

# Is Cash Negative Debt? A Hedging Perspective on Corporate Financial Policies\*

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## **Abstract**

We model the interplay between cash and debt policies in the presence of financial constraints. While saving cash allows constrained firms to hedge against future cash flow shortfalls, reducing current debt — “saving borrowing capacity” — is a more effective way of securing investment in high cash flow states. This trade-off implies that constrained firms will allocate cash flows into cash holdings if their hedging needs are high (i.e., if the correlation between operating cash flows and investment opportunities is low). Those same firms, however, will use free cash flows to reduce current debt if their hedging needs are low. The empirical examination of debt and cash policies of a large sample of firms reveals evidence that is consistent with our theory. In particular, our evidence shows that financially constrained firms with high hedging needs have a strong propensity to save cash out of cash flows while leaving their debt positions unchanged. In contrast, constrained firms with low hedging needs direct most of their free cash flows towards debt reduction, as opposed to cash savings. Our analysis points to an important hedging motive behind standard financial policies such as cash and debt management. It suggests that cash should not be viewed as negative debt.

Key words: Cash holdings, debt policies, hedging, financing constraints, risk management

JEL classification: G31

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# Is Cash Negative Debt?

## A Hedging Perspective on Corporate Financial Policies

### Abstract

We model the interplay between cash and debt policies in the presence of financial constraints. While saving cash allows constrained firms to hedge against future cash flow shortfalls, reducing current debt — “saving borrowing capacity” — is a more effective way of securing investment in high cash flow states. This trade-off implies that constrained firms will allocate cash flows into cash holdings if their hedging needs are high (i.e., if the correlation between operating cash flows and investment opportunities is low). Those same firms, however, will use free cash flows to reduce current debt if their hedging needs are low. The empirical examination of debt and cash policies of a large sample of firms reveals evidence that is consistent with our theory. In particular, our evidence shows that financially constrained firms with high hedging needs have a strong propensity to save cash out of cash flows while leaving their debt positions unchanged. In contrast, constrained firms with low hedging needs direct most of their free cash flows towards debt reduction, as opposed to cash savings. Our analysis points to an important hedging motive behind standard financial policies such as cash and debt management. It suggests that cash should not be viewed as negative debt.

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# 1 Introduction

Standard valuation models subtract the amount of cash in the firm’s balance sheet from the value of debt outstanding in order to calculate the firm’s financial leverage. This practice reflects the view of cash as the “negative” of debt: because cash balances can be readily used to redeem debt (a senior claim), only net leverage should matter in gauging shareholders’ (residual) wealth. The traditional valuation approach can also be understood under an “indifference” argument: since financial assets and financial liabilities are largely unrelated to the real business activities of nonfinancial firms, shareholders should be indifferent between one extra dollar of cash and one less dollar of debt in those firms’ balance sheets. In one way or another, the standard valuation approach does not assign much of a relevant, independent role for cash stocks in the presence of debt.

In contrast to this view, a number of recent studies argue that cash holdings are an important component of the firm’s optimal financial structure. Among other results, these studies show that cash policies are correlated with firm value, growth opportunities, business risk, and performance. They also show that cash holdings relate to issues ranging from firms’ access to the capital markets to the quality of laws protecting minority investors.<sup>1</sup> One interpretation of the findings in this literature is that cash should not be seen as negative debt for a large fraction of firms: cash stocks seem to play a relevant economic role. However, as Opler, Pinkowitz, Stulz, and Williamson (1999) point out, most of the variables that are empirically associated with high cash levels are also known to be associated with low leverage. The findings that cash holdings are systematically related to variables such as growth opportunities and risk — although relevant in their own right — may thus provide only a partial view of firms’ policies regarding cash and debt. In effect, those findings cannot rule out the argument that firms do regard cash and negative debt as close substitutes. In the words of Opler et al. (p.44), “...it is important to figure out, both theoretically and empirically, to what extent cash holdings and debt are two sides of the same coin.”

This paper proposes a testable theory of cash–debt substitutability in the optimal financial policy of the firm. The starting point of our analysis is the observation that while traditional valuation models assume that financing is frictionless, most real-world managers will argue that raising funds in the capital markets is often “too” costly (Graham and Harvey (2001)). Indeed, contracting and information frictions seem to entail additional costs to external financing. Exposure to those costs significantly affects the way firms conduct their financial and investment policies (Almeida,

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<sup>1</sup>An incomplete list of papers in this literature includes Kim, Mauer, and Sherman (1998), Harford (1999), Opler, Pinkowitz, Stulz, and Williamson (1999), Dittmar, Mahrt-Smith, and Servaes (2003), Harford, Mikkelsen, and Partch (2003), Mikkelsen and Partch (2003), Pinkowitz, Stulz, and Williamson (2003), Pinkowitz and Williamson (2003), Almeida, Campello, and Weisbach (2004), Faulkender and Wang (2004), and Harford, Mansi, and Maxwell (2004).

et al. (2004) and Faulkender and Petersen (2004)), giving rise to a “hedging motive” (cf. Froot, Scharfstein, and Stein (1993)).<sup>2</sup> Building on this argument, we develop a theoretical framework in which cash and debt policies are determined by the firm’s optimization of investments over time. Under uncertainty about the availability of future investment opportunities and about cash flows from operations, we identify conditions in which cash is *not* the same as negative debt. By contrasting these conditions with a benchmark case in which financing frictions are irrelevant (and hence there is no hedging motive), we are able to assess how firms optimally carry out *both* their cash and debt policies.

In the absence of financing frictions, firms’ future investment levels are independent of their current cash policies. Firms need not save internally to fund future profitable opportunities since all such opportunities will find financing in the capital markets. Because of this independence, and in the absence of other costs/benefits of carrying cash and debt, for financially unconstrained firms it is a matter of indifference as to whether they use their excess cash flows to increase internal savings or to lower debt. This policy choice has no value implications.

In sharp contrast, constrained firms’ financial policies can be value-enhancing. Both higher cash stocks and lower debt levels today increase a constrained firm’s future funding capacity and thus its ability to undertake new investment opportunities. We show, however, that a trade-off guides those firms’ choice between higher cash and lower debt. On the one hand, internal savings are useful for investment optimization when constrained firms experience income shortfalls. In particular, in low cash flow states the effect of cash on investment will be *higher* than the corresponding effect of lower debt (i.e., greater borrowing capacity). On the other hand, in states in which cash flows are high, higher cash balances will have a *lower* effect on financing capacity than a corresponding reduction in outstanding debt. These differential effects of cash and debt on future financing capacity arise from the riskiness of the debt obligation. To wit, note that the current market value of (risky) debt is largely supported by future states of the world in which cash flows are high. Consequently, reducing the amount of outstanding debt by one dollar today increases future debt capacity in *good* states by *more* than one dollar. Likewise, reducing outstanding debt by one dollar today increases future debt capacity in *bad* states by *less* than one dollar. In contrast, saving one additional dollar of cash today increases future financing capacity in *all* future states by *exactly* one dollar.

Our theory essentially implies that while cash holdings have a significant effect on future financing capacity and investment in bad states of the world (low cash flow states), debt reductions are a particularly effective way of boosting investment in high cash flow states. We use this trade-off to

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<sup>2</sup>In Froot et al. a demand for hedging arises naturally from the firm’s need to smooth out the impact of financing frictions on real investment.

derive clear predictions for how firms allocate free cash flows across their cash and debt accounts. In particular, we predict that a constrained firm will prefer saving cash (as opposed to repaying debt) out of current cash flow surpluses if the correlation between cash flows and investment opportunities is low. In contrast, if that correlation is high, the firm benefits more from allocating its marginal dollar of free cash flow towards debt reductions (i.e., from “saving” future borrowing capacity).

The intuition for our model’s predictions can be easily understood in the context of the hedging framework of Froot et al. (1993). Holding cash has hedging value for a financially constrained firm because cash allows the firm to invest more in states of the world in which borrowing capacity is low. If the correlation between cash flows and investment opportunities is low (hedging needs are high), the constrained firm will have a preference towards holding cash. However, if profitable investment opportunities tend to arise in those states in which cash flows are high, then the benefit of hedging strategies is lower because the constrained firm has a “natural hedge.”<sup>3</sup> The natural hedge decreases the value of cash holdings, and makes it more likely that the firm will prefer reducing its current leverage.

Our analysis casts doubt on the standard view of cash as the negative of debt; a view that is commonly used in corporate valuation. Cash and (negative) debt balances are not necessarily substitutes. In particular, financially constrained firms with high hedging needs strictly prefer positive cash to negative debt; a preference that has value consequences. For this type of firm, cash holdings play a significant economic role because cash allows the firm to bring future investment closer to efficient levels, which maximizes value. In contrast, constrained firms with low hedging needs value spare debt capacity; they prefer negative debt to positive cash.

Regarding unconstrained firms, our model’s prediction that they should be indifferent between various combinations of cash and debt policies suggests that, for these firms, cash could be viewed as negative debt. However, we note that the strict indeterminacy of cash and debt policies only holds in the absence of other costs and benefits that are unrelated to financial constraints; such as the possibility that cash has a low yield, that cash can be diverted by management, or that debt provides for tax shields. As previous researchers have shown, these issues may very well influence corporate policies. Importantly, though, even when unconstrained firms display systematic preferences towards cash or debt our constrained model can still be identified in the data. The reason is that unconstrained firms’ choice between higher cash and lower debt today is independent of considerations about future financing capacity. The lack of a relationship between unconstrained firms’ policies and hedging needs in turn provides us with an additional identification restriction. To

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<sup>3</sup>Gay and Nam (1998) and Petersen and Thiagarajan (2000) also explore the notion that firms whose investment opportunities are highly correlated with the source of cash flow risk are less likely to demand hedging. Differently from our study, however, those previous papers focus on derivatives usage in order to measure hedging demand.

wit, while constrained firms' propensity to allocate cash flows towards cash or debt should depend on the correlation between their cash flows and investment opportunities, such a dependence *should not* exist for unconstrained firms.

In the final part of our paper we evaluate the extent to which our theory's implications are borne in the data. In doing so, we look at a large sample of manufacturing firms between 1971 and 2001. We estimate the simultaneous (within-firm) responses of cash and debt policies to cash flow innovations for various subsamples partitioned both on (1) the likelihood that firms have constrained/unconstrained access to external capital and (2) measures of the correlation between firms' cash flows and investment opportunities (hedging needs). We consider four alternative firm characteristics in empirically identifying constrained and unconstrained subsamples: (1) payout policy, (2) asset size, (3) bond ratings, and (4) commercial paper ratings. To measure the correlation between cash flows and investment opportunities, we use a *firm's* cash flow from operations and either its *industry-level* (1) median R&D expenditures, (2) median three-years ahead sales growth rates, or (3) changes in median  $Q$ .<sup>4</sup> While the measures of financial constraints we use are quite standard, the measures of hedging needs are, to our knowledge, new to the literature.

We find robust, coherent results on financial policy-making across all of our empirical tests. First, unconstrained firms do not display a propensity to save cash out of cash flows. Instead, consistent with the bulk of the capital structure literature, they use their free cash flows towards reducing the amount of debt that they carry. Crucially, as predicted by our model, this pattern holds *irrespective* of how unconstrained firms' cash flows correlate with investment opportunities. When we then look at constrained firms, we find markedly different patterns in the way cash and debt policies are conducted. On average, constrained firms do not use excess cash flows to reduce debt, but instead prefer using those inflows to boost cash holdings. More importantly, we find that constrained firms' propensities to reduce debt and to increase cash are *strongly influenced* by the correlation between their cash flows and investment opportunities. In other words, hedging needs drive large cross-sectional differences in the optimal balance between cash and debt policies among constrained firms. When their hedging needs are low, constrained firms behave somewhat similarly to unconstrained firms: they show a propensity to use excess cash flows to reduce the amount of debt they carry into future periods, and display a relatively weaker (largely insignificant) cash flow sensitivity of cash savings. When constrained firms have high hedging needs, however, they display a strong preference for saving cash (their cash flow sensitivity of cash is positive and highly significant), and they show no propensity to pay down debt. These results are fully consistent with the predictions of our model.

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<sup>4</sup>The reason for using aggregate industry-level measures of investment opportunities is that such measures are exogenous to the individual firms' internal cash flow processes. Firm-level measures, in contrast, could be contaminated by firms' ability to undertake their investment opportunities and thus by the degree of firm financing constraints.

Our paper is related to several strands of literature and it is important that we establish the marginal contribution of our analysis. We have already discussed the literature on cash policies. The main contribution of our paper to that literature is that we model *both* cash and debt policies within an integrated framework. We isolate theoretically and empirically one element that affects the cash and debt policies of firms facing imperfect capital markets — namely, the intertemporal relation between cash flows and investment opportunities — and use this wedge to identify the cash–debt policy interplay. This approach is new to the literature on corporate liquidity management.

Our paper is also related to the literature on corporate hedging. As we have suggested, the basic intuition behind our theory is similar to that of Froot et al.’s (1993) seminal work.<sup>5</sup> Our contribution to this literature is two-fold. First, we develop and test a model that shows how firms can use both their cash and debt policies as hedging tools. As discussed by Petersen and Thiagarajan (2000), while the hedging literature focuses on the use of derivatives, in practice, firms use alternative means of hedging involving financial and operating strategies. In this vein, our analysis suggests that the cash–debt interplay represents an interesting new dimension researchers can explore in studying corporate hedging. Second, we report empirical findings that are fully consistent with the view that financial constraints create incentives for hedging. Previous attempts to test Froot et al.’s theory have focused on the use of derivative instruments and generally yielded mixed results.<sup>6</sup>

Our empirical approach follows the current capital structure literature in that we focus on companies’ *marginal* financing decisions (debt issuance and repurchase activities) in order to learn about financial policy-making. Examples of recent papers that use this approach are Shyam-Sunder and Myers (1999), Frank and Goyal (2003), and Lemmon and Zender (2004). These papers are concerned with a firm’s choice between debt and equity in the face of an internal “financing deficit” whose calculation takes cash holdings as exogenous. In contrast, our study endogenizes cash holdings and focuses on the cash versus debt margin.

Finally, our study is also related to the large literature on the impact of financing constraints on corporate policies (see Hubbard (1998) for a review). While earlier studies in that literature focused on firms’ physical investments and other *real* expenditures, a few recent papers analyze the impact of constraints on firms’ *financial* policies (e.g., Almeida et al. (2004) and Faulkender and Petersen

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<sup>5</sup>Previous papers have proposed alternative motivations for hedging (other than financial constraints), including tax convexity (Smith and Stulz (1985)), debt capacity and associated tax shields (Leland (1998) and Stulz (1996)), managerial risk-aversion (Stulz (1984) and Smith and Stulz (1985)), costs of financial distress (Smith and Stulz (1985)), and information issues (DeMarzo and Duffie (1991)). Empirical work testing these hypotheses includes Tufano (1996), Haushalter (2001), and Graham and Rogers (2002). See Petersen and Thiagarajan (2000) for a survey of the literature.

<sup>6</sup>Papers with evidence that speak to the link between financial constraints and hedging include Nance, Smith, and Smithson (1993), Mian (1996), Géczy, Minton, and Schrand (1997), Gay and Nam, (1998), and Guay (1999). As discussed by Vickery (2004), the bulk of the evidence suggests that, contrary to expectations, the use of financial derivatives is concentrated in large (likely unconstrained) companies. In addition, even for large public companies the magnitude of derivatives hedging seems to be very small (see Guay and Kothari (2003)).

(2004)). We contribute to this latter line of research by suggesting an additional financial decision that is directly affected by capital markets constraints: the choice between saving and borrowing.

The remainder of the paper is organized as follows. In the next section we lay out a model of cash–debt substitutability in the presence of financing constraints and derive its empirical predictions. Section 3 describes our empirical methods and presents our main findings. Section 4 concludes the paper.

## 2 The Model

We model the optimal financial policy of a firm that has profitable growth opportunities in the future but that might face limited access to external capital when funding those opportunities. In maximizing investment value, the firm’s main financial policy variables are cash and debt. The admittedly simple structure of the model is meant to capture the essential elements of our theory of financial management under financing constraints.

### 2.1 Structure

#### 2.1.1 Assets and Technologies

The model has three dates. The firm starts the model at date 0 with assets in place that will produce cash flows at date 2. This cash flow  $c_2$  is random from the perspective of date 0. At date 1, the firm learns whether this cash flow is high ( $c_H$ ), which happens with probability  $p$ , or low ( $c_L$ ), which happens with probability  $(1 - p)$ . The firm also has an existing amount of internal funds at date 0, equal to  $c_0 > 0$ . The time line of the model is presented in Figure 1.

At date 1, the firm can make an additional investment  $I$ , which produces output equal to  $g(I)$  at date 2. Whether the firm has a profitable growth opportunity at date 1 depends on the distribution of cash flows from assets in the following way. If cash flows are high (state  $H$ ), then the firm will have an investment opportunity with probability  $\phi < 1$ , and with probability  $(1 - \phi)$ , there is no investment opportunity. If cash flows are low (state  $L$ ), the probability that the firm has an investment opportunity is equal to  $(1 - \phi)$ , while with probability  $\phi$  there is no additional investment.

The parameter  $\phi$  captures the correlation between cash flows from existing assets and future investment opportunities — this is in the spirit of Froot et al. (1993). Notice that when  $\phi = \frac{1}{2}$  the firm has the same probability of having profitable investment in either state; that is, the correlation between cash flows and investment opportunities is zero. When  $\phi > \frac{1}{2}$  that correlation is positive because the firm is more likely to have profitable investments when cash flows are high.





new finance at date 1 by  $B_1$ . Notice that because there is no longer any uncertainty at date 1,  $B_1$  will be fully repaid at date 2. The risk-free rate is normalized to zero and all new financing is assumed to be fairly priced.

We assume that the firm can only pledge a fraction  $\tau$  of the cash flows that both the existing assets and the new investment opportunity produce. This limited pledgeability assumption can be justified under many contracting frameworks. For example, it arises from the inalienability of human capital (Hart and Moore (1994)). To wit, entrepreneurs cannot contractually commit never to leave the firm. This leaves open the possibility that an entrepreneur will use the threat of withdrawing his human capital to renegotiate the agreed upon payments. If the entrepreneur’s human capital is essential to the project, he will get a fraction of the cash flows. Limited pledgeability is also an implication of the Holmstrom and Tirole (1997) model of moral hazard in project choice. When project choice cannot be specified contractually, investors must leave a high enough fraction of the payoff to entrepreneurs so as to induce them to choose the project with highest potential profitability.

Limited pledgeability implies that the new financing that can be raised at date 1 is capped:

$$B_1 \leq \tau g(I) + \left[ \tau c_2 - d_2^N \right]^+, \quad (1)$$

where  $c_2$  is either equal to  $c_L$  or  $c_H$ . Because of this quantity constraint, the firm might not be able to undertake its investment opportunities to their optimal extent, as we describe below.

Finally, we assume that if the cash reserve  $c_1$  is not employed toward investments at date 1, then it is claimed as a “dividend” or diverted by the entrepreneur. We stress that this is only a simplifying assumption. Allowing for limited pledgeability of the unemployed cash reserves, similarly to what we do for cash flows, does not affect the qualitative nature of our results (see footnote 10).

## 2.2 Solution

We solve the model backwards starting at date 1. At this date, the firm chooses optimal investment and new financing levels for given amounts of retained cash and existing debt. Then, given expected future investment choices, the firm chooses the optimal cash and debt redemption policies at date 0.

### 2.2.1 Date 1 - Optimal Investment Choice

Notice that if there is no investment opportunity, then the firm does not have any relevant choice to make. Alternatively, if there is an investment opportunity, then the optimal date-1 behavior amounts to determining the value-maximizing investment levels, subject to the relevant budget and financing constraints. Specifically, the firm solves the following program at each relevant state of

nature given  $\Delta$ ,  $d_2^N$ , and the realization of  $c_2$ :

$$\max_I g(I) - I \quad s.t. \quad (2)$$

$$\begin{aligned} I &\leq c_0 - \Delta + B_1, \text{ and} \\ B_1 &\leq \tau g(I) + \left[ \tau c_2 - d_2^N \right]^+, \end{aligned}$$

where the two constraints can be collapsed as the firm's financing constraint:

$$I \leq c_0 - \Delta + \tau g(I) + \left[ \tau c_2 - d_2^N \right]^+. \quad (3)$$

The financing available to the firm consists of (i)  $c_0 - \Delta$ , the cash holdings of the firm; (ii)  $\tau g(I)$ , the financing that can be raised against the pledgeable cash flows from the new investment opportunity; and (iii)  $\left[ \tau c_2 - d_2^N \right]^+$ , the spare debt capacity (if any) from cash flows of the existing project.

We define  $I^{FB}$ , the first-best investment level, as:

$$g'(I^{FB}) = 1. \quad (4)$$

If the financial constraint (3) is satisfied at  $I^{FB}$ , the firm invests  $I^{FB}$ . Otherwise, it invests the value that exactly satisfies the constraint (3). In the latter case, we have  $g'(I) > 1$ . A necessary condition for the problem to be reasonable is that a decrease in investment relaxes the constraint, that is,  $\tau g'(I) < 1$  for any  $I$  that is less than  $I^{FB}$ . Otherwise, it may be possible for the firm to self-finance the new investment opportunity and it may never be constrained — the financial constraint could be relaxed by simply increasing investment.

We shall denote this constrained investment level as  $I_L(\Delta)$  for state  $L$  and as  $I_H(\Delta)$  for state  $H$ , where we emphasize the dependence on  $\Delta$ , the debt redemption parameter. These investment levels can be used to characterize firm financial constraints:

**Definition** *A firm is financially constrained if investment is below the first-best level in at least one state of nature. A firm is financially unconstrained when investment is at the first-best level in both states of nature.*

### 2.2.2 Date 0 - Optimal Cash and Debt Policies

We now determine whether the firm is better off retaining cash or repaying debt at date 0. The date-0 financial policy can be subsumed in the optimal choice of  $\Delta$ , which determines both the face value of debt  $d_2^N$  and the level of cash retained for the future,  $c_1 = c_0 - \Delta$ .

**Market Values of Debt** The first step is to determine how debt repayment  $\Delta$  will affect the face value of debt  $d_2^N$ . Without loss of generality, we can assume that the level of debt before repayment,  $d_2$ , is lower than the maximum income that can be extracted by existing creditors in state  $H$ :

$$d_2 \leq \tau c_H. \quad (5)$$

Anything bigger than this is not compatible with limited pledgeability, and can therefore be ignored. In addition, we also suppose that the initial debt of the firm is risky:

$$d_2 \geq \tau c_L. \quad (6)$$

That is, the low cash flow state is to be interpreted as a state in which the firm's cash flow is lower than the promised payment on the existing debt. The market value of existing debt is hence equal to

$$D_0 = p d_2 + (1 - p) \min[\tau c_L, d_2] \geq \tau c_L. \quad (7)$$

As is standard in modeling repurchases, we assume that (i) the firm makes a take-it-or-leave-it “surprise” offer to the existing creditors to redeem debt by a total amount of  $\Delta$ , and (ii) creditors constitute a homogeneous pool that can be treated as a single creditor. In this case, the new face value of debt  $d_2^N(\Delta)$  must be such that the existing creditors are indifferent between whether or not to tender debt:<sup>9</sup>

$$D_0^N = D_0 - \Delta. \quad (8)$$

The new face value of debt,  $d_2^N$ , must also satisfy:

$$D_0^N = p d_2^N + (1 - p) \min[\tau c_L, d_2^N]. \quad (9)$$

Thus we must have:

$$\begin{aligned} d_2^N &= d_2 - \frac{\Delta}{p}, \text{ if } \tau c_L < d_2^N \\ &= D_0 - \Delta, \text{ if } \tau c_L \geq d_2^N. \end{aligned} \quad (10)$$

Intuitively, when the debt repayment is not so large as to make the new debt completely riskless, one unit of debt repayment reduces the new face value by more than one unit. But when the debt becomes riskless this effect disappears, and one unit of repayment reduces face value by one unit.<sup>10</sup>

<sup>9</sup>Because creditors are indifferent between tendering and not tendering, this equation effectively assumes that if debt redemption creates value this value will be entirely captured by the firm. We note, however, that the model's conclusions would be the same if creditors were to capture a fraction of the NPV of redemption, as long as they do not capture the entire NPV.

<sup>10</sup>If we assume that a fraction  $\tau$  of the cash reserve  $c_1$  is also pledgeable to creditors whenever it is not employed for investments, then the expressions for  $D_0$ ,  $D_0^N$ , and  $d_2^N$  are somewhat different. In particular, we obtain that (i) if  $\tau(c_1 + c_L) < d_2^N$ , then  $d_2^N = d_2 - \frac{[1-(1-p)\tau\phi]\Delta}{p}$ ; (ii) if  $\tau c_L < d_2^N < \tau(c_1 + c_L)$ , then  $d_2^N < d_2 - \frac{1}{[p+(1-p)\phi]}\Delta$ ; and (iii) if  $\tau c_L > d_2^N$ , then  $d_2^N = D_0 - \Delta$ . The expressions for  $d_2^N$  thus retain the following property: except when debt is rendered riskless, a dollar of cash used in debt redemption frees up *more than a dollar* of debt capacity in the high cash flow state. So long as this intuitive property holds, our results obtain.

Notice that Eq. (10) also determine the new face value of debt when  $\Delta < 0$ ; i.e., when the firm *issues* additional debt. Because of limited pledgeability,  $\Delta < 0$  is only possible if  $\tau c_H$  is strictly greater than the existing face value  $d_2$ . The minimum possible value of  $\Delta$  is such that  $\tau c_H = d_2^N$ . This minimum level can be written as

$$\Delta_{\min} = -[p\tau c_H + (1-p)\tau c_L - D_0]. \quad (11)$$

Finally,  $\Delta$  cannot be higher than either the market value of existing debt  $D_0$ , or the firm's total internal funds,  $c_0$ :

$$\Delta_{\max} = \min(c_0, D_0). \quad (12)$$

**Optimal Policies** The optimal choice of  $\Delta$  is determined by the following program:

$$\max_{\Delta \in [\Delta_{\min}, \Delta_{\max}]} p\phi [g(I_H^*(\Delta)) - I_H^*(\Delta)] + (1-p)(1-\phi) [g(I_L^*(\Delta)) - I_L^*(\Delta)], \quad (13)$$

where  $I_H^*(\Delta)$  and  $I_L^*(\Delta)$  are the investment levels that obtain for each choice of  $\Delta$ . Specifically, if  $\Delta$  is such that the first-best investment level is feasible for a given state  $s$ , then  $I_s^*(\Delta) = I^{FB}$ . Otherwise,  $I_s^*(\Delta)$  is equal to  $I_s(\Delta)$  as determined in Section 2.2.1 (by the financial constraint, Eq. (3)).

Before we characterize the optimal solution, it is useful to understand intuitively what is accomplished by the choice of financial policy. The key intuition is established by the following Lemma.

**Lemma 1** *Let  $\tilde{\Delta}$  be defined by  $\tilde{\Delta} = [D_0 - \tau c_L]$ . For  $\Delta < \tilde{\Delta}$ ,  $I_H(\Delta)$  is strictly increasing in  $\Delta$  and  $I_L(\Delta)$  is strictly decreasing in  $\Delta$ . For  $\Delta \geq \tilde{\Delta}$ ,  $I_H(\Delta)$  and  $I_L(\Delta)$  are independent of  $\Delta$ .*

In words, debt repayment at date 0 is associated with a trade-off in the future choice of investment. If a firm chooses to repay more debt, it can increase investment in the state of nature in which cash flows are high (state  $H$ ). However, this decreases feasible investment in state  $L$ . Thus, state- $L$  investment increases with the level of cash balances ( $c_0 - \Delta$ ) that the firm carries to the future.

We prove this Lemma in Appendix B. The intuition is as follows. If the face value of existing debt is higher than the pledgeable cash flows in state  $L$ , then the value of debt at date 0 is supported mostly by state- $H$  cash flows. Hence, if the firm decides to use one unit of date-0 cash to reduce outstanding debt, it reduces the promised payment for state  $H$  by *more than one unit*. As a consequence, state- $H$  financing capacity goes up even though the firm carries one less unit of cash until date 1. If the firm is financially constrained in state  $H$ , this effect increases state- $H$  investment. By the same token, debt capacity in state  $L$  goes up by less than one unit, and thus feasible state- $L$  investment goes down because the firm has less cash. The cut-off level  $\tilde{\Delta}$  represents the maximum amount of debt that can be repaid before debt becomes riskless. Once debt is riskless, the debt

repayment has no effect on financing capacity. However, note that debt *issues*, which are feasible when  $\Delta_{\min} < 0$ , increase financing capacity in state  $L$  at the expense of state  $H$  even when current debt is riskless.

We start the characterization of the optimal financial policy with the following lemma. (See Appendix B for the proof.)

**Lemma 2** *The firm is financially unconstrained if and only if it is unconstrained in state  $L$  when  $\Delta = \Delta_{\min}$ . Otherwise, it is financially constrained in the sense that there does not exist a  $\Delta$  that allows the firm to invest at first-best levels in both states.*

This lemma is a straightforward implication of the fact that in terms of financing capacity the only (*ex post*) difference between state  $L$  and state  $H$  is that cash flows from existing assets are higher in state  $H$ . Thus, the financing capacity in state  $H$  is always higher than in state  $L$ , for all possible  $\Delta$ , which means that if the firm is financially unconstrained in state  $L$ , it must also be financially unconstrained in state  $H$ . Because state- $L$  financing capacity is decreasing in  $\Delta$  (Lemma 1), a necessary and sufficient condition for the firm to be unconstrained is that the firm invests at the first-best level when financing capacity in state  $L$  is at its maximum.

With these two lemmas, we can state and prove the central result of our theory.

**Proposition 1** *The optimal financial policy depends on the degree of financial constraints and on the correlation between cash flows and investment opportunities as follows:*

- *If the firm is financially unconstrained, it is indifferent between all possible  $\Delta$  in the  $[\Delta_{\min}, \widehat{\Delta}]$  range, where  $\widehat{\Delta}$  is either equal to  $\Delta_{\max}$ , or to the value of  $\Delta$  that renders the firm financially constrained in state  $L$ . Any value of  $\Delta > \widehat{\Delta}$ , if feasible, yields a lower value for the firm;*
- *If the firm is financially constrained for all  $\Delta$ , then the optimal financial policy depends on the parameter  $\phi$ :*
  - a. *If  $\phi \leq \frac{1}{2}$ , the optimal policy is to choose  $\Delta^* = \Delta_{\min}$ ;*
  - b. *There exists a threshold level  $\bar{\phi}$ , satisfying  $\frac{1}{2} < \bar{\phi} < 1$ , such that*
    - (i) *For  $\phi \leq \bar{\phi}$ , the optimal policy is to choose  $\Delta^* \leq 0$ ,*
    - (ii) *For  $\phi > \bar{\phi}$ , the optimal policy is to choose  $\Delta^* > 0$ ;*
  - c. *There exists a second threshold level  $\overline{\bar{\phi}}$ , satisfying  $\bar{\phi} < \overline{\bar{\phi}} < 1$ , such that for  $\phi > \overline{\bar{\phi}}$  the optimal policy is to choose  $\Delta^* = \min(\widehat{\Delta}, \Delta_{\max})$ .*

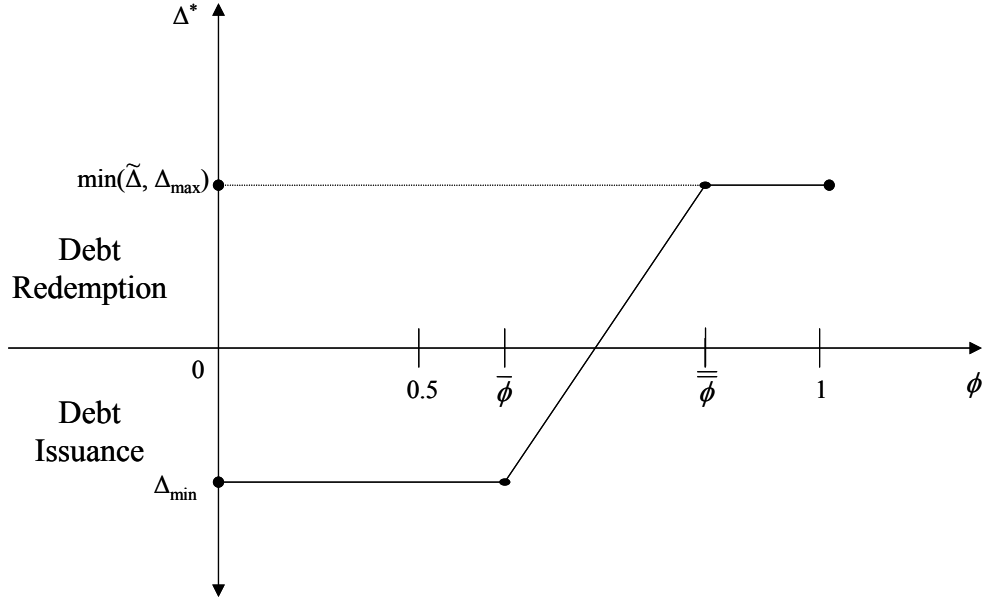


Figure 2: Optimal financial policy of a constrained firm

In words, Proposition 1 suggests that unconstrained firms should be indifferent between using current internal funds to increase cash holdings or to reduce debt. In contrast, financially constrained firms should display a clear preference for holding cash or reducing debt, depending on the correlation between cash flows from assets and new investment opportunities. If this correlation is zero or negative ( $\phi \leq \frac{1}{2}$ ), the optimal policy is to increase investment in state  $L$  as much as possible. This is accomplished by making  $\Delta$  equal to the lowest possible value,  $\Delta_{\min}$ , which might involve additional debt issues when  $\Delta_{\min} < 0$ . In any case, the firm has a preference towards carrying cash into the future. Furthermore, as long as the correlation is low enough ( $\phi \leq \bar{\phi}$ ), the firm continues to prefer carrying cash to date 1 ( $\Delta^* \leq 0$ ). However, if the correlation is high ( $\phi > \bar{\phi}$ ), the optimal policy might involve using at least some of the firm's current internal funds  $c_0$  to repay debt. Finally, for very high correlation values ( $\phi > \bar{\bar{\phi}}$ ), the constrained firm should use its current internal funds for debt redemption until it either exhausts its internal funds ( $\Delta^* = \Delta_{\max}$ ), or it completely eliminates the risk of debt ( $\Delta^* = \tilde{\Delta}$ ).<sup>11</sup> These effects are depicted in Figure 2.

In order to understand our policy results, consider first the case in which the correlation between cash flows and investment opportunities is zero (i.e.,  $\phi = \frac{1}{2}$ ) and the firm is constrained. In this

<sup>11</sup>To derive Proposition 1, we have assumed that the parameters are such that a constrained firm is constrained for all possible values of  $\Delta$ . Given the results in Lemmas 1 and 2, a sufficient condition for this is that the firm is constrained in state  $H$  for  $\Delta = \Delta_{\max}$ . Because investment in state  $H$  increases with  $\Delta$ , it is possible that for a large value of  $\Delta$  (call it  $\Delta_{unc}$ ) the constrained firm becomes unconstrained in state  $H$ , while still constrained in state  $L$ . In this case, it can no longer be optimal for the firm to increase debt repayments beyond  $\Delta_{unc}$ . Nevertheless, Proposition 1 would also hold in this case, with the additional condition that the optimal debt repayment amount  $\Delta^*$  is lower than  $\Delta_{unc}$ .

case, the (*ex ante*) productivity of the firm's investment is the same in both states. Because the production function is concave, the optimal investment policy involves equalizing investment levels across states. But since financing capacity is always higher in state  $H$ , the constrained firm benefits from increasing capacity in state  $L$  as much as possible. This is accomplished by making cash holdings as high as possible ( $\Delta = \Delta_{\min}$ ). If  $\phi < \frac{1}{2}$  it is even more desirable to increase investment in state  $L$ . However, as the correlation parameter  $\phi$  increases, it becomes more likely that the firm will need funds in state  $H$  because expected productivity in that state goes up. At high levels of  $\phi$ , equalization of the marginal productivity of investment across states requires debt repayment.

Notice that the optimal policy for a constrained firm is independent of  $p$ , the probability of state  $H$ . This may appear unintuitive since a low  $p$  makes debt more risky and enhances the benefits of debt redemption. However, a low  $p$  also implies that the firm is less likely to end up in state  $H$ , where the benefits of debt redemption will be realized in the form of freed-up debt capacity. Similarly, while a high  $p$  makes it more likely that funds will be needed in state  $H$ , it makes existing debt less risky and results in a lower increase in state- $H$  financing capacity for a given amount of debt repayment. As we show in the proof of Proposition 1 (see Appendix B), these two effects cancel each other out and  $p$  drops out of the conditions that characterize optimality.

In contrast to a constrained firm, a financially unconstrained firm can achieve first-best investment levels irrespective of financial policy, and thus small changes in  $\Delta$  have no effect on investment and value. The only policy that is sub-optimal for an unconstrained firm is to reduce cash holdings so much that the firm becomes constrained in state  $L$ , as explained in Proposition 1.

Our model yields comparative statics results that naturally lend themselves to empirical testing. We discuss these comparative statics in turn.

**Proposition 2** *Suppose the firm is financially constrained for all  $\Delta$ . We obtain the following effects on the firm's cash and debt policies from a variation in the availability of internal funds,  $c_0$ :*

- *If the correlation between cash flows and investment opportunities is low ( $\phi \leq \frac{1}{2}$ ), then a change in  $c_0$  should result in a corresponding change in the firm's cash balances ( $\frac{\partial c_1}{\partial c_0} > 0$ ), but no change in the amount of debt outstanding ( $\frac{\partial \Delta}{\partial c_0} = 0$ ).*
- *If the correlation between cash flows and investment opportunities is high ( $\phi > \overline{\phi}$ ), then a change in  $c_0$  should change the amount of debt outstanding ( $\frac{\partial \Delta}{\partial c_0} > 0$ ), but not the firm's cash balances ( $\frac{\partial c_1}{\partial c_0} = 0$ ).*

These comparative statics results are a straightforward consequence of the optimal policies characterized in Proposition 1. If the correlation  $\phi$  is low, then the firm does not benefit from debt



repayment. Consequently, increases (decreases) in internal funds result in increases (decreases) in the amount of cash balances held by the firm. For very high correlation levels, however, the firm’s optimal policy is such that it benefits more from debt repayments than from holding cash. In this range, changes in internal funds lead to same-direction changes in debt levels.

For intermediate correlation levels ( $\phi \in (\frac{1}{2}, \bar{\phi})$ ), the firm is in an equilibrium in which internal funds are split between debt repayments/issues and cash balances (cf. Proposition 1). In this range, intuition would suggest that an increase in cash flows would lead *both* to an increase in cash ( $\frac{\partial c_1}{\partial c_0} > 0$ ), and to a smaller increase (or a higher reduction) in debt ( $\frac{\partial \Delta}{\partial c_0} > 0$ ). Nevertheless, the precise change in financial policies depends also on the rate of change of the marginal productivities following a change in cash flows. Because the comparative statics are less clear in this range, Proposition 2 focuses on correlation ranges for which implications are clear-cut.

### 2.3 Empirical Implications

Our theory’s key empirical implications concern how constrained firms should allocate cash flows into cash and debt balances. As we have emphasized, this dimension of financial policy is governed by a hedging motive — captured by the correlation between cash flows and investment opportunities under constrained financing. We can summarize our model’s implications as follows:

**Implication 1** If the correlation between cash flows and investment opportunities is low (high hedging needs), then constrained firms allocate their “excess” (or “free”) operating cash flows primarily into cash balances. Their propensity to use cash flows towards debt reduction is small. Hence, these firms’ cash flow sensitivity of cash, defined as the fraction of excess cash flow allocated to cash holdings, should be positive. Also, their cash flow sensitivity of debt, defined as the effect of cash flows on outstanding debt, should not be significantly negative.

**Implication 2** If the correlation between cash flows and investment opportunities is high (low hedging needs), then constrained firms should display a relatively weaker propensity to save cash, and a stronger propensity to use current cash flows to reduce debt. Hence, these firms’ cash flow sensitivity of debt should be more negative, while their cash flow sensitivity of cash should be less positive than those of firms with high hedging needs.

Notice that the theory has less clear implications for the *average level* of the cash flow sensitivities of cash and debt for constrained firms. Because constrained firms have an incentive to save financing capacity for the future, intuition suggests that the cash flow sensitivity of cash (debt) should generally be positive (negative). However, our theory implies that one might observe dif-

ferent sensitivity patterns depending on the distribution of hedging needs in the sample. We shall look at these issues in the empirical section.

A relevant observation is that the prediction that the cash flow sensitivity of debt should be negative for some constrained firms does not strictly mean that such firms must *redeem* debt. While for modeling purposes we assumed that there is no other reason for the firm to issue debt other than increasing cash savings, this assumption is unlikely to hold strictly. For example, the firm might need to finance current investments as well as future ones. Thus, the model’s prediction that some constrained firms use cash flows to redeem debt should translate into a propensity to *reduce* the amount of debt that the firm currently issues. In other words, on net terms, the firm may or may not display positive debt issuance activities, yet those activities should fall in response to cash flow innovations.

Regarding unconstrained firms, our benchmark model predicts that because these firms do not need to worry about financing capacity, their cash and debt policies should not necessarily relate to cash flow surpluses, or to their hedging needs. In the strictest sense, unconstrained firms do not have any need to hedge in our model. Nevertheless, for ease of exposition, we also use the term “high (low) hedging needs” for unconstrained firms depending on whether the correlation between cash flows and investment opportunities is low (high).

Note also that the strict indeterminacy of financial policies for unconstrained firms in our model only holds in the absence of other costs and benefits of cash and debt. We show in Appendix A that in the presence of an additional cost of carrying cash, unconstrained firms will generally prefer to use excess cash flows to reduce debt instead of adding more cash to their balance sheets. Similarly, in the presence of an additional benefit of holding cash (or a benefit to carrying debt), unconstrained firms will prefer saving cash as opposed to reducing debt. Crucially, because these additional costs and benefits are orthogonal to the financing constraints rationale that we use to derive Propositions 1 and 2, we also show in Appendix A that they do not change the nature of the results derived for constrained firms. For example, if there is an additional cost of carrying cash, constrained firms’ hedging needs have to be higher in order to induce them to save cash. This effect only changes the particular value of the correlation cut-off  $\bar{\phi}$  below which constrained firms prefer to hold cash.

Finally, notice that because unconstrained firms do not need to worry about future financing capacity, their cash and debt policies lack a hedging motive. In practical terms, this implies that irrespective of the *levels* of the cash flow sensitivities of cash and debt one might observe for unconstrained firms, these sensitivities should *not depend* on the correlation between cash flows and investment opportunities. This insight provides us with a way to identify our model irrespective of the average levels of cash flow sensitivities that we observe for constrained and unconstrained firms. We summarize these considerations in an additional implication.

**Implication 3** The levels of unconstrained firms’ cash flow sensitivities of cash and debt may be different from zero if there are additional costs and benefits of cash and debt. Nevertheless, these sensitivities should be independent of the correlation between cash flows and investment opportunities.

### 3 Empirical Tests

#### 3.1 Sample Selection Criteria

To test our model’s predictions we use a sample of manufacturing firms (SICs 200–399) taken from COMPUSTAT’s P/S/T, Full Coverage, and Research annual tapes over the 1971–2001 period. We require firms to provide valid information on their total assets, sales, debt, market capitalization, cash holdings, operating income, depreciation, tax payments, interest payments, and dividend payments. We deflate all series to 1971 dollars.

Our data selection criteria and variable construction approach follows that of Almeida et al. (2004), who study the impact of financing constraints on the management of internal funds, and that of Frank and Goyal (2003), who look at external financing decisions. Similarly to Frank and Goyal we look at changes in debt and cash positions using data from firms’ “flow of funds statements” (available from 1971 onwards).<sup>12</sup> As in Almeida et al., we discard from the raw data those firm-years for which the market capitalization is less than \$10 million as well as firm-years displaying asset or sales growth exceeding 100%. The first screen eliminates from the sample those firms with severely limited access to the public markets — our theory about the internal–external funding interplay implies that the firm does have active (albeit potentially constrained) access to funds from the financial markets. The second screen eliminates those firm-years registering large jumps in their business fundamentals (typically indicative of major corporate events).

In identifying in the data those firms with active cash and debt policies, we further require that firms have at least \$0.5 million in cash in their balance sheets, and that they register positive debt in at least one year of the sample period. For our purposes, it is important that we minimize the sampling of distressed firms. Cash and debt policies of distressed firms may be primarily driven by their desire to avoid bankruptcy costs (see Smith and Stulz (1985) and Acharya, Huang, Subrahmanyam, and Sundaram (2000)). Hence, we require that firm annual sales exceed \$1 million and we eliminate firm-years for which debt exceeds total assets (near-bankruptcy firms).<sup>13</sup>

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<sup>12</sup>The use of data from the flow of funds statements ensures that the changes in cash and debt figures that we observe are associated with actual flows of resources as opposed to simple accounting restatements

<sup>13</sup>We will later experiment with restricting the sample according to measures of financial distress, such as Altman’s Z-score and the interest coverage ratio.

Finally, we also eliminate those firms whose net debt issuance or repurchase exceed the value of their total assets for the year (see Lemmon and Zender (2004)), and those whose market-to-book asset ratio (or  $Q$ ) is either negative or greater than 10 (see Gilchrist and Himmelberg (1995) and Almeida and Campello (2004)). Also following Gilchrist and Himmelberg and Almeida and Campello, we try to minimize the impact of sample attrition on the stability of the data process by requiring that firms provide more than five years of valid information on their debt and cash policies. In fact, requiring firms to appear for a minimum of periods in the sample serves an important objective: it allows us to compute a robust empirical counterpart of the notion of firms’ “hedging needs” (more on this shortly). Our final sample consists of 20,146 firm-year observations. Descriptive statistics for the key empirical variables we construct using this sample are provided below.

## 3.2 Methodology

To test our theory, we need to specify an empirical model that allows us to see how cash flow innovations are absorbed by cash savings and debt issuance policies. We also need to identify in the data both financially constrained and unconstrained firms. Finally, we need an empirical counterpart for hedging needs. We tackle each one of these issues in turn.

### 3.2.1 Empirical Specification

We examine the simultaneous (within-firm) responses of cash and debt policies to cash flow innovations across sets of constrained and unconstrained firms through a system of equations. The equations in the system are parsimoniously specified. In addition to firm size and variables that are needed to identify the system, the financial policy equations only include proxies that we believe are related to the primitives of our theory: cash flows and investment opportunities.

Define  $\Delta Debt$  as the ratio of the net long-term debt issuances (COMPUSTAT’s item #111 – item #114) to total book value of assets (item #6), and  $\Delta CashHold$  as changes in the holdings of cash and other liquid securities (item #234) divided by total assets.  $CashFlow$  is an empirical measure that is designed to proxy for “excess cash flow” in our theory. Recall, we want to study a firm’s use of “uncommitted” cash inflows towards its cash and debt balances. In empirically measuring these inflows, we start from the firm’s gross operating income (COMPUSTAT’s item #13) and from it subtract amounts committed to capital reinvestment (proxied by asset depreciation, or item #14), to the payment of taxes (item #16), to the payment of debtholders (interest expense, item #15), and to payments to equity holders (dividends, items #19 and #21). We then scale the remainder by the book value of assets.<sup>14</sup> Our basic proxy for investment opportunities,  $Q$ , is

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<sup>14</sup>Implicitly, we see depreciation (item #14) as a minimum amount of investment needed to avoid asset depletion.

computed as the market value of assets divided by the book value of assets, or (item #6 + (item #24 × item #25) − item #60 − item #74) / (item #6). Throughout the analysis we gather estimates from the following 3SLS system:

$$\begin{aligned} \Delta Debt_{i,t} &= \alpha_0 + \alpha_1 CashFlow_{i,t} + \alpha_2 Q_{i,t} + \alpha_3 Size_{i,t} \\ &+ \alpha_4 \Delta CashHold_{i,t} + \alpha_5 Debt_{i,t-1} + \sum_i firm_i + \sum_t year_t + \varepsilon_{i,t}^d, \end{aligned} \quad (14)$$

$$\begin{aligned} \Delta CashHold_{i,t} &= \beta_0 + \beta_1 CashFlow_{i,t} + \beta_2 Q_{i,t} + \beta_3 Size_{i,t} \\ &+ \beta_4 \Delta Debt + \beta_5 CashHold_{i,t-1} + \sum_i firm_i + \sum_t year_t + \varepsilon_{i,t}^c, \end{aligned} \quad (15)$$

where *Size* is the natural log of sales (item #12), and *firm* and *year* absorb firm- and time-specific effects, respectively.<sup>15</sup>

Our theory’s central predictions concern the responses of debt issuance and cash savings to cash flows, captured by  $\alpha_1$  and  $\beta_1$  in Eqs. (14) and (15), respectively. Lagged *levels* (i.e., stocks) of the dependent variables in those equations are entered in order to identify the system.<sup>16</sup> Accordingly, *Debt* in Eq. (14) is defined as COMPUSTAT’s item #9 over item #6, and *CashHold* in (15) is item #1 over item #6. We explicitly control for possible biases stemming from unobserved individual heterogeneity and time idiosyncrasies by expunging firm- and time-fixed effects from our slope coefficient estimates. In fitting the data, we allow residuals to be correlated across our debt and cash models.

### 3.2.2 Financial Constraints Criteria

Testing the implications of our model requires separating firms according to *a priori* measures of the financing frictions that they face. There are a number of plausible approaches to sorting firms

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In this vein we see it as a proxy for “nondiscretionary” investment (observed investment spending is of course a more discretionary measure of investment). Dividends can be seen as discretionary; however, in practice firms do not seem to fine-tune their dividend policy according to their cash flow process (dividends are relatively sticky, whereas cash flows are not). We also experimented with the idea of computing *CashFlow* without the inclusion of dividends and our findings were qualitatively similar. The same happens if, following a number of studies in the capital structure literature, we compute *CashFlow* as net income before extraordinary items (COMPUSTAT’s item #18).

<sup>15</sup>An alternative approach to answering the question of how cash and debt balances respond to cash flow innovations across constrained and unconstrained firms is to run the following set of (stacked) OLS regressions across the two constraint firm-types:

$$\begin{aligned} \Delta Debt_{i,t} &= \alpha_0 + \alpha_1 CashFlow_{i,t} + \alpha_2 Q_{i,t} + \alpha_3 Size_{i,t} + \sum_i firm_i + \sum_t year_t + \varepsilon_{i,t}^d, \\ \Delta CashHold_{i,t} &= \beta_0 + \beta_1 CashFlow_{i,t} + \beta_2 Q_{i,t} + \beta_3 Size_{i,t} + \sum_i firm_i + \sum_t year_t + \varepsilon_{i,t}^c. \end{aligned}$$

When we experiment with this SUR-like OLS system we also get results that agree with our theory. However, using an estimator that, for each sampled firm, simultaneously endogenizes the impact of debt issuance activity on cash policies and vice-versa — in the way the 3SLS does — provides for a better empirical testing of our theory.

<sup>16</sup>Our results also hold when we use twiced lagged levels of debt and cash and when we use the projections of those firm proxies onto indicators for industry-years.

into financially constrained and unconstrained categories, and we do not have strong priors about which approach is best. Following Almeida et al. (2004), we use a number of alternative schemes to partition our sample:

- Scheme #1: In every year over the 1971 to 2001 period, we rank firms based on their payout ratio and assign to the financially constrained (unconstrained) group those firms that are in the bottom (top) three deciles of the annual payout distribution. We compute the payout ratio as the ratio of total distributions (dividends and repurchases) to operating income. The intuition that financially constrained firms have significantly lower payout ratios follows from Fazzari, Hubbard, and Petersen (1988), among many others, in the financial constraints literature. In the capital structure literature, Fama and French (2002) use payout ratios as a measure of the difficulties firms may face in assessing the financial markets.
- Scheme #2: We rank firms based on their asset size over the 1971 to 2001 period and assign to the financially constrained (unconstrained) group those firms that are in the bottom (top) three deciles of the size distribution. The rankings are again performed on an annual basis. This approach resembles that of Gilchrist and Himmelberg (1995) and Erickson and Whited (2000), who also distinguish between groups of financially constrained and unconstrained firms on the basis of size. Fama and French (2002) and Frank and Goyal (2003) also associate firm size with the degree of external financing frictions. The argument for size as a good observable measure of financial constraints is that small firms are typically young, less well known, and thus more vulnerable to capital-market imperfections.
- Scheme #3: We retrieve data on firms' bond ratings and categorize as being financially constrained those firms that never had their public debt rated during our sample period. Given that unconstrained firms may choose not to use debt financing and hence may not have a debt rating, we only assign to the constrained subsample those firm-years that *both* lack a rating and report positive debt (see Faulkender and Petersen (2004)).<sup>17</sup> Financially unconstrained firms are those whose bonds have been rated during the sample period. Related approaches for characterizing financial constraints are used by Whited (1992), Gilchrist and Himmelberg (1995), and Lemmon and Zender (2004). The advantage of this measure over the former two is that it gauges the *market's* assessment of a firm's credit quality. The same rationale applies

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<sup>17</sup>Firms with no bond rating and no debt are considered unconstrained, but our results are not affected if we treat these firms as neither constrained nor unconstrained. We use the same criterion for firms with no commercial paper rating and no debt in scheme #4. In (unreported) robustness checks, we have restricted the sample to the period where firms' bond ratings are observed every year (from 1986 to 2001), allowing firms to migrate across constraint categories. Our conclusions are insensitive to these changes in sampling window and firm assignment criteria.

to the next measure.

- Scheme #4: We retrieve data on firms' commercial paper ratings and categorize as being financially constrained those firms that never display any ratings during our sample period. Observations from these firms are only assigned to the constrained subsample in the years a positive debt is reported. Firms whose commercial papers receive ratings during our sample period are considered unconstrained. This approach follows from the work of Calomiris, Himmelberg, and Wachtel (1995) on the characteristics of commercial paper issuers.

Table 1 reports the number of firm-years under each of the eight financial constraint categories used in our analysis. According to the payout scheme, for example, there are 6,153 financially constrained firm-years and 6,231 financially unconstrained firm-years. The table also shows the extent to which the four classification schemes are related. For example, out of the 6,153 firm-years classified as constrained according to the payout scheme, 2,680 are also constrained according to the size scheme, while a smaller number, 1,078 firm-years, are classified as unconstrained. The remaining firm-years represent payout-constrained firms that are neither constrained nor unconstrained according to size. In general, there is a positive correlation among the four measures of financial constraints. For example, most small (large) firms lack (have) bond ratings. Also, most small (large) firms have low (high) payout policies. However, the table also makes it clear that these cross-group correlations are far from perfect.

– insert Table 1 here –

### 3.2.3 Measuring Hedging Needs

To identify firms that have a high need for hedging, we examine the relationship between firms' free operating cash flows and a proxy for investment opportunities that is both exogenous to their internal cash flow process and extraneous to our baseline empirical model (Eqs. (14) and (15)). Note that we cannot look directly at the correlation between a firm's cash flows and investment spending, since the two are endogenously related when firms are financially constrained. The same is true for the correlation between a firm's cash flows and  $Q$  if the anticipation of a firm's ability to pursue profitable investment opportunities is already capitalized in its stock price. We consider three alternative measures of investment opportunities that fit the above requirements, all of which are based on industry-level proxies.

First, following the literature that links expenditures in product research and development to investment opportunities (see, e.g., Graham (2000) and Fama and French (2002)), we look at the

correlation between a *firm*'s cash flow from current operations (*CashFlow*) and its *industry-level* median of R&D expenditures to assess whether a firm's availability of internal funds is correlated with the firm's demand for investment funds.<sup>18</sup> We compute this correlation, firm by firm, identifying the firm's industry using its three-digit SIC code. We then partition our sample into firms displaying low and high correlation between investment demand and supply of internal funds. To be precise, recall that our theory has particularly clear implications for cash and debt policies of constrained firms at the high and low ends of the correlation between cash flows and investment opportunities. Accordingly, we assign to the group of "low hedging needs" those firms for which the empirical correlation between cash flow and industry R&D is above 0.2, and to the group of "high hedging needs" those firms for which this correlation is below  $-0.2$ . We emphasize that although these cut-offs may seem arbitrary, they ensure that firms in either group have correlation coefficient estimates that are statistically reliable.<sup>19</sup> Moreover, our results are robust to changes in these cut-offs (e.g.,  $\pm 0.1$  or  $\pm 0.3$ ).

The second measure of investment opportunities we consider is related to observed product-market demand. Specifically, for each firm-year in the sample we compute the median three-year-ahead sales growth rate in the firm's three-digit SIC and then compute the correlation between the firm's cash flow and this measure of industry sales growth. The premise of this approach is that firms' perceived investment opportunities (and demand for investment funds) will be related to estimates of future sales growth in their industries and that those estimates, on average, coincide with the data. To be consistent with the first characterization of hedging needs, we also set cut-offs for high and low hedging needs at correlation coefficients of 0.2 and  $-0.2$ , respectively.

The third measure we use to capture investment opportunities is somewhat closer to that contained in our empirical model; we look at  $Q$ . Importantly, rather than relying on a firm's industry *level* of  $Q$ , which could be highly related to the firm's  $Q$  itself (and recall, this is included in the specification), we look at *changes* in the firm's industry median  $Q$ . By looking at changes in industry  $Q$  we remove the fixed, level component of  $Q$  and yet retain a reasonably good proxy for innovations in investment opportunities different firms face. Once again we use the  $\pm 0.2$  cut-offs for correlation coefficients between cash flow and this measure of investment opportunities when assigning firms to low and high hedging needs groups.

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<sup>18</sup>R&D expenditures are measured as COMPUSTAT item #46 divided by item #6. Recall, all of the firms in our sample come from the manufacturing sector. Industries in this sector of the economy are relatively homogeneous in a number of dimensions. We think of temporal, cross-industry differences in R&D expenditures as a phenomenon that is correlated with the emergence of differential growth opportunities across industries (caused, for example, by changes in consumer preferences and technological innovation).

<sup>19</sup>This point is important in that our sample, although large in the cross-section dimension, is limited in the time series dimension (this is the dimension used to compute the correlation between firm-level cash flows and industry-level investment opportunities).



### 3.3 Sample Characteristics

To test our theory, we must identify groups of firms facing differential levels of financial constraints and hedging needs. To our knowledge, no previous study has differentiated firms along both of these dimensions. Hence, it is important that we highlight and discuss basic differences in firm characteristics across constrained/unconstrained subsamples and low/high hedging needs subsamples. Presenting these descriptive statistics is interesting in its own right, but it also helps us assess the merits of candidate alternative explanations for our empirical results.

To recap, our analysis suggests four firm types based on the intersection of the degree of financial constraints and the degree of hedging needs. And we consider four measures of financial constraints and three measures of hedging needs. Thus, for every empirical variable we examine, the categorization scheme yields 48 sets of statistics ( $4 \times 4 \times 3$ ). In the interest of completeness and robustness, we summarize each of the central empirical proxies used in our analysis across all possible categorizations. This summary is provided in Table 2, which reports mean, median, and number of observations for beginning-of-period long-term debt to asset ratio (*Debt*), beginning-of-period cash to asset ratio (*CashHold*), net cash flow scaled by assets (*CashFlow*), the market-to-book asset ratio (*Q*), and the net difference between debt issuance and repurchase scaled by assets ( $\Delta Debt$ ). The table also shows a standard measure of financial distress (*Z-Score*) in order to aid some of our discussion.<sup>20</sup>

Because our sampling approach and variable construction methods follow the extant literature, it is not surprising that the numbers we report in Table 2 resemble those found in related studies (see, e.g., Frank and Goyal (2003) and Almeida et al. (2004)). In particular, as in Frank and Goyal, average leverage ratios fluctuate around 0.19 and average *Q*'s hover around 1.6. The figures for net debt issues and cash flows are also comparable across the two papers; note, however, that Frank and Goyal scale debt issuances by net (as opposed to total) assets. More importantly for our purposes, note that there seems to be only limited evidence (at best) that any of these proxies vary systematically across the four firm types we study. So, for example, constrained firms seem to carry more debt according to some characterizations (e.g., based on payout policy), but less according to others (e.g., size); with no significant variation between firms with high and low hedging needs within the same constraint type. Consistent with intuition, some characterizations suggest that constrained firms are more profitable and/or have higher growth opportunities (see statistics for low dividend paying firms). However, notice that (1) these differences are not always robust within and across the panels of Table 2, (2) differences are economically insignificant (e.g., *Q*'s are overall very similar in economic terms across firm types), and (3) there are no systematic

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<sup>20</sup>Here we use Altman's "unleveraged" Z-Score measure, as also used by Frank and Goyal (2003), computed as  $3.3 \times (\text{item \#170}/\text{item \#6}) + (\text{item \#12}/\text{item \#6}) + 1.4 \times (\text{item \#36}/\text{item \#6}) + 1.2 \times ((\text{item \#4} - \text{item \#5})/\text{item \#6})$ .

differences between constrained firms with high and low hedging needs (our main contrast groups). In all, differences in investment opportunities and/or cash flows are unlikely to provide alternative explanations for why joint cash and debt policies should vary across our four categories of firms.

– insert Table 2 here –

Statistics for cash holdings are similar to those in Almeida et al., whose study focuses on this particular variable. As in their paper, we also find that constrained firms hold far more cash on average than unconstrained firms. However, there is little systematic variation across firms with different hedging needs. Finally, we consider differences in financial distress measures across firms in our sample using Altman’s Z-Score. One could argue that financial distress alone may drive differences in the way firms make their cash and debt choices. While we do not dispute this hypothesis, it poses a challenge to our story only if we find that underlying patterns in the likelihood of financial distress are systematically different across our four firm types. We have no priors as to why financial distress will influence our assignment of firms in a systematic way, but we let the data tell us if such a sample-selection bias exists. The second to last column in each of the panels A through C in Table 2 reveals no systematic relation between financial constraints, hedging needs, and financial distress. This is a reassuring finding that is consistent with unreported robustness checks in which we show that the exclusion of firms with high risk of financial distress (Z-scores below 1.81 and interest coverage ratios below 1) from our 3SLS estimations does not affect our conclusions.

One aspect of our characterization of the data that is new to the literature regards the propensity of firms to issue or repay debt given the financial constraints and investment opportunities that they face. The mean and medians reported in the last column in each of the panels of Table 2 suggest that unconstrained firms, on net terms, seem to issue more debt than constrained firms. However, these statistics reveal little about the frequency with which these firms approach capital markets to raise additional debt or repay outstanding debt. In particular, if constrained firms rarely act to modify the amount of debt outstanding when compared to unconstrained firms, then the debt redemption and issuance channel of our theory could be deemed as empirically uninteresting.

In order to shed light on the frequency with which our sample firms tap the market for debt securities, for each one of our four firm-types, we computed the number of firm-years for which either no issuance or repurchase activity is registered, and also the number of firm-years in which debt issues surpass repurchases, and vice-versa. In the interest of brevity we only report and discuss these results in the text (the tables available upon request).

We find that the frequency with which constrained and unconstrained firms act on their own debt accounts is not very different. The percentage of constrained firm-years that neither issue nor

repurchase debt is roughly in the 3–6% range, while the percentage of unconstrained firms that also do nothing to their debt accounts is in a similar 3–6% range. This shows that a large proportion of firms in each one of our four firm groups is active in the debt markets. In addition, constrained firms tend to make more trips to debt markets in order to repurchase debt (net repurchase activities are registered by some 50 to 60% of the constrained firm-years), while unconstrained firms display the opposite pattern (net issuance activities in the 47–53% range). In other words, while rejecting the notion that constrained firms are largely inactive in the debt markets, our frequency tests reveal that constrained firms issue debt somewhat less frequently than unconstrained firms and manage their debt accounts with more frequent repurchase initiatives. Finally, we observe that the overall frequency of debt issuances and repurchases varies little across the dimension of hedging needs.

### 3.4 Debt and Cash Policies across Constrained and Unconstrained Firms

Our testing approach requires us to compare the cash flow sensitivities of cash and debt estimated from Eqs. (14) and (15) across groups of firms, sorted *both* on measures of constraints and of hedging needs. Before we do that, we present some preliminary regressions in which we consider only the differences between constrained and unconstrained firms; i.e., without sorting on hedging needs. The purpose of this is two-fold. First, it is interesting to see the average pattern of cash flow sensitivities for unconstrained firms: this average pattern provides evidence on the net costs of cash and debt in the absence of constraints and thus provides a benchmark against which to evaluate the results obtained for constrained firms. Second, these regressions allow for direct comparisons with previous papers in the literature on marginal financing decisions. While those papers do not consider the hedging dimension we are exploring, it is important that we are able to replicate their primary findings in our data.

Table 3 presents the results obtained from the estimation of our baseline regression system (Eqs. (14) and (15)) within each sample partition described in Section 3.2.2. A total of 16 estimated results are reported in the table (2 equations  $\times$  4 constraint criteria  $\times$  2 firm-types for each constraint criterion). Results from the debt regressions (in Panel A) make it clear that constrained firms have no systematic tendency to change their debt positions following a cash flow innovation. This is in sharp contrast to the policies of financially unconstrained firms. For each new dollar of excess cash flow, an unconstrained firm will reduce the amount of debt it issues by approximately 25 to 33 cents — the cash flow sensitivities of debt for unconstrained firms are all significant at better than the 1% test level. This negative relationship between cash flows and debt issues is consistent with the findings of Shyam-Sunder and Myers (1999), who report that debt issues are positively

related to a firm’s financing deficit for the types of firms that we classify as unconstrained.<sup>21</sup> In turn, results from the cash regressions (Panel B) resemble those in Almeida et al. (2004). Under each constraint criterion, the set of financially constrained firms display a significantly positive relationship between excess cash flows and changes in cash holdings — their cash flow sensitivities of cash are all significant at better than the 1% test level. Unconstrained firms, in contrast, do not display any systematic propensity to save cash out of excess cash flows.

– insert Table 3 here –

As discussed in Section 2.3, our theory makes clearer predictions about the relationship between cash flow sensitivities and hedging needs than about the average level of those sensitivities across financial constraints alone. This is partly because the theory does not pin down the levels of the sensitivities for unconstrained firms, and partly because the average level of the sensitivities for constrained firms depends on the distribution of hedging needs within these firms. Nonetheless, one can rationalize the “average” results from Table 3 as follows. Unconstrained firms seem to display a preference towards using cash flows to reduce debt instead of holding cash in their balance sheets. This finding indicates that holding cash is relatively costly for these firms, perhaps because cash has low yield and/or it can be diverted by management (our examination need not take a stand of these exact costs). In contrast, constrained firms choose to retain cash *in spite* of the fact that cash may be relatively costly. This finding alone suggests that cash has a relevant economic role to play when firms are financially constrained. Finally, the additional finding that debt is not systematically related to cash flows for constrained firms suggests that these firms on average prefer positive cash over negative debt.

To show that cash and debt policies of constrained firms are influenced by our theoretical predictions, we need to find evidence that these policies are significantly affected by hedging needs. We tackle this issue in turn.

### 3.5 Debt and Cash Policies: Hedging Needs

The tests of this section consist of performing estimations of our 3SLS system across (double) partitions of constrained/unconstrained firms *and* firms with low/high hedging needs. Table 4 reports the results from those system estimations, separately for constrained firms (Panel A) and unconstrained firms (Panel B). The table features our first proxy for investment opportunities, industry

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<sup>21</sup>Note that Shyam-Sunder and Myers do not consider contrasts between constrained and unconstrained firms. However, their sample selection scheme ensures that only large firms with rated debt enter the sample, hence their results can be compared with our debt regressions for unconstrained firms.

R&D expenditures, in the computation of the correlation between a firm’s cash flows and the investment opportunities it faces. Table 5 is similarly compiled, but the results there employ our second measure of growth opportunities, industry sales growth. Finally, Table 6 presents the same sorts of regression outputs, but it employs changes in industry  $Q$  as the proxy for investment opportunities. For ease of exposition, we only present estimates of the cash flow sensitivities of cash and debt in the 3SLS system,  $\alpha_1$  and  $\beta_1$ , respectively.

— insert Table 4 here —

— insert Table 5 here —

— insert Table 6 here —

Results in Tables 4 through 6 are all very similar. As in previous estimations, unconstrained firms display a strong, negative cash flow sensitivity of debt — they use their free cash flow to pay down debt — and their cash policies are completely insensitive to cash flow innovations. Importantly, these patterns are largely unrelated to measures of hedging needs. To be precise, the cash flow sensitivities of cash are insignificant for the vast majority of unconstrained firm subsamples (both those with low and those with high hedging needs). And while cash flow sensitivities of debt are sometimes more negative for firms with low hedging needs, the reverse pattern occurs with almost the same frequency. Overall, the estimates from regressions for unconstrained firms suggest that there is no systematic relationship between hedging needs and either of the cash flow sensitivities.

The inferences are strikingly different for constrained firms. The results show that constrained firms with high hedging needs are the ones paying down debt the least — in fact their net borrowing positions increase — and are also the ones doing the most cash savings. In contrast, constrained firms with low hedging needs display a tendency to pay down their outstanding debt when they have cash flow surpluses, a pattern that is similar (but weaker in magnitude) to that observed for unconstrained firms. In a handful of specifications (see Table 6), constrained firms with low hedging needs seem to have a propensity to save cash. But this pattern is far from robust. In Tables 4 and 5, for example, the cash flow sensitivities of cash are never significant for constrained firms with low hedging needs.

We also report the  $p$ -values of the differences in cash flow sensitivities of cash and debt within constrained and unconstrained subsamples (i.e., across hedging needs subsamples). The main pattern is clear, and independent of the specific correlation measure. Constrained firms with high hedging needs have *higher* cash flow sensitivities of cash, and *less negative* cash flow sensitivities of debt than constrained firms with low hedging needs.

Overall, the results from Tables 4 through 6 are fully consistent with the predictions of our model. Constrained firms do have a much stronger propensity to save cash out of cash flows, and a much weaker propensity to reduce debt when their hedging needs are high. This pattern suggests that future investment needs, jointly with expectations about the availability of internal funds, are key determinants of these firms' financial policies. The fact that unconstrained firms do not display such patterns gives additional evidence that these patterns are indeed produced by the joint, dynamic optimization of financing and investment that characterizes constrained firms' policies.

## 4 Concluding Remarks

We propose and test a theory of cash–debt substitutability in the presence of financing constraints. Our results show that cash cannot be treated as negative debt for constrained firms, particularly for those with high hedging needs. These firms prefer to allocate excess cash flows into cash holdings. In contrast, constrained firms with low hedging needs prefer to use excess cash flows towards reducing outstanding debt, thereby “saving” future borrowing capacity.

Our results suggest that there is an important hedging dimension to standard financial policies such as cash and debt management in the presence of financing frictions. While the link between hedging and financing constraints was previously identified by Froot et al. (1993), the implications of this link for cash and debt policies had hitherto not been studied. In looking at cash and debt balances as hedging devices, we find evidence of activities by real-world firms that are fully consistent with the theoretical link between hedging and financing constraints. Such a match between theory and evidence has often eluded those researchers who focus on the use of derivatives as hedging tools. We also identify an empirical counterpart for the notion of hedging demand. Based on the correlation between firm-level cash flows and industry-level investment opportunities, our study suggests various easy-to-implement measures of “hedging needs.”

As we discuss in the Introduction, there are two possible characterizations of the view of “cash as negative debt.” First, firms could simply be indifferent between having more cash or less debt in their balance sheets. Second, cash can be seen as the negative of debt when firms use cash to reduce debt. Our theory suggests that under the first characterization, cash can only be negative debt if firms are financially unconstrained and no other frictions cause firms to prefer negative debt over positive cash, and vice-versa. The existence of financial constraints, in particular, eliminates the indifference between cash and (negative) debt because these two components of a firm's financial structure have different implications for firms' feasible investment spending. Concerning the second characterization, our paper gives a more involved answer. Specifically, cash can be viewed as

negative debt even for constrained firms if their hedging needs are low: these firms should display a preference towards using cash to reduce debt. In contrast, cash will not be used to reduce debt by constrained firms with high hedging needs. For these firms, the value of cash inside the firm is higher than when it is used to reduce debt.

Our analysis focused mostly on the substitution effect between cash and debt among financially constrained firms. However, our finding that financially unconstrained firms, too, display a systematic preference for using excess cash flows to reduce debt suggests that other considerations are at play in the data. These considerations could include, for example, issues such as the yield on cash relative to the firm's effective borrowing cost and the diversion of free cash flows by management. Future research should try to identify the effects of tax parameters, agency problems, and liquidity premiums, among others, on the substitutability between cash and debt in financial policy-making.

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# Appendix

## A Other Costs and Benefits of Cash *vs.* Debt

We introduce a parameter  $k$  to capture in a simplified way other (net) costs and benefits of cash and debt. We assume that holding a unit of cash for a period yields a return of  $(1 - k)$  next period. For example, given the level of cash retained in period 0,  $c_1 = c_0 - \Delta$ , the cash available for the firm in period 1 is  $(1 - k)c_1$ . If, for example, cash has a low yield as a consequence of its liquidity, the parameter  $k$  would be positive. Variables that favor debt issues and cash retention (possibly related to tax considerations) could be captured by a negative  $k$ .

### A.1 Solution when $k > 0$

#### A.1.1 Unconstrained Firms

A cost of holding cash means that unconstrained firms will no longer be indifferent between holding cash and repaying debt. In fact, it becomes optimal for such firms to carry as little cash as possible, given that cash does not increase investment for such firms.

In order to show this, we start by characterizing optimal decisions at date 1, for a given  $\Delta$ . For a given  $\Delta$ , the firm has an amount of cash equal to  $(1 - k)(c_0 - \Delta)$  available at that date. In the states in which there is no investment opportunity, the optimal strategy is to pay out this cash so that the firm does not carry it again into period 2. In the states in which there is an investment opportunity, it is optimal for unconstrained firms to issue as little debt as possible, so that less cash is carried into period 2. Given that the unconstrained firm invests  $I^{FB}$  if there is an investment opportunity, and given the firm's budget constraint at date 1, we have that the optimal debt issue  $B_1^*$  in states in which there is an investment opportunity satisfies

$$I^{FB} = (1 - k)(c_0 - \Delta) + B_1^*.$$

If  $B_1 = B_1^*$ , the firm carries no cash from date 1 to date 2 in states in which an investment opportunity arises. Given these date 1 decisions, the firm's expected equity value at date 0 can be written as

$$p\phi[c^H + g(I^{FB}) - B_1^* - d_2^N] + p(1 - \phi)[c^H + (1 - k)(c_0 - \Delta) - d_2^N] + (1 - p)\phi[c^L + (1 - k)(c_0 - \Delta) - \tau c^L] + (1 - p)(1 - \phi)[c^L + g(I^{FB}) - B_1^* - \tau c^L].$$

The firm's objective is to choose  $\Delta$  to maximize this expression, an optimization problem which using the definition of  $B_1^*$  and the relationship between  $d_2^N$  and  $\Delta$  can be written as

$$\max_{\Delta} [\Delta + (1 - k)(c_0 - \Delta)].$$

Clearly, as long as  $k > 0$ , and conditional on the firm being unconstrained the firm benefits from increasing  $\Delta$  as much as possible. Thus, the optimal solution for  $\Delta$ ,  $\Delta^*$ , is such that:

$$\Delta^* \geq \widehat{\Delta} = \min(\Delta_{\max}, \Delta'),$$

where  $\Delta'$  is the value of  $\Delta$  that renders the firm constrained in state  $L$ .  $\Delta'$  satisfies:

$$\Delta' = c_0 - \frac{[I^{FB} - \tau g(I^{FB})]}{(1 - k)}.$$

If  $\Delta' < \Delta_{\max}$ , we cannot guarantee that  $\Delta^* = \Delta'$  exactly. The problem is that it might be worthwhile for the firm to become somewhat constrained in state  $L$  given the benefit of reducing debt and carrying less cash. The optimal value of  $\Delta$  is somewhere between  $\Delta'$  and  $\Delta_{\max}$ . In any case, we have the result that the cash flow sensitivity of debt should be negative in this case. Both  $\Delta'$  and  $\Delta_{\max}$  are increasing with  $c_0$ , and thus an increase in  $c_0$  reduces the amount of debt that the firm carries into the future. (Here it helps again to assume that  $c_0 < D_0$ , so that  $\Delta_{\max} = c_0$ ).

The intuition for the sensitivity result is simple. An increase in cash flow either allows the firm to repay more debt directly, or indirectly through a relaxation of the financial constraint in state  $L$ , in case this constraint becomes binding. Notice also that even though we have a negative relationship between cash flow and debt for unconstrained firms in this case, this relationship should hold irrespective of the correlation between cash flows and investment opportunities ( $\Delta^*$  is independent of  $\phi$ ).

### A.1.2 Constrained Firms

The introduction of a cost of holding cash does not change the qualitative nature of the results obtained for the constrained firms. First, for constrained firms that choose to repay debt when  $k = 0$ , there is obviously no change in behavior. Second, because the cost of carrying cash increases, the only change in the result characterized in Proposition 1 is that the threshold  $\bar{\phi}$  below which it is optimal for the constrained firm not to repay any debt should be lower, and decreasing with  $k$ .

## A.2 Solution when $k < 0$

### A.2.1 Unconstrained Firms

A negative cost of carrying cash translates into a benefit of allowing debt to be as high as possible, with the additional proceeds parked in the cash account. A similar reasoning to that described above shows that the unconstrained firm benefits from issuing debt at date 0, that is:

$$\Delta^* = \Delta_{\min}.$$

By definition, the firm can only be unconstrained if it is unconstrained in state  $L$  when  $\Delta = \Delta_{\min}$ , so now there is a uniquely optimal value for  $\Delta$ .

Since  $c_1 = c_0 - \Delta_{\min}$  for such firms, we get the implication that an increase in cash flow should result in higher cash savings for unconstrained firms. Notice that  $\Delta_{\min}$  is independent of cash flow. Again, this implication is independent of the correlation between cash flows and investment opportunities.

### A.2.2 Constrained Firms

As in the analysis of the previous case, there is no qualitative change in the implications for constrained firms. The only change is that the threshold above which the firm finds it profitable to repay debt in Proposition 1 will increase.

## B Proofs

Proof of Lemma 1 Consider (3) when that expression is an equality. Differentiating both sides with respect to  $I$ , we obtain

$$[1 - \tau g'(I)]I' = -1 + \frac{\partial}{\partial \Delta} [\tau c_2 - d_2^N]^+ . \quad (16)$$

It is our maintained assumption that  $[1 - \tau g'(I)]$  is greater than zero. From Eq. (10), if  $\Delta > \tilde{\Delta}$ , then  $\tau c_H > \tau c_L > d_2^N$  and  $[\tau c_2 - d_2^N]^+ = \tau c_2 - D_0 + \Delta$ . It follows that in this case,  $I_H(\Delta)$  and  $I_L(\Delta)$  are independent of  $\Delta$ .

When  $\Delta < \tilde{\Delta}$ ,  $\tau c_H \geq d_2^N > \tau c_L$ . Hence,  $[\tau c_H - d_2^N]^+ = \tau c_H - d_2 + \frac{\Delta}{p}$  and  $[\tau c_L - d_2^N]^+ = 0$ . It follows that in this case,  $I_H(\Delta)$  is strictly increasing in  $\Delta$  and  $I_L(\Delta)$  is strictly decreasing in  $\Delta$ .

Finally, note that for a given state  $s$ ,  $I_s^*(\Delta)$  is either equal to  $I^{FB}$ , which is independent of  $\Delta$ , or equal to  $I_s(\Delta)$ . The lemma now follows from the properties of  $I_s(\Delta)$  derived above.  $\diamond$

Proof of Lemma 2 From Eq. (3), note that for a given  $\Delta$ , if the firm is unconstrained in state  $L$ , then

$$I^{FB} > c_0 - \Delta + \tau g(I^{FB}) + [\tau c_L - d_2^N]^+ . \quad (17)$$

Since  $c_H > c_L$ , this inequality must also hold with  $c_L$  replaced by  $c_H$ , and in turn, the firm must be unconstrained in state  $H$  as well. Furthermore, from Lemma 1,  $I_L^*(\Delta)$  is weakly decreasing in  $\Delta$ . Hence, if the firm is unconstrained in state  $L$  at  $\Delta = \Delta_{\min}$ , then the firm is always financially unconstrained.  $\diamond$

Proof of Proposition 1 Consider first a firm that is financially unconstrained. From Lemma 2, when the firm is unconstrained, it must be unconstrained in state  $L$  at the lowest possible value of  $\Delta$ ,  $I_L^*(\Delta_{\min}) = I^{FB}$ . From Lemma 2,  $I_L^*(\Delta)$  is weakly decreasing in  $\Delta$ , so that for  $\Delta > \Delta_{\min}$ ,  $I_L^*(\Delta) \leq I_L^*(\Delta_{\min})$  and the firm may be rendered constrained if it becomes constrained in state  $L$ . Denote  $\hat{\Delta}$  as the minimum of  $\Delta_{\max}$  and the maximum value of  $\Delta$  for which  $I_L^*(\Delta) = I^{FB}$ . It follows that for  $\Delta \in [\Delta_{\min}, \hat{\Delta}]$ , the firm is unconstrained and hence indifferent in picking any policy  $\Delta$ . For  $\Delta > \hat{\Delta}$ , the firm is rendered constrained in state  $L$  which can only reduce firm value.

Consider now a firm that is financially constrained for all  $\Delta$ . In this case, the firm solves the maximization problem in (13) and  $I_s^*(\Delta) = I_s(\Delta)$ , the constrained investment levels given by (3). Consider first the effect of “small” increases in  $\Delta$ , such that  $\tau c_L < d_2^N$  after the debt repayment. In this case, the first-order condition for an interior solution of  $\Delta$  is

$$(1-p) \left[ \frac{\phi(g'_H - 1)}{(1 - \tau g'_H)} - \frac{(1-\phi)(g'_L - 1)}{(1 - \tau g'_L)} \right] = 0,$$

where we have substituted the derivatives

$$\begin{aligned} \frac{\partial I_H}{\partial \Delta_0} &= \frac{(1-p)}{p(1 - \tau g'_H)}, \\ \frac{\partial I_L}{\partial \Delta_0} &= -\frac{1}{(1 - \tau g'_L)}. \end{aligned}$$

For any given  $\Delta$ , we clearly have that  $I_H \geq I_L$ , and in turn,  $g'_H \leq g'_L$ , implying that

$$\frac{(g'_H - 1)}{(1 - \tau g'_H)} \leq \frac{(g'_L - 1)}{(1 - \tau g'_L)}.$$

In particular, for  $\phi \leq 0.5$ , the left hand side of the first-order condition is always negative, whereby  $\Delta^* = \Delta_{\min}$ . At  $\phi = 1$ , it is always positive whereby  $\Delta^* = \min(\tilde{\Delta}, \Delta_{\max})$ . This last step follows from the fact that once the debt repayment is “large” (equal to  $\tilde{\Delta}$ ), the debt becomes riskless and a further increase in debt repayment does not affect the objective function. To see this, note that Eqs. (3) and (10) for  $\tau c_L > d_2^N$  imply that

$$I_H = c_0 + \tau g(I_H) + \tau c_H - D_0 \quad (18)$$

$$I_L = c_0 + \tau g(I_L) + \tau c_L - D_0. \quad (19)$$

Next, we show that whenever  $\Delta^*$  is interior, it is increasing in  $\phi$ . Then, the existence of unique  $\bar{\phi}$  and  $\bar{\bar{\phi}}$  follows by the intermediate-value theorem.

Denoting the objective function in (13) by  $f(\Delta)$ , we obtain that at the optimal  $\Delta^*$ ,

$$\frac{\partial f}{\partial \Delta} = 0, \quad \frac{\partial^2 f}{\partial \Delta^2} < 0.$$

By the implicit-function theorem, that is, taking derivative of the first order condition w.r.t.  $\phi$ , we obtain

$$\text{sign} \left( \frac{d\Delta}{d\phi} \right) = \text{sign} \left( \frac{\partial^2 f}{\partial \phi \partial \Delta} \right).$$

Now,

$$\frac{\partial f}{\partial \Delta} = (1-p) \left[ \frac{\phi(g'_H - 1)}{(1-\tau g'_H)} - \frac{(1-\phi)(g'_L - 1)}{(1-\tau g'_L)} \right].$$

Thus,

$$\frac{\partial^2 f}{\partial \phi \partial \Delta} = (1-p) \left[ \frac{(g'_H - 1)}{(1-\tau g'_H)} + \frac{(g'_L - 1)}{(1-\tau g'_L)} \right] > 0.$$

This completes the proof.  $\diamond$

Proof of Proposition 2 For  $\phi \leq \frac{1}{2}$ ,  $\Delta^* = \Delta_{\min}$ , which is independent of  $c_0$ . Since  $c_1 = c_0 - \Delta$ , it follows that for  $\phi \leq \frac{1}{2}$ ,  $\frac{\partial c_1}{\partial c_0} > 0$  and  $\frac{\partial \Delta}{\partial c_0} = 0$ .

For  $\phi \geq \bar{\phi}$ ,  $\Delta^* = \min(\tilde{\Delta}, \Delta_{\max})$ . Since  $\tilde{\Delta}$  is independent of  $c_0$  and  $\Delta_{\max} = \min(c_0, D_0)$  is weakly increasing in  $c_0$ , we obtain that for  $\frac{\partial \Delta}{\partial c_0} > 0$ . When the relevant parameter range is  $\Delta^* = c_0$ , then we also obtain that  $\frac{\partial c_1}{\partial c_0} = 0$ .  $\diamond$

Table 1: Constraint Type Cross-Correlations

This table displays constraint type cross-classifications for the four criteria used to categorize firm-years as either financially constrained or unconstrained (see text for full details). To ease visualization, we assign the letter (C) for constrained firms and (U) for unconstrained firms in each row/column. All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001.

FINANCIAL CONSTRAINTS CRITERIA	PAYOUT POLICY		FIRM SIZE		BOND RATINGS		CP RATINGS	
	(C)	(U)	(C)	(U)	(C)	(U)	(C)	(U)
1. PAYOUT POLICY								
Constrained Firms (C)	6,153							
Unconstrained Firms (U)		6,231						
2. FIRM SIZE								
Constrained Firms (C)	2,680	1,221	6,060					
Unconstrained Firms (U)	1,078	2,645		6,231				
3. BOND RATINGS								
Constrained Firms (C)	2,605	2,190	4,217	922	7,953			
Unconstrained Firms (U)	3,548	4,041	1,843	5,309		12,193		
4. COMMERCIAL PAPER RATINGS								
Constrained Firms (C)	4,920	3,229	5,763	1,781	7,689	5,254	12,943	
Unconstrained Firms (U)	1,233	3,002	297	4,450	264	6,939		7,203

Table 2: Summary Statistics for Financial Constraints and Hedging Needs

This table displays summary statistics for beginning-of-period long-term debt (*Debt*), beginning-of-period holdings of cash and liquid securities (*CashHold*), current cash flows (*CashFlow*), market-to-book asset ratio (*Q*), unleveraged Altman's *Z-score*, and net debt issuance ( $\Delta Debt$ ) across groups of financially constrained and unconstrained firms and firms with high versus low hedging needs. Hedging needs are measured based on the correlation between a firm's cash flow and various industry-level proxies for investment opportunities (these alternative measures are used in Panels A through C). All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001.

PANEL A: HEDGING NEEDS BASED ON THE CORRELATION BETWEEN FIRM CASH FLOWS AND INDUSTRY R&D

		<i>Variable</i>					
		Mean					
		[Median]					
		<i>Debt</i>	<i>CashHold</i>	<i>CashFlow</i>	<i>Q</i>	<i>Z-Score</i>	$\Delta Debt$
FINANCIAL CONSTRAINTS	HEDGING NEEDS						
CRITERIA							
1. PAYOUT POLICY							
Constrained Firms	High Hedging Needs ( <i>N</i> = 2,537)	0.1968 [0.1791]	0.1337 [0.0830]	0.0201 [0.0329]	1.5284 [1.1906]	2.0386 [2.1758]	0.0111 [-0.0008]
	Low Hedging Needs ( <i>N</i> = 1,585)	0.2135 [0.1991]	0.1447 [0.0990]	0.0320 [0.0385]	1.6361 [1.2541]	2.0692 [2.1354]	0.0096 [-0.0019]
Unconstrained Firms	High Hedging Needs ( <i>N</i> = 2,459)	0.1686 [0.1590]	0.0845 [0.0564]	0.0186 [0.0161]	1.3758 [1.1408]	2.4610 [2.4076]	0.0133 [-0.0001]
	Low Hedging Needs ( <i>N</i> = 1,467)	0.1703 [0.1672]	0.0976 [0.0601]	0.0242 [0.0228]	1.5985 [1.1802]	2.4272 [2.3867]	0.0164 [0.0000]
2. FIRM SIZE							
Constrained Firms	High Hedging Needs ( <i>N</i> = 2,468)	0.1478 [0.1189]	0.1710 [0.1352]	0.0315 [0.0426]	1.5817 [1.3050]	2.6141 [2.7545]	0.0095 [-0.0023]
	Low Hedging Needs ( <i>N</i> = 1,574)	0.1494 [0.1229]	0.1787 [0.1238]	0.0414 [0.0450]	1.6500 [1.2693]	2.5550 [2.6696]	0.0063 [-0.0030]
Unconstrained Firms	High Hedging Needs ( <i>N</i> = 2,427)	0.1771 [0.1671]	0.0743 [0.0525]	0.0196 [0.0202]	1.3420 [1.1307]	2.1383 [2.1401]	0.0119 [0.0006]
	Low Hedging Needs ( <i>N</i> = 1,545)	0.1868 [0.1828]	0.0938 [0.0699]	0.0324 [0.0305]	1.6882 [1.2715]	2.1742 [2.2180]	0.0125 [0.0016]
3. BOND RATINGS							
Constrained Firms	High Hedging Needs ( <i>N</i> = 3,351)	0.1492 [0.1334]	0.1334 [0.0940]	0.0301 [0.0342]	1.4189 [1.1470]	2.6305 [2.6839]	0.0075 [-0.0018]
	Low Hedging Needs ( <i>N</i> = 2,294)	0.1536 [0.1400]	0.1371 [0.0947]	0.0367 [0.0365]	1.5030 [1.1556]	2.5729 [2.6157]	0.0080 [-0.0019]
Unconstrained Firms	High Hedging Needs ( <i>N</i> = 4,576)	0.1908 [0.1771]	0.0861 [0.0573]	0.0266 [0.0290]	1.4598 [1.2147]	2.2460 [2.2777]	0.0141 [0.0000]
	Low Hedging Needs ( <i>N</i> = 2,754)	0.2032 [0.1894]	0.1020 [0.0694]	0.0360 [0.0370]	1.7106 [1.3326]	2.1966 [2.2066]	0.0150 [0.0000]
4. COMMERCIAL PAPER RATINGS							
Constrained Firms	High Hedging Needs ( <i>N</i> = 5,124)	0.1788 [0.1632]	0.1245 [0.0832]	0.0255 [0.0305]	1.3877 [1.1457]	2.4129 [2.4785]	0.0110 [-0.0015]
	Low Hedging Needs ( <i>N</i> = 3,391)	0.1854 [0.1707]	0.1296 [0.0870]	0.0346 [0.0354]	1.5131 [1.1864]	2.3557 [2.4188]	0.0111 [-0.0013]
Unconstrained Firms	High Hedging Needs ( <i>N</i> = 2,803)	0.1654 [0.1553]	0.0740 [0.0528]	0.0328 [0.0322]	1.5428 [1.2656]	2.4022 [2.3766]	0.0119 [0.0000]
	Low Hedging Needs ( <i>N</i> = 1,657)	0.1735 [0.1673]	0.0952 [0.0692]	0.0397 [0.0394]	1.8272 [1.4117]	2.3947 [2.3262]	0.0134 [0.0004]



Table 2: — Continued

		PANEL B: HEDGING NEEDS BASED ON THE CORRELATION BETWEEN FIRM CASH FLOWS AND INDUSTRY SALES GROWTH					
		<i>Variable</i>					
		Mean					
		[Median]					
		<i>Debt</i>	<i>CashHold</i>	<i>CashFlow</i>	<i>Q</i>	<i>Z-Score</i>	$\Delta$ <i>Debt</i>
FINANCIAL CONSTRAINTS	HEDGING NEEDS						
CRITERIA							
1. PAYOUT POLICY							
Constrained Firms	High Hedging Needs	0.2118	0.1338	0.0201	1.5537	2.0189	0.0114
	( <i>N</i> = 2,039)	[0.1909]	[0.0860]	[0.0357]	[1.2017]	[2.1566]	[-0.0016]
Constrained Firms	Low Hedging Needs	0.2137	0.1572	0.0233	1.6970	1.9567	0.0142
	( <i>N</i> = 1,622)	[0.1886]	[0.0979]	[0.0326]	[1.2807]	[2.0396]	[-0.0010]
Unconstrained Firms	High Hedging Needs	0.1834	0.0860	0.0202	1.3779	2.3732	0.0140
	( <i>N</i> = 2,127)	[0.1782]	[0.0580]	[0.0179]	[1.1609]	[2.3169]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.1685	0.0944	0.0218	1.6206	2.4605	0.0154
	( <i>N</i> = 1,510)	[0.1596]	[0.0619]	[0.0221]	[1.1922]	[2.3971]	[0.0000]
2. FIRM SIZE							
Constrained Firms	High Hedging Needs	0.1493	0.1629	0.0343	1.5772	2.5916	0.0080
	( <i>N</i> = 2,276)	[0.1253]	[0.1193]	[0.0434]	[1.2775]	[2.7400]	[-0.0032]
Constrained Firms	Low Hedging Needs	0.1518	0.1879	0.0344	1.7570	2.4955	0.0098
	( <i>N</i> = 1,579)	[0.1190]	[0.1423]	[0.0409]	[1.3342]	[2.6032]	[-0.0023]
Unconstrained Firms	High Hedging Needs	0.2106	0.0737	0.0215	1.3881	2.0033	0.0128
	( <i>N</i> = 2,107)	[0.2059]	[0.0506]	[0.0231]	[1.1572]	[2.0264]	[0.0013]
Unconstrained Firms	Low Hedging Needs	0.1737	0.0879	0.0286	1.6739	2.2410	0.0132
	( <i>N</i> = 1,428)	[0.1661]	[0.0573]	[0.0285]	[1.2668]	[2.2474]	[0.0000]
3. BOND RATINGS							
Constrained Firms	High Hedging Needs	0.1486	0.1309	0.0329	1.4314	2.5899	0.0073
	( <i>N</i> = 2,980)	[0.1364]	[0.0971]	[0.0359]	[1.1559]	[2.6736]	[-0.0021]
Constrained Firms	Low Hedging Needs	0.1543	0.1495	0.0324	1.5466	2.5159	0.0087
	( <i>N</i> = 2,196)	[0.1371]	[0.1007]	[0.0334]	[1.1721]	[2.5257]	[-0.0016]
Unconstrained Firms	High Hedging Needs	0.2114	0.0883	0.0268	1.4835	2.1873	0.0156
	( <i>N</i> = 3,801)	[0.2024]	[0.0566]	[0.0305]	[1.2399]	[2.1511]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.2047	0.0969	0.0319	1.7057	2.2320	0.0155
	( <i>N</i> = 2,836)	[0.1857]	[0.0620]	[0.0356]	[1.3328]	[2.2763]	[0.0000]
4. COMMERCIAL PAPER RATINGS							
Constrained Firms	High Hedging Needs	0.1822	0.1229	0.0278	1.4249	2.3533	.0115
	( <i>N</i> = 4,643)	[0.1658]	[0.0851]	[0.0325]	[1.1595]	[2.4489]	[-0.0016]
Constrained Firms	Low Hedging Needs	0.1916	0.1339	0.0285	1.5156	2.3326	0.0125
	( <i>N</i> = 3,392)	[0.1733]	[0.0853]	[0.0314]	[1.1828]	[2.3779]	[-0.0011]
Unconstrained Firms	High Hedging Needs	0.1892	0.0739	0.0332	1.5380	2.3922	0.0129
	( <i>N</i> = 2,138)	[0.1831]	[0.0516]	[0.0337]	[1.3102]	[2.2707]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.1674	0.0923	0.0396	1.8858	2.4063	0.0126
	( <i>N</i> = 1,640)	[0.1535]	[0.0618]	[0.0407]	[1.4789]	[2.4018]	[0.0000]

Table 2: — Continued

		PANEL C: HEDGING NEEDS BASED ON THE CORRELATION BETWEEN FIRM CASH FLOWS AND INDUSTRY Q					
		<i>Variable</i>					
		Mean					
		[Median]					
		<i>Debt</i>	<i>CashHold</i>	<i>CashFlow</i>	<i>Q</i>	<i>Z-Score</i>	<i>ΔDebt</i>
FINANCIAL CONSTRAINTS		HEDGING NEEDS					
CRITERIA							
1. PAYOUT POLICY							
Constrained Firms	High Hedging Needs	0.2295	0.1272	0.0191	1.5121	1.9925	0.0105
	( <i>N</i> = 1,661)	[0.2053]	[0.0781]	[0.0303]	[1.1693]	[2.0887]	[-0.0018]
Constrained Firms	Low Hedging Needs	0.1944	0.1657	0.0262	1.7417	1.9896	0.0119
	( <i>N</i> = 1,288)	[0.1625]	[0.1156]	[0.0338]	[1.2919]	[2.0932]	[-0.0027]
Unconstrained Firms	High Hedging Needs	0.1865	0.0842	0.0147	1.3053	2.3894	0.0146
	( <i>N</i> = 1,661)	[0.1821]	[0.0547]	[0.0139]	[1.0686]	[2.3538]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.1724	0.0934	0.0270	1.5417	2.5325	0.0174
	( <i>N</i> = 1,041)	[0.1644]	[0.0570]	[0.0271]	[1.2261]	[2.5383]	[0.0000]
2. FIRM SIZE							
Constrained Firms	High Hedging Needs	0.1637	0.1620	0.0347	1.5684	2.6271	0.0080
	( <i>N</i> = 1,631)	[0.1414]	[0.1160]	[0.0414]	[1.2532]	[2.7018]	[-0.0034]
Constrained Firms	Low Hedging Needs	0.1469	0.1789	0.0414	1.7364	2.5776	0.0073
	( <i>N</i> = 1,638)	[0.1122]	[0.1382]	[0.0457]	[1.3621]	[2.7309]	[-0.0027]
Unconstrained Firms	High Hedging Needs	0.2071	0.0702	0.0178	1.2892	2.0687	0.0129
	( <i>N</i> = 1,730)	[0.2003]	[0.0466]	[0.0202]	[1.0887]	[2.0809]	[0.0009]
Unconstrained Firms	Low Hedging Needs	0.1862	0.0769	0.0300	1.6222	2.0990	0.0178
	( <i>N</i> = 808)	[0.1707]	[0.0493]	[0.0328]	[1.3651]	[2.1578]	[0.0017]
3. BOND RATINGS							
Constrained Firms	High Hedging Needs	0.1552	0.1275	0.0320	1.4176	2.6238	0.0097
	( <i>N</i> = 2,329)	[0.1482]	[0.0896]	[0.0334]	[1.1117]	[2.6813]	[-0.0016]
Constrained Firms	Low Hedging Needs	0.1545	0.1402	0.0386	1.5266	2.6382	0.0063
	( <i>N</i> = 1,845)	[0.1379]	[0.0936]	[0.0379]	[1.1794]	[2.6985]	[-0.0030]
Unconstrained Firms	High Hedging Needs	0.2214	0.0844	0.0227	1.4035	2.1455	0.0138
	( <i>N</i> = 3,048)	[0.2043]	[0.0520]	[0.0265]	[1.1677]	[2.1976]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.1980	0.1118	0.0327	1.7074	2.1965	0.0178
	( <i>N</i> = 2,045)	[0.1756]	[0.0712]	[0.0378]	[1.3974]	[2.2788]	[0.0000]
4. COMMERCIAL PAPER RATINGS							
Constrained Firms	High Hedging Needs	0.1940	0.1208	0.0273	1.4093	2.3904	0.0128
	( <i>N</i> = 3,757)	[0.1779]	[0.0786]	[0.0306]	[1.1229]	[2.4754]	[-0.0013]
Constrained Firms	Low Hedging Needs	0.1832	0.1431	0.0335	1.5880	2.4074	0.0114
	( <i>N</i> = 2,804)	[0.1632]	[0.0956]	[0.0357]	[1.2312]	[2.5123]	[-0.0020]
Unconstrained Firms	High Hedging Needs	0.1924	0.0646	0.0255	1.4104	2.2710	0.0102
	( <i>N</i> = 1,620)	[0.1807]	[0.0451]	[0.0274]	[1.1856]	[2.2647]	[0.0000]
Unconstrained Firms	Low Hedging Needs	0.1664	0.0824	0.0405	1.7086	2.4086	0.0148
	( <i>N</i> = 1,086)	[0.1529]	[0.0539]	[0.0418]	[1.4496]	[2.3794]	[0.0000]

Table 3: The Cash Flow Sensitivity of Debt and Cash Holdings

This table displays 3SLS-FE (firm and year effects) results of empirical models for debt issuance and cash holdings (see Eqs. (14) and (15) in the text). Panel A displays the results for long-term debt issuance (net of repurchases), while Panel B displays the results for changes in the holdings of cash and liquid securities. All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001. The debt and cash models are jointly estimated (within constraint types) and the empirical error structure allows for unstructured correlation across models. *t*-statistics (in parentheses).

PANEL A: CASH FLOW SENSITIVITY OF DEBT (NET DEBT ISSUANCE)							
Dependent Variable	Independent Variables					$R^2$	N
$\Delta Debt_{i,t}$	$CashFlow_{i,t}$	$Q_{i,t}$	$Size_{i,t}$	$\Delta CashHold_{i,t}$	$Debt_{i,t-1}$		
FINANCIAL CONSTRAINTS CRITERIA							
1. PAYOUT POLICY							
Constrained Firms	0.0148 (0.57)	-0.0077** (-3.26)	0.0306** (9.40)	0.0980 (1.63)	-0.2393** (-16.49)	0.11	3,338
Unconstrained Firms	-0.3531** (-21.03)	0.0004 (0.20)	0.0384** (12.32)	0.1464** (2.77)	-0.3301** (-21.05)	0.16	3,835
2. FIRM SIZE							
Constrained Firms	-0.0037 (-0.13)	-0.0072** (-3.16)	0.0365** (9.40)	-0.0011 (-0.02)	-0.2720** (-17.11)	0.11	3,043
Unconstrained Firms	-0.2408** (-11.29)	-0.0031* (-1.93)	0.0240** (10.41)	0.2829** (3.24)	-0.2493** (-19.02)	0.10	4,023
3. BOND RATINGS							
Constrained Firms	0.0642** (2.74)	-0.0114** (-6.50)	0.0330** (9.40)	0.0060 (0.14)	-0.2629** (-17.70)	0.11	3,844
Unconstrained Firms	-0.2330** (-13.50)	-0.0007 (-0.49)	0.0240** (10.41)	0.1214** (2.54)	-0.2708** (-28.89)	0.13	7,836
4. COMMERCIAL PAPER RATINGS							
Constrained Firms	-0.0633** (-3.43)	-0.0044 (-2.78)	0.0344** (15.42)	0.0359 (0.92)	-0.2636** (-25.94)	0.11	7,039
Unconstrained Firms	-0.3183** (-14.79)	-0.0026 (-1.61)	0.0262** (10.93)	0.2113** (2.91)	-0.2811** (-22.31)	0.14	4,641

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 3: — Continued

PANEL B: CASH FLOW SENSITIVITY OF CASH HOLDINGS							
Dependent Variable	Independent Variables					$R^2$	N
$\Delta CashHold_{i,t}$	$CashFlow_{i,t}$	$Q_{i,t}$	$Size_{i,t}$	$\Delta Debt_{i,t}$	$CashHold_{i,t-1}$		
FINANCIAL CONSTRAINTS CRITERIA							
1. PAYOUT POLICY							
Constrained Firms	0.1666** (8.37)	0.0100** (5.09)	-0.0085** (-2.82)	0.1826** (3.72)	-0.3221** (-20.05)	0.12	3,338
Unconstrained Firms	-0.0088 (-0.54)	0.0016 (1.35)	-0.0039 (-1.84)	-0.0344 (-1.16)	-0.3908** (-30.78)	0.20	3,835
2. FIRM SIZE							
Constrained Firms	0.2201** (9.26)	0.0064** (2.85)	-0.0154** (-3.69)	0.1593** (2.84)	-0.3323** (-19.89)	0.14	3,043
Unconstrained Firms	0.0026 (0.19)	0.0033** (3.53)	-0.0042** (-2.90)	0.0326 (1.05)	-0.2385** (-19.52)	0.09	4,023
3. BOND RATINGS							
Constrained Firms	0.1873** (8.56)	0.0059** (3.20)	-0.0072* (-2.09)	0.0770 (1.39)	-0.3439** (-23.26)	0.15	3,844
Unconstrained Firms	0.0369* (2.21)	0.0049** (4.89)	-0.0084** (-5.82)	0.1002** (4.34)	-0.2951** (-31.12)	0.11	7,836
4. COMMERCIAL PAPER RATINGS							
Constrained Firms	0.1422** (4.50)	0.0073** (5.59)	-0.0091** (-4.42)	0.1422** (4.50)	-0.3290** (-31.27)	0.13	7,039
Unconstrained Firms	-0.0061 (-0.22)	0.0032* (3.13)	-0.0069** (-4.25)	-0.0061 (-0.22)	-0.2702** (-22.23)	0.10	4,641

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 4: Hedging Needs (Industry-Level R&D Measure) and the Propensity to Save Cash *vs* Pay Down Debt

This table reports 3SLS-FE (firm and year effects) results of empirical models for debt issuance and cash holdings (see Eqs. (14) and (15) in the text). Each cell displays estimates of the coefficient returned for *CashFlow* (and the associated test statistics) separately for sets of firms with high hedging needs and for sets of firms with low hedging needs. Panel A displays the results returned for financially constrained firms, while Panel B displays the results for financially unconstrained firms. All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001. The debt and cash models are jointly estimated (within constraint types) and the empirical error structure allows for unstructured correlation across models. *t*-statistics (in parentheses).

PANEL A: CONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	0.0874* (2.25)	0.0568 (1.40)	0.1518** (3.88)	0.0642* (2.26)
Firms w/ Low Hedging Needs	-0.1071* (-2.03)	-0.1365* (-2.30)	-0.0812* (-2.00)	-0.2788** (-8.42)
<i>P</i> -Value of Diff. High-Low Hedging	[0.00]	[0.01]	[0.00]	[0.00]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	0.2011** (7.44)	0.2571** (8.51)	0.2532** (7.18)	0.1852** (8.70)
Firms w/ Low Hedging Needs	0.0481 (0.97)	0.0605 (0.92)	0.0987 (1.95)	0.0514 (1.42)
<i>P</i> -Value of Diff. High-Low Hedging	[0.01]	[0.01]	[0.01]	[0.00]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 4: — Continued

PANEL B: UNCONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	-0.4277** (-9.27)	-0.1822** (-3.50)	-0.1712** (-5.86)	-0.4650** (-10.85)
Firms w/ Low Hedging Needs	-0.5514** (-12.75)	-0.1565** (-2.79)	-0.3680** (-9.74)	-0.2071** (-3.14)
<i>P</i> -Value of Diff. High-Low Hedging	[0.05]	[0.74]	[0.00]	[0.00]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	0.0356 (1.12)	0.0526 (1.63)	0.1087** (5.75)	-0.0157 (-0.47)
Firms w/ Low Hedging Needs	0.0198 (0.28)	-0.0603 (-1.63)	-0.0396 (-1.11)	-0.0976* (-2.00)
<i>P</i> -Value of Diff. High-Low Hedging	[0.84]	[0.02]	[0.00]	[0.17]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 5: Hedging Needs (Industry-Level Sales Growth Measure) and the Propensity to Save Cash *vs* Pay Down Debt

This table reports 3SLS-FE (firm and year effects) results of empirical models for debt issuance and cash holdings (see Eqs. (14) and (15) in the text). Each cell displays estimates of the coefficient returned for *CashFlow* (and the associated test statistics) separately for sets of firms with high hedging needs and for sets of firms with low hedging needs. Panel A displays the results returned for financially constrained firms, while Panel B displays the results for financially unconstrained firms. All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001. The debt and cash models are jointly estimated (within constraint types) and the empirical error structure allows for unstructured correlation across models. *t*-statistics (in parentheses).

PANEL A: CONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	0.1380** (3.58)	0.1112** (2.61)	0.1921** (5.51)	0.1084** (3.89)
Firms w/ Low Hedging Needs	-0.1888** (-3.79)	-0.1768** (-3.38)	-0.1125* (-2.34)	-0.3041** (-8.66)
<i>P</i> -Value of Diff. High-Low Hedging	[0.00]	[0.00]	[0.00]	[0.00]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	0.1997* (3.99)	0.2662** (4.44)	0.2180** (3.97)	0.1924** (3.96)
Firms w/ Low Hedging Needs	0.0722 (1.26)	0.0526 (0.73)	0.0185 (0.24)	0.0834 (1.95)
<i>P</i> -Value of Diff. High-Low Hedging	[0.09]	[0.02]	[0.03]	[0.09]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 5: — Continued

PANEL B: UNCONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	-0.3537** (-9.93)	-0.2966** (-8.87)	-0.1690** (-5.96)	-0.3996** (-11.11)
Firms w/ Low Hedging Needs	-0.5718** (-12.85)	-0.1577* (-2.12)	-0.4109** (-11.76)	-0.3883** (-7.23)
<i>P</i> -Value of Diff. High-Low Hedging	[0.00]	[0.10]	[0.00]	[0.86]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	-0.0586 (-1.29)	0.0436 (1.45)	0.0607 (1.35)	0.0171 (0.44)
Firms w/ Low Hedging Needs	0.0042 (0.10)	0.0335 (0.45)	0.0604 (1.34)	-0.0875 (-0.90)
<i>P</i> -Value of Diff. High-Low Hedging	[0.30]	[0.90]	[1.00]	[0.32]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.



Table 6: Hedging Needs (Industry-Level  $Q$  Measure) and the Propensity to Save Cash *vs* Pay Down Debt

This table reports 3SLS-FE (firm and year effects) results of empirical models for debt issuance and cash holdings (see Eqs. (14) and (15) in the text). Each cell displays estimates of the coefficient returned for *CashFlow* (and the associated test statistics) separately for sets of firms with high hedging needs and for sets of firms with low hedging needs. Panel A displays the results returned for financially constrained firms, while Panel B displays the results for financially unconstrained firms. All data are from the annual COMPUSTAT industrial tapes and the sample period is 1971 through 2001. The debt and cash models are jointly estimated (within constraint types) and the empirical error structure allows for unstructured correlation across models.  $t$ -statistics (in parentheses).

PANEL A: CONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	0.1685** (3.78)	0.1401** (2.74)	0.3237** (7.19)	0.0983** (2.88)
Firms w/ Low Hedging Needs	-0.1206** (-2.63)	-0.1051** (-2.67)	-0.0549* (-2.03)	-0.0348 (-1.71)
<i>P</i> -Value of Diff. High-Low Hedging	[0.00]	[0.00]	[0.00]	[0.00]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	0.1697** (5.01)	0.2130** (4.74)	0.1617** (4.05)	0.1733** (6.27)
Firms w/ Low Hedging Needs	0.1400** (2.63)	0.0727 (1.40)	0.0273 (0.57)	0.0864* (2.34)
<i>P</i> -Value of Diff. High-Low Hedging	[0.64]	[0.04]	[0.03]	[0.06]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.

Table 6: — Continued

PANEL B: UNCONSTRAINED FIRMS				
	FINANCIAL CONSTRAINTS CRITERIA			
	PAYOUT POLICY	FIRM SIZE	BOND RATINGS	CP RATINGS
ENDOGENOUS POLICY VARIABLE:				
1. DEBT ISSUANCE (NET OF RETIREMENTS)				
Firms w/ High Hedging Needs	-0.4342** (-12.91)	-0.2890** (-8.70)	-0.2889** (-10.56)	-0.4642** (-15.49)
Firms w/ Low Hedging Needs	-0.3406** (10.47)	-0.1612 (-1.16)	-0.2122** (-3.57)	-0.3952** (-3.26)
<i>P</i> -Value of Diff. High-Low Hedging	[0.05]	[0.37]	[0.24]	[0.58]
2. INCREASES IN CASH HOLDINGS				
Firms w/ High Hedging Needs	0.0097 (0.25)	-0.0174 (-0.57)	0.0585* (2.19)	-0.0332 (-1.03)
Firms w/ Low Hedging Needs	-0.1159* (-2.20)	-0.1129* (-2.43)	0.0253 (0.53)	-0.0851 (-1.73)
<i>P</i> -Value of Diff. High-Low Hedging	[0.05]	[0.09]	[0.54]	[0.38]

Notes: \*,\*\* indicate statistical significance at the 5- and 1-percent (two-tail) test levels, respectively.