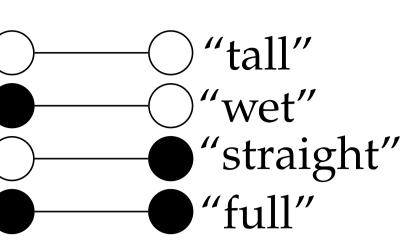
# Gradable Adjectives, Vagueness and Optimal Language Use A Speaker-Oriented Model Ciyang Qing & Michael Franke, University of Amsterdam

## Gradable Adjectives, Degrees and Scales

Gradable adjectives map individuals to *degrees* on degree scales. E.g.,  $[tall] = \lambda x$ . height(x)

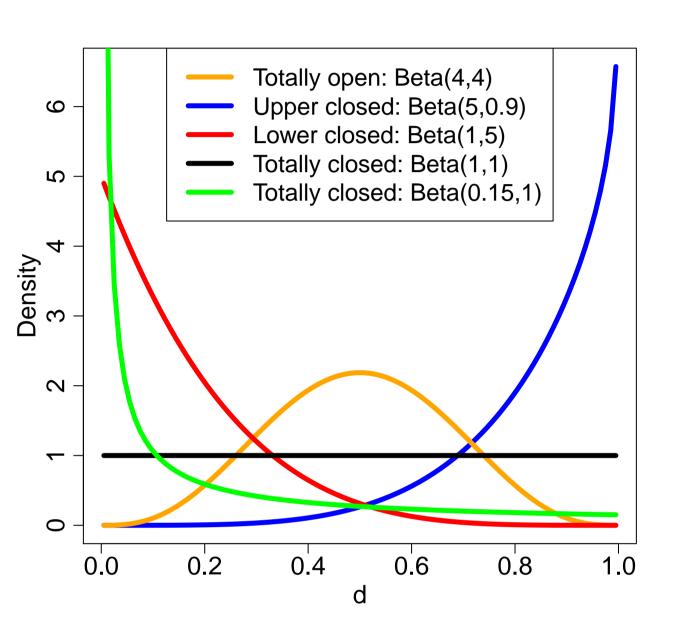
Totally-Open () Lower-Closed Upper-Closed () Totally-Closed



Open vs Closed Scales: whether endpoints are accessible. (Kennedy2007:Vagueness-a)

## **Communicative Efficiency**

- Comparison classes as prior distribution  $\phi(d)$  over degrees.
- Goal of communication: Using "x is A" truthfully to effectively convey the degree of each *x* in the comparison class.



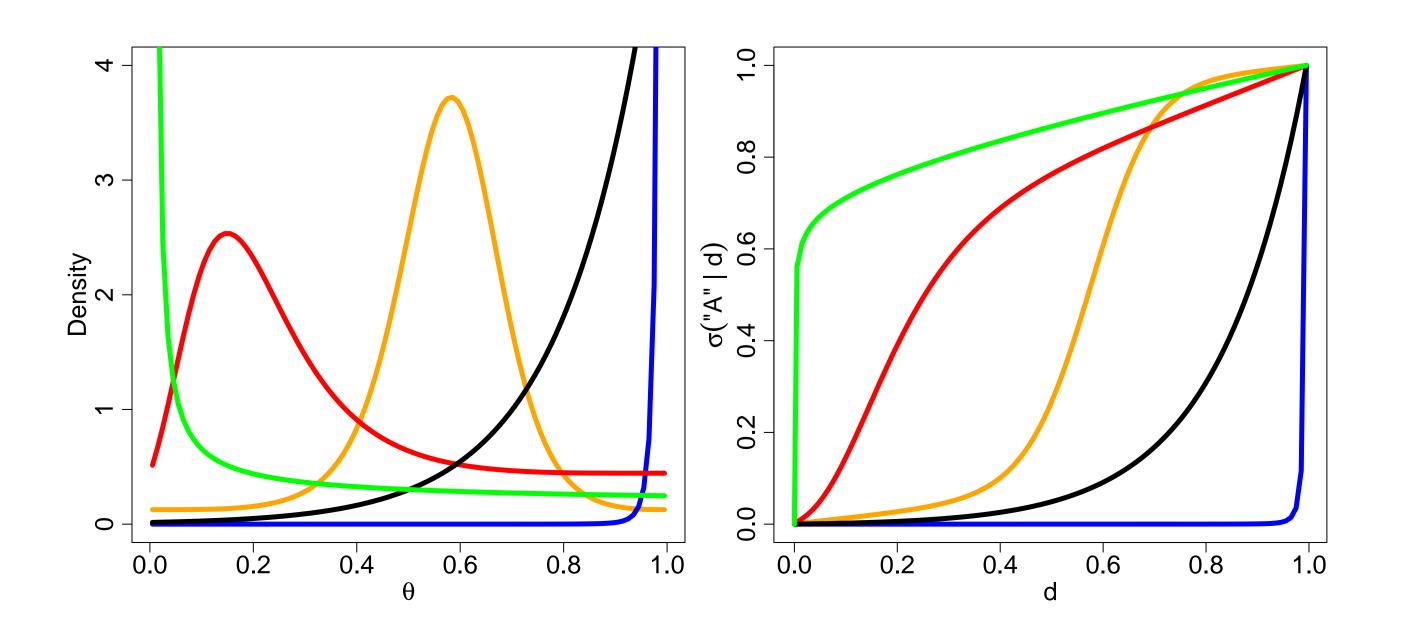
Consider a threshold  $\theta$ , for individual x with degree d:

- When  $d < \theta$ , positive form cannot be used
- Only prior for literal listener:  $\rho_0(d \mid N; \theta) = \phi(d)$ . • Otherwise belief update according to the semantics of "*x* is *A*"

$$\rho_{\mathrm{o}}(d \mid A; \theta) = \phi(d \mid d \ge \theta) = \frac{\phi(d)}{\int_{\theta}^{\infty} \phi(d) \, \mathrm{d}d}.$$

#### (Sub-)Optimal Language Use

- Expected (average) communicative success  $ES(\theta) = \int_{-\infty}^{\theta} \phi(d) \cdot \rho_{o}(d \mid N; \theta) \, \mathrm{d}d + \int_{\theta}^{\infty} \phi(d) \cdot \rho_{o}(d \mid A; \theta) \, \mathrm{d}d$
- (Sub-)optimal standard of comparison via soft-max  $\Pr(\theta) \propto \exp(\lambda \cdot ES(\theta))$
- Speaker production via sampling a threshold from  $Pr(\theta)$  $\sigma(A \mid d) = p(d \ge \theta) = \int_{-\infty}^{d} \Pr(\theta) d\theta$ (Lassiter2011:Vagueness-a)



#### **Positive Forms**

Composition with a silent morpheme *pos* E.g.  $[pos tall] = \lambda x$ . height $(x) \ge \theta$ ,  $\theta$ : standard of comparison (threshold)

1. How is  $\theta$  contextually derived?

#### **Scales and Priors**

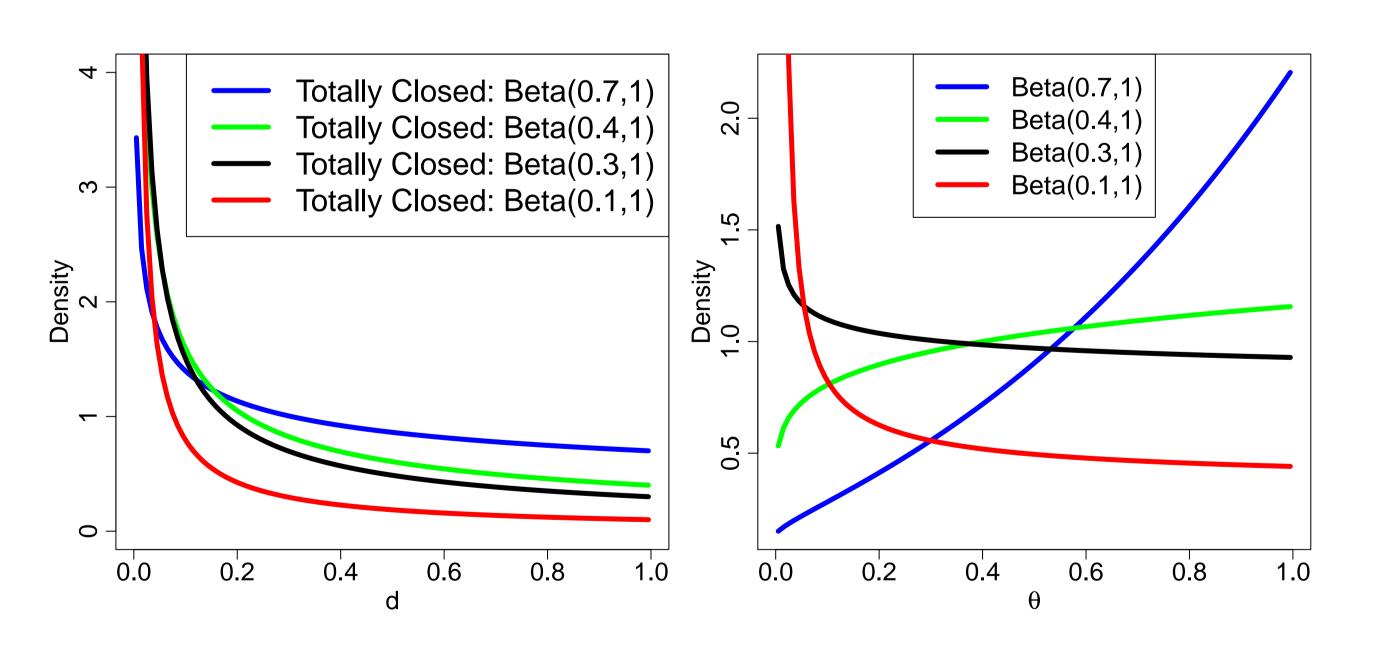
Prior distribution  $\phi(d)$  is constrained by the scale • Open/Closed: whether sufficient prior on endpoints In reality, uncertainty about  $\phi(d)$ :

- The comparison class is often implicit
- People seldom know the exact  $\phi(d)$

#### **Stability of Optimal Threshold**

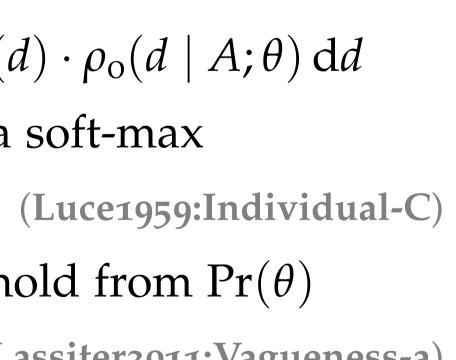
Prototype prior  $\phi(d)$ , with some uncertainty:

- Open priors: slight change of  $\phi(d) \Rightarrow$  optimal  $\theta$  changes. Uncertainty about the optimal  $\theta$ .
- Closed priors: slight change of  $\phi(d) \Rightarrow$  optimal  $\theta$  remains. Rigid optimal  $\theta$ .



## **Comparison to Previous Evolutionary Approaches**

- Potts (2008) considers *coordination* of  $\theta$  and treats endpoints as most salient.
- Coordination of  $\theta$  is not the direct purpose of communication.
- Endpoints need not be most salient to be optimal.
- Franke (2012) considers *referential use* of gradable adjectives.
- "The tall man" (referential) vs "The man is tall" (descriptive)



## **Relative/Absolute Adjectives**

Relative (e.g., *tall*): vague standard Absolute (e.g., *full*): rigid standard

## 2. Why Relative vs Absolute?

Make maximal use of conventional meanings (Use endpoints as  $\theta$ , if available )

"An optimization principle left unsupported by a theory

Problem: Why is using endpoints optimal? of optimization" (**Potts2008:Interpretive-E**)

(Relative vs Absolute)

(Relative)

(Absolute)

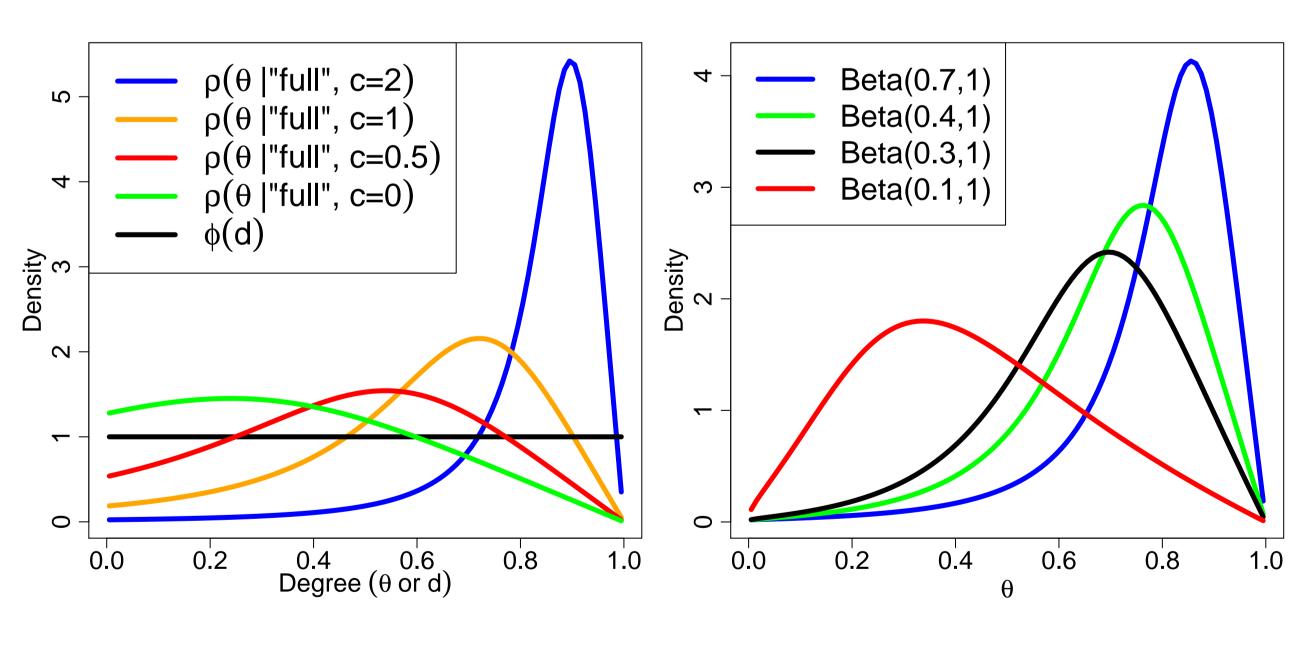
# **Comparison to Rational Speech-Act Model**

A different production rule in Lassiter & Goodman (2013):  $\sigma(A \mid d, \theta) = \frac{\exp(\lambda U(A, d, \theta))}{\exp(\lambda U(A, d, \theta)) + \exp(\lambda U(N, d, \theta))'}$ 

Utility of utterance *u* 

 $U(u,d,\theta) = \log(\rho_0(d \mid u;\theta)) - C(u).$ Pragmatic listener: joint inference about degree and threshold:  $\rho(d,\theta \mid A) \propto \phi(d) \cdot \text{Unif}(\theta) \cdot \sigma(A \mid d,\theta).$ 

- No predictive production model



#### Conclusions

• The "vagueness pattern" of gradable adjectives can be explained via (sub-)optimal descriptive language use. • Relative vs Absolute: stability of optimal threshold under uncertainty about the degree prior  $\phi(d)$ 

**References:** Franke, M. (2012) in: *Amsterdam Colloquium 2011* \* Kennedy, C. (2007) *Linguistics and Philosophy* 30 \* Lassiter, D. (2011) in: *Vagueness in Communication* \* Lassiter, D. & Goodman (2013), N.D. in: Proceedings of SALT 23 \* Luce, D. (1959) Individual Choice Behavior: A Theoretical Analysis. \* Potts, C. (2008) Manuscript.

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#### **Interpretive Economy**

(ibid.)

• Listener assumes speaker knows  $\theta$ , but is uncertain himself

Prediction crucially relies on costs; no relative/absolute

distinction when there is uncertainty about degree prior