Incorporating Systemic Influences Into Risk Measurements: A Survey of the Literature

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Abstract

Procyclicality has emerged as a potential drawback to adoption of risk-sensitive bank capital requirements. Systematic risk factors may result in increases (decreases) in bank capital requirements when the economy is depressed (overheated), thereby decreasing (increasing) bank lending capacity and exacerbating business cycle fluctuations. Procyclicality may result from systematic risk emanating from common macroeconomic influences or from interdependencies across firms as financial markets and institutions consolidate internationally. We describe cyclical effects on operational risk, credit risk and market risk measures.

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Bank regulations focus on individual institutions. The Basel Capital Accords (both current and proposed) base international bank capital requirements on the measurement of risk for each individual bank. Aggregate capital levels are then obtained by simply adding each bank's individual capital requirement. To the extent that there is any attention paid to aggregate capital levels at all, it is only as a means to calibrate the model so that aggregated overall capital requirements conform to the so-called "8 percent rule" – that is, bank capital levels should sum to approximately 8 percent of all the riskadjusted on- and off-balance sheet assets in the banking system.

This micro-driven methodology is being debated as part of the controversy regarding the proposed new Basel Capital Accord (hereinafter BIS II). That is, if there are systemic cyclicalities in bank risk exposures, then aggregate bank capital requirements that are based on individual bank risks may experience cyclical swings that may have unintended, adverse impacts on the macroeconomy. For example, if credit risk models overstate (understate) default risk in bad (good) times, then internal bank capital requirements will be set too high (low) in bad (good) times, thereby forcing capital-constrained banks to retrench on lending during recessions and expand lending during booms.¹ Since most banks are subject to the same cyclical fluctuations, the overall macroeconomic effect of capital regulations is to exacerbate business cycles,

¹ Hillegeist, et al. (2002) compare accounting-based credit risk measurement models (Altman's Z-score and Ohlson's O-score) to the market-based options pricing model of default risk and find that the addition of market factors (in this case, equity prices) significantly improves explanatory power, thereby indicating the presence of a systematic market risk factor in default probabilities. Bongini, et al. (2002) obtain similar results when comparing accounting data, stock prices and credit ratings as indicators of bank fragility.

thereby worsening recessions and overheating expanding economies – that is, riskadjusted capital requirements are procyclical.² In this paper, we broaden the procyclicality debate to incorporate the impact of systemic effects on the three major components of risk that drive bank capital requirements - operational risk, credit risk and market risk.

The paper is organized as follows. We begin with a formal definition of procyclicality. The systemic factors affecting operational risk are discussed in Section 3. The literature on procyclicality in credit risk measurement is summarized in Section 4. A brief review of procyclicalities in market risk measurements is presented in Section 5 and the paper concludes in Section 6.

2. What is Procyclicality?

It is almost axiomatic that defaults and credit problems would multiply in times of distressed macroeconomic conditions. Thus, ex post realizations of credit problems display clear procyclical patterns – increasing during recessions and decreasing during expansions. However, these patterns may be consistent with fixed portfolio loss distributions that have no systematic risk factors in either the default probabilities or the loss given default. That is, realizations of credit losses (say, point A on loss distribution 1 in Figure 1) may increase during recessions, whereas economic expansions may, by definition, yield ex post realizations such as point B on the same loss distribution 1.

² Of course, prudential supervision could be used to mitigate these systemic factors, as in the case of "ring-fencing," which is the supervisory process of "protecting a bank from adverse impact of events occurring in the wider corporate group, especially those engaging in unsupervised activities." BIS, March (2002), p. 51.

INSERT FIGURE 1 AROUND HERE

In contrast to these shifts along a fixed distribution, procyclicality considers the shift in the entire loss distribution to reflect ex ante changes in credit risk exposure; shown in Figure 1 as the shift from loss distribution 1 in a "good" economy to loss distribution 2 in a "bad" economy. That is, if point A is a bad ex post realization of portfolio value on a stable loss distribution 1, then the portfolio's ex ante risk exposure is not affected by systematic risk factors. If, however, during good economic times we observe a value of portfolio losses corresponding to point B on loss distribution 1 and during bad economic times we observe a loss value corresponding to point A on loss distribution 2, then there is an ex ante procyclical shift in risk exposure. That is, the entire distribution of portfolio losses shifts in response to macroeconomic factors. Of course, since point A lies on both loss distributions, it is empirically difficult to disentangle ex ante procyclical shifts in risk from merely ex post realizations.³ This survey focuses on studies that attempt to measure procyclicality by modeling systematic shifts in the entire loss distribution in order to distinguish between the two observationally identical representations of point A in Figure 1.

Procyclical shifts in credit risk exposure are evident in estimates of default probabilities (PD), loss given default (LGD), and exposure at default (EAD). Procyclicality is reflected in correlations between PD, LGD, EAD and systematic risk factors. These correlated default parameters undermine the benefits of diversification of

³ Business cycle fluctuations drive shifts in the economy's loss distribution. Lowe (2002) suggests that a business cycle view would result in recessions following expansions and vice versa in a pattern similar to a sine wave. In contrast, the poor track record of economic forecasting might lead to a conclusion that the economy's loss distribution is essentially stationary. Lowe (2002) acknowledges the difficulties in distinguishing between these two alternatives. Most credit risk models assume that key parameters are independent of macroeconomic factors.

credit risk exposure. For example, Longin and Solnik (2001) observe that correlations increase during periods of recession and economic crisis. Thus, the risk-reducing benefits of diversification (across imperfectly correlated assets) tend to fall just at the point in the business cycle that they are most needed.

In addition to creating procyclicality in credit risk exposure, systemic factors may lead to procyclicality in operational risk exposures. Both credit and operational risk events may be triggered by macroeconomic fluctuations, such as business cycles. For example, increases in the volume of trades during periods of market crisis or collapse may lead to procyclical fluctuations in operational errors. That is, the higher the volume of transactions, the greater the likelihood of system or human operational errors. Moreover, during recessions recovery rates (1-LGD) may decline because of the large quantity of distressed securities supplied to the market during financial crises.

Credit, market and operational risk losses may exhibit systematic effects that are not necessarily generated by macroeconomic and business cycle fluctuations. Systemwide operational losses may instead be triggered by contagion across linked financial intermediaries that use the same systems and operational procedures. For example, a shortcut in computer programming led to the Y2K potential disaster because of the widespread usage of software based on the same programming foundations. As global financial markets consolidate and harmonize their activities, the possibility of contagious credit, market and operational risk increases.⁴ Thus, the greater efficiency and cost effectiveness associated with globalization may also cause an upward shift in credit and

⁴ The Federal Reserve, the Office of the Comptroller of the Currency, the SEC and the New York State Banking Department issued a joint white paper (August 30, 2002) entitled "Sound Practices to Strengthen the Resilience of the US Financial System," in which they contend that 15-20 major banks and 5-10 major securities firms dominate critical financial markets (defined to include Federal funds, foreign exchange, commercial paper, government bonds, corporate securities and mortgage-backed securities.

operational loss distributions. De Nicolo and Kwast (2002) show that consolidation across large and complex banking organizations may generate interfirm dependencies that resulted in a positive trend in stock return correlations over the period 1988-1999. This micro-generated contagion is to be contrasted to contagion generated by macroeconomic factors.

3. Systemic Fluctuations in Operational Risk

All business enterprises, but financial institutions in particular, are vulnerable to losses resulting from operational failures that undermine the public's trust and erode customer confidence. The list of cases involving catastrophic consequences of procedural and operational lapses is long and unfortunately growing. To see the implications of operational risk events one need only look at the devastating loss of reputation of Arthur Anderson in the wake of the Enron scandal, the failure of Barings Bank as a result of Nick Leeson's rogue trading operation, or UBS' loss of US\$100 million due to a trader's error, just to name a few examples.⁵ One highly visible operational risk event can suddenly end the life of an institution. Moreover, many, almost invisible individual pinpricks of recurring operational risk events over a period of time can drain the resources of the firm. Whereas a fundamentally strong institution can often recover from market risk and credit risk events, it may be almost impossible to recover from certain operational risk events. Marshall (2001) reports that the aggregate

⁵ Instefjord et al. (1998) examine four case studies of dealer fraud: Nick Leeson's deceptive trading at Barings Bank, Toshihide Iguchi's unauthorized positions in US Treasury bonds extending more than 10 years at Daiwa Bank New York, Morgan Grenfell's illegal position in Guinness, and the Drexel Burnham junk bond scandal. They find that the incentives to engage in fraudulent behavior must be changed within a firm by instituting better control systems throughout the firm and by penalizing (rewarding) managers for ignoring (identifying) inappropriate behavior on the part of their subordinates. Simply punishing those immediately involved in the fraud may perversely lessen the incentives to control operational risk, not increase them.

operational losses over the past 20 years in the financial services industry total approximately US\$200 billion, with individual institutions losing more than US\$500 million each in over 50 instances and over US\$1 billion in each of over 30 cases of operational failures.⁶ If anything, the magnitude of potential operational risk losses will increase in the future as global financial institutions specialize in volatile new products that are heavily dependent on technology.

Operational risk arises from breakdowns of people, processes and systems (usually, but not limited to technology) within the organization.⁷ Strategic and business risk originate outside of the firm and emanate from external causes such as political upheavals, changes in regulatory or government policy, tax regime changes, mergers and acquisitions, changes in market conditions, etc. Operational risk events can be divided into high frequency/low severity (HFLS) events that occur regularly, in which each event individually exposes the firm to low levels of losses. In contrast, low frequency/high severity (LFHS) operational risk events are quite rare, but the losses to the organization are enormous upon occurrence. An operational risk measurement model must incorporate both HFLS and LFHS risk events. As shown in Figure 2, there is an inverse relationship between frequency and severity so that high severity risk events are quite rare, whereas low severity risk events occur rather frequently.

INSERT FIGURE 2 AROUND HERE

⁶ This result is from research undertaken by Operational Risk Inc. Smithson (2000) cites a PricewaterhouseCoopers study that showed that financial institutions lost more than US\$7 billion in 1998 and that the largest financial institutions expect to lose as much as US\$100 million per year because of operational problems. Cooper (1999) estimates US\$12 billion in banking losses from operational risk over the last five years prior to his study.

⁷ The Basel Committee adopted a different definition that excludes strategic risk, reputational risk and basic business risk. See Section 3.1.

In order to calculate expected operational losses (EL), one must have data on the likelihood of occurrence of operational loss events (PE) and the loss severity (loss given event, LGE), such that $EL = PE \times LGE$. Systemic factors can impact both PE and LGE.⁸ In the past, operational risk techniques, when they existed, estimated PE and LGE utilizing a "top-down" approach. The top-down approach levies an overall cost of operational risk to the entire firm (or to particular business lines within the firm). This overall cost may be determined using past data on internal operational failures and the costs involved. Alternatively, industry data may be used to assess the overall severity of operational risk events for similar-sized firms as well as the likelihood that the events will occur. The top-down approach aggregates across different risk events and does not distinguish between HFLS and LFHS operational risk events. In a top-down model, operational risk exposure is usually calculated as the variance in a target variable (such as revenues or costs) that is unexplained by external market and credit risk factors. The primary advantage of the top-down approach is its simplicity and low data input requirements.

In contrast to top-down operational risk methodologies, more modern techniques employ a "bottom-up" approach. As the name implies, the bottom-up approach analyzes operational risk from the perspective of the individual business practices that make up the firm's production process. That is, individual processes and procedures are mapped to a combination of risk factors and loss events that are used to generate probabilities of

⁸ For example, Cummins et al. (2002) show significant correlations between company and industry losses for property-liability insurance firms.

future scenarios.⁹ HFLS risk events are distinguished from LFHS risk events. Potential changes in risk factors and events are simulated, so as to generate a loss distribution that incorporates correlations between events and processes. Standard VaR and extreme value theory are then used to represent the expected and unexpected losses from operational risk exposure. Bottom-up models are forward looking in contrast to the more backward looking top-down models and therefore can be used to measure systemic operational risk effects. However, by overly disaggregating the firm's operations, bottom-up models may lose sight of some of the interdependencies across business lines and processes. Therefore, neglecting correlations may lead to inaccurate results if operational risk factors have a systematic component.

Goldberg, et al. (2002) offer one of the few academic discussions of the impact of systemic change on operational risk. They describe recent consolidation in securities clearing operations in Europe. As the formerly fragmented market has consolidated, three trading centers have emerged – the London Stock Exchange, Euronext and the Deutsche Bourse (in order of declining trading volume). This consolidation process has been accompanied by demutualization of the exchanges so as to reduce costs and to institute management structures that are more dynamic, open to change, with the ability to issue equity to finance competitive market improvements. However, mutually-owned stock exchanges have strong incentives to monitor and minimize operational risk since the owners are also the users of the central securities depository. Demutualization allows the separation between ownership and usage, thereby reducing some of the incentives to invest in safeguards against operational failure since the owners of the exchange will not

⁹ The sheer number of possible processes and procedures may appear daunting, but Marshall (2001) notes the Pareto Principle that states that most risks are found in a small number of processes. The challenge, therefore, is to identify those critical processes.

necessarily bear the full costs of system disruptions. With the reduction in operational safeguards and monitoring due to demutualization and consolidation, the risk of operational loss events increased systematically across all of the European exchanges. Thus, European regulators must weigh the benefits of enhanced liquidity and greater market efficiency against the risk of higher operational losses in determining whether to permit greater consolidation in Europe.

Bank regulators must also become more cognizant of the tradeoff between efficiency and operational risks. International bank capital regulations designed to more accurately measure risk foster enhanced competitiveness and efficiency as banks price their products more accurately and set capital requirements that better approximate economic capital levels. BIS II proposes both top-down and bottom-up models to measure the operational risk component of bank capital requirements. Most of these models incorporate some systemic risk effect.¹⁰

3.1 BIS Regulatory Models of Operational Risk

BIS (September 2001) defines operational risk to be "the risk of loss resulting from inadequate or failed internal processes, people and systems or from external events." Explicitly excluded from this definition are systemic risk, strategic and reputational risks, as well as all indirect losses or opportunity costs, which may be openended and huge in size compared to direct losses. In the BIS II proposals, banks can choose among three methods for calculating operational risk capital charges: (1) the Basic Indicator Approach (BIA); (2) the Standardized Approach, and (3) the Advanced

¹⁰ However, BIS II as proposed in September 2001 excludes systemic risk from operational risk measurement. See Calomiris and Herring (2002).

Measurement Approach (AMA) which itself has three possible models. Banks are encouraged to evolve to the more sophisticated AMA operational risk measurement models.

3.1.1 The Basic Indicator Approach (BIA)

Banks using the Basic Indicator Approach (BIA) are required to hold capital for operational risk set equal to a fixed percentage (denoted α) of a single indicator. The proposed indicator is gross income,¹¹ such that

$$K_{BIA} = \alpha \pi \tag{1}$$

Where K_{BIA} is the operational risk capital charge under the BIA, α is the fixed percentage, and π is the exposure indicator variable, set to be gross income; defined as net interest income plus net fees and commissions plus net trading income plus gross other income excluding operational risk losses and extraordinary items.¹²

The Basel Committee is still gathering data in order to set the fixed percentage α so as to yield a capital requirement that averages 12% of the current minimum regulatory capital. The 12% target was set to conform to data obtained in a Quantitative Impact Study (QIS) conducted by BIS (September 2001) that related operational risk economic capital from unexpected operational losses to overall economic capital for a sample of 41 banks.¹³ The mean (median) ratio of operational risk capital to overall economic capital was 14.9% (15.0%). However, as a proportion of minimum regulatory capital, the mean

¹¹ Other proposed indicator variables are fee income, operating costs, total assets adjusted for off-balance sheet exposures, and total funds under management. However, Shih, et al. (2000) find that the severity of operational losses is not related to the size of the firm as measured by revenue, assets or the number of employees.

¹² See discussion in Section 3.1.2 of possible procyclical fluctuations in the gross income indicator variable.

¹³ In surveying banks, the QIS did not explicitly define economic capital, but relied on the banks' own definitions. Operational risk was defined as in the BIS II proposals and therefore banks were asked to exclude strategic and business risk from their estimates of operational risk capital.

(median) ratio of operational risk capital was 15.3% (12.8%). The figure of 12% was chosen because "there is a desire to calibrate regulatory capital to a somewhat less stringent prudential standard than internal economic capital." (BIS, September 2001, p. 26.) This is an admission that simply aggregating individual bank capital requirements may lead to excessive aggregate capital levels that display procyclical tendencies.

Once the overall 12% target was set, the QIS collected data on the relationship between the target operational risk capital charges (i.e., 12% of the regulatory capital minimums) and gross income in order to set the value of α .¹⁴ These data were collected from 140 banks in 24 countries. The sample consisted of 57 large, internationally active banks and 83 smaller institutions. Table 1 shows the September 2001 results of the QIS designed to calibrate the α value. Means are in the 0.22 range, although BIS (September 2001) states that it is unlikely that α will be set equal to the simple mean. The proposals conclude that "an α in the range of 17 to 20 percent would produce regulatory capital figures approximately consistent with an overall capital standard of 12 percent of minimum regulatory capital." (BIS, September 2001, p. 28.)

INSERT TABLE 1 AROUND HERE

The design of the BIA illustrates a top down approach in that the BIS II proposals are calibrated to yield an overall target capital requirement. The BIA operational risk measure is clearly procyclical because gross profits (and other proposed indicator variables) are highly correlated with systematic risk effects.

3.1.2 The Standardized Approach

¹⁴ If at a later date the 12% target ratio is changed to say X, then the α values in Table 7.4 can be adjusted by simply multiplying the existing value by X/12.

The BIA can be implemented by even relatively unsophisticated banks. Moving to the Standardized Approach requires the bank to collect data about gross income by line of business.¹⁵ The model specifies eight lines of business: Corporate finance, Trading and sales, Retail banking, Commercial banking, Payment and settlement, Agency services and custody, Asset management, and Retail brokerage. For each business line, the capital requirement is calculated as a fixed percentage, denoted β , of the gross income in that business line. The total capital charge is then determined by summing the regulatory capital requirements across all 8 business lines as follows:

$$K_{SA} = \sum_{i=1}^{8} \beta_{I,i} \pi_i \tag{2}$$

Where K_{SA} is the total operational risk capital requirement under the Standardized Approach, π_i is the gross income for business line i=1,...,8, and $\beta_{I,i}$ is the fixed percentage assigned to business line i=1,...,8. The value of $\beta_{I,i}$ is to be determined using the industry data presented in Table 2 (obtained from the QIS) for bank *j* operating in business line *i* according to the following formula:

$$\beta_{j,i} = \frac{0.12*MRC_j*OpRiskShare_{j,i}}{\pi_{j,i}}$$
(3)

Where MRC_j is the minimum regulatory capital for bank *j*, $OpRiskShare_{j,i}$ is the share of bank *j*'s operational risk economic capital allocated to business line *i*, and $\pi_{j,i}$ is the volume of gross income in business line *i* for bank *j*. Using the estimates of $\beta_{j,i}$ for banks in the industry, the parameter $\beta_{l,i}$ to be used in equation (2) is then determined using an industry "average." All banks will use the same measure of $\beta_{l,i}$ in equation (2) to calculate their operational risk measure regardless of their individual measures of $\beta_{j,i}$.

¹⁵ Out of the 140 banks participating in the QIS, only about 100 were able to provide data on gross income broken down by business line and only 29 banks were able to provide data on both operational risk economic capital and gross income by business line.

Table 2 shows that the median $\beta_{l,i}$ for *i* = retail brokerage is the lowest (0.113), whereas the median $\beta_{l,i}$ for *i* = payment and settlement (0.208) is the highest across all 8 lines of business. However, that ranking differs when comparing the means or the weighted averages across the 8 business lines. For both the means and the weighted averages, the retail banking $\beta_{l,i}$ is the lowest (a mean of 0.127 and a weighted average $\beta_{l,i}$ of 0.110) and the $\beta_{l,i}$ for trading and sales is the highest (a mean of 0.241 and a weighted average of 0.202). The wide dispersion in $\beta_{j,i}$ shown in Table 2 within each business line raises questions regarding the calibration of the Standardized Approach model. Statistical tests for equality of the means and medians across business lines do not reject the hypothesis that the $\beta_{j,i}$ estimates are the same across all *i* business lines.¹⁶ Thus, it is not clear whether the $\beta_{l,i}$ estimates are driven by meaningful differences in operational risk across business lines or simply the result of differences in operational efficiency across banks, data definition and measurement error problems, or small sample bias.

The methodology used by the BIS II proposals do not adjust the $\beta_{j,i}$ estimates for systemic risk effects. However, systematic risk factors enter into the calculation of capital requirements using equation (2) through the gross income, π term. Most of the BIS II proposals to measure operational risk capital requirements incorporate an exposure indicator variable, such as gross income, in the calculations. Gross income is calculated as net interest income plus net non-interest income (which comprises (i) net fees and commissions, (ii) net income on financial operations, and (iii) other income), but excludes extraordinary items. Thus, gross income measures operating income before the

¹⁶ The p-value of the test on the means is 0.178 and the test of the hypothesis that the medians are equal has a p-value of 0.062, considered to be statistically insignificant at conventional confidence levels. Statistical testing is complicated by the small number of observations in the data set.

deduction of operational losses. The most volatile component of gross income is net income on financial operations, defined as net profits and losses from financial operations, including proprietary trading activities. BIS (September 2001) cites that the average coefficient of variation of profit on financial operations for EU banks was 56, as compared to only 27 for total non-interest income. Thus, the net profitability of financial operations injects volatility into the operational risk calculations. This volatility may cause countercyclical fluctuations in capital requirements as losses mount during financial crises.¹⁷ That is, the increased losses from financial operations during economic downturns cause gross income to fall, thereby *reducing* operational risk capital requirements (as shown in equation 2) and stimulating bank lending capacity. This countercyclical effect reduces aggregate capital requirements during bad economic periods, thereby somewhat mitigating business cycle fluctuations. However, there may also be a procyclical component to the financial operations component of gross income if net losses from financial operations also increase during economic boom periods that result in exceptionally volatile, overheated financial markets and large increases in trading volumes. That is, if losses from financial operations mount during economic booms, then gross income will fall, thereby reducing operational risk capital requirements, and increasing bank lending capacity at the point in the business cycle when the economy is already overheated. To counter this volatility, the BIS is considering a proposal to use a three year average of gross income as the exposure indictor variable, π in the calculations of operational risk capital.

¹⁷ Hoggarth, et al. (2002) find large cumulative output losses during crisis periods, averaging around 15-20 percent of GDP.

INSERT TABLE 2 AROUND HERE

3.1.3 The Advanced Measurement Approach (AMA)

The most risk sensitive of the three regulatory operational risk capital models is the Advanced Measurement Approach (AMA) that permits banks to use their own internal operational risk measurement systems to set minimum capital requirements, subject to the qualitative and quantitative standards set by regulators. The AMA is structured to resemble the Internal Models approach for market risk capital charges.¹⁸ To be eligible, the bank must be able to map internal loss data into specified business lines and event types. External industry data may be required for certain event types and to supplement the bank's loss experience database. This permits the institution to incorporate some systemic effects into the internal estimate of operational losses.

There are three BIS II AMA operationally risk model approaches: (1) the internal measurement approach; (2) the loss distribution approach; and (3) the scorecard approach. The BIS II AMA proposals intentionally do not specify one particular operational risk measurement model so as to encourage development across all three major areas of operational risk modeling. However, there are several quantitative standards proposed in BIS II. The first is the setting of a floor level constraining capital requirements under AMA to be no lower than 75% of the capital requirement under the Standardized Approach.¹⁹ The BIS II proposals also specify a one year holding period and a 99.9% confidence level to delineate the tail of the operational risk loss distribution. The bank must maintain a comprehensive database identifying and quantifying

¹⁸ BIS I was amended to incorporate a market risk measure into capital requirements. This amendment was adopted in the EU in December 1996 and in the US in January 1998.

¹⁹ BIS II states its intention to revisit this floor level with the aim of lowering or even eliminating it as the accuracy of operational risk measurement models improves over time.

operational risk loss data by each of the 8 business lines specified in the Standardized Approach and by event in accordance with the BIS II proposal's definitions and covering a historical observation period of at least 5 years.²⁰ The BIS II proposals specify the following 7 operational risk events: internal fraud, external fraud, employment practices and workplace safety, clients, products and business practices, damage of physical assets, business disruption and system failures, execution, and delivery and process management. Table 3 offers a definition of each of these operational risk events.

INSERT TABLE 3 AROUND HERE

3.1.2.1 The Internal Measurement Approach

The internal measurement approach (IMA) assumes a stable relationship between expected losses and unexpected losses, thereby permitting the bank to extrapolate unexpected losses from a linear (or nonlinear) function of expected losses. Since expected losses (EL) equal the exposure indicator, π times PE (the probability that an operational risk event occurs over a given time horizon, usually assumed to be one year) times LGE (the average loss given that an event has occurred), then the IMA capital charge can be calculated as follows:

$$K_{IMA} = \sum_{i} \sum_{j} \gamma_{ij} EL_{ij} = \sum_{i} \sum_{j} \gamma_{ij} \pi_{ij} PE_{ij} LGE_{ij}$$
(4)

Where K_{IMA} is the overall operational risk capital charge using the IMA for all 8 business lines *i* and for all credit events *j* (such as listed in Table 3); $\pi_{j,i}$ is the bank's exposure indicator, e.g., the volume of gross income in business line *i* exposed to operational event type *j*; *EL*_{*ij*} is the expected losses for business line *i* from event *j*, defined to be equal to

²⁰ Upon adoption of the BIS II proposals, this requirement will be reduced to 3 years during an initial transition period only.

 $\pi_{j,i} \ x \ PE_{ijx} x \ LGE_{ij}$; and γ_{ij} is the transformation factor relating expected losses to unexpected losses in the tail of the operational loss distribution. The value of γ_{ij} is to be verified by bank supervisors. This value is assumed to be fixed regardless of the level of expected losses. The inclusion of a procyclical indicator variable such as gross income $(\pi_{j,i})$ injects procyclicality into operational risk measure obtained using the IMA methodology.

There is another form of equation (4) that incorporates a skewness factor denoted *RPI* as follows:

$$K_{IMA} = \sum_{i} \sum_{j} RPI_{ij} \gamma_{ij} EL_{ij} = \sum_{i} \sum_{j} RPI_{ij} \gamma_{ij} \pi_{ij} PE_{ij} LGE_{ij}$$
(4')

where $RPI_{ij} = 1$ if the business line *i* has an operational loss distribution that is the same as the overall industry's risk level *j*; $RPI_{ij}>1$ if the operational loss distribution for business line *i* has a fatter tail (denoting more unexpected losses) than the industry risk level *j*; and $RPI_{ij}<1$ if the tail of the operational loss distribution of business line *i* is less fat than the industry average *j*. This may incorporate a systemic adjustment to operational risk capital requirements to the extent that the *RPI* skewness factor is impacted by systematic risk.

3.1.2.2 The Loss Distribution Approach

The loss distribution approach (LDA) estimates unexpected losses directly using a VaR approach, rather than backing out unexpected losses using expected losses as in the IMA. Thus, the LDA does not suffer from the shortcoming of the IMA that the relationship between expected losses and the tail of the loss distribution (unexpected losses) is assumed to be fixed regardless of the composition of operational losses. The LDA directly estimates the operational loss distribution assuming specific distributional

assumptions (e.g., a Poisson distribution for the number of loss events and the lognormal distribution for LGE, the severity of losses given that the event has occurred). Using these assumptions, different operational loss distributions can be obtained for each risk event. The operational risk charge for each event is then obtained by choosing the 99.9% VaR from each event's operational loss distribution. If all operational risk events are assumed to be perfectly correlated, the overall operational risk capital requirement using LDA is obtained by summing the VaR for all possible risk events. In contrast, if operational risk events are not perfectly correlated, an overall operational loss distribution can be calculated for all operational risk events. Then the overall operational risk charge using LDA is the 99.9% VaR obtained from this overall operational loss distribution. However, as of yet, there is no industry consensus regarding the shape and properties of this loss distribution and the correlation coefficients.

When measuring operational risk exposure, it is often the case that the area in the extreme tail of the operational loss distribution tends to be greater than would be expected using standard distributional assumptions (e.g., lognormal or Weibull). However, if management is concerned about catastrophic operational risks, then additional analysis must be performed on the tails of loss distributions (whether parametric or empirical) comprised almost entirely of LFHS operational risk events. Put another way, the distribution of losses on LFHS operational risk events tends to be quite different from the distribution of losses on HFLS events.

The Generalized Pareto Distribution (GPD) is most often used to represent the distribution of losses on LFHS operational risk events.²¹ As will be shown below, using

²¹ For large samples of identically distributed observations, Block Maxima Models (Generalized Extreme Value, or GEV distributions) are most appropriate for extreme values estimation. However, the Peaks-

the same distributional assumptions for LFHS events as for HFLS events results in understating operational risk exposure. The Generalized Pareto Distribution (GPD) is a two parameter distribution with the following functional form:

$$G_{\xi\beta}(x) = 1 - (1 + \xi x/\beta)^{-1/\xi} \quad \text{if } \xi \neq 0,$$
(5)
= 1 - exp(-x/\beta) if $\xi = 0$

The two parameters that describe the GPD are ξ (the shape parameter) and β (the scaling parameter). If $\xi > 0$, then the GPD is characterized by fat tails.²² ???These parameter values can be impacted by systematic risk factors. Citations – Bali and Neftci???

INSERT FIGURE 3 AROUND HERE

Figure 3 depicts the size of losses when catastrophic events occur.²³ Suppose that the GPD describes the distribution of LFHS operational losses that exceed the 95th percentile VaR, whereas a normal distribution best describes the distribution of values for the HFLS operational risk events up to the 95th percentile, denoted as the "threshold value" *u*, shown to be equal to US\$4.93 million in the example presented in Figure 3.²⁴ The threshold value is obtained using the assumption that losses are normally distributed. In practice, we observe that loss distributions are skewed and have fat tails that are inconsistent with the assumptions of normality. That is, even if the HFLS operational losses that make up 95 percent of the loss distribution are normally distributed, it is

Over-Threshold (POT) models make more efficient use of limited data on extreme values. Within the POT class of models is the generalized Pareto distribution (GPD). See McNeil (1999) and Neftci (2000). Bali (2001) uses a more general functional form that encompasses both the GPD and the GEV – the Box-Cox-GEV.

²² If $\xi = 0$, then the distribution is exponential and if $\xi < 0$ it is the Pareto type II distribution.

²³ The example depicted in Figure 3 is taken from Chapter 6 of Saunders and Allen (2002).

²⁴ The threshold value u=US\$4.93 million is the 95th percentile VaR for normally distributed losses with a standard deviation equal to US\$2.99 million. That is, using the assumption of normally distributed losses, the 95th percentile VaR is 1.65 x \$2.99 = US\$4.93 million.

unlikely that the LFHS events in the tail of the operational loss distribution will be normally distributed. To examine this region, we use extreme value theory.

Suppose we had 10,000 data observations of operational losses, denoted n=10,000. The 95th percentile threshold is set by the 500 observations with the largest operational losses; that is (10,000 - 500)/10,000 = 95%; denoted as $N_u = 500$. Suppose that fitting the GPD parameters to the data yields $\xi = 0.5$ and $\beta = 7.^{25}$ McNeil (1999) shows that the estimate of a VAR beyond the 95th percentile, taking into account the heaviness of the tails in the GPD (denoted \overline{VAR}_q) can be calculated as follows:

$$VAR_{q} = u + (\beta/\xi)[(n(1-q)/N_{u})^{-\xi} - 1]$$
(6)

Substituting in the parameters of this example for the 99th percentile VAR, or $\overline{VAR}_{.99}$, yields:

$$US\$22.23 = \$4.93 + (7/.5)[(10,000(1-.99)/500)^{-.5} - 1]$$
(7)

That is, in this example, the 99th percentile VaR for the GPD, denoted $\overline{VAR}_{.99}$, is US\$22.23 million. However, $\overline{VAR}_{.99}$ does not measure the severity of catastrophic losses beyond the 99th percentile; that is, in the bottom 1 percent tail of the loss distribution. This is the primary area of concern, however, when measuring the impact of LFHS operational risk events. Thus, extreme value theory can be used to calculate the Expected Shortfall to further evaluate the potential for losses in the extreme tail of the loss distribution.

²⁵ These estimates are obtained from McNeil (1999) who estimates the parameters of the GPD using a database of Danish fire insurance claims. The scale and shape parameters may be calculated using maximum likelihood estimation in fitting the (distribution) function to the observations in the extreme tail of the distribution.

The Expected Shortfall, denoted *ES*_{.99}, is calculated as the mean of the excess distribution of unexpected losses beyond the threshold \$22.23 million $\overline{VAR}_{.99}$. McNeil (1999) shows that the expected shortfall (i.e., the mean of the LFHS operational losses exceeding $\overline{VAR}_{.99}$) can be estimated as follows:

$$\overline{ES}_{q} = (\overline{VAR}_{q}/(1-\xi)) + (\beta - \xi u)/(1-\xi)$$
(8)

where q is set equal to the 99th percentile. Thus, in our example, $\overline{ES}_q = (\$22.23)/.5) + (7 - .5(4.93))/.5 = US\53.53 million to obtain the values shown in Figure 3. As can be seen, the ratio of the extreme (shortfall) loss to the 99th percentile loss is quite high:

$$\overline{ES}_{.99} / \overline{VAR}_{.99} = $53.53 / $22.23 = 2.4$$

This means that nearly 2 ¹/₂ times more capital would be needed to secure the bank against catastrophic operational risk losses compared to (unexpected) losses occurring up to the 99th percentile level, even when allowing for fat tails in the VaR_{.99} measure. Put another way, coverage for catastrophic operational risk would be considerably underestimated using standard VaR methodologies.

The Expected Shortfall would be the capital charge to cover the mean of the most extreme LFHS operational risk events (i.e., those in the 1 percent tail of the distribution). As such, the $\overline{ES}_{.99}$ amount can be viewed as the capital charge that would incorporate risks posed by extreme or catastrophic operational risk events, or alternatively, a capital charge that internally incorporates an extreme, catastrophic stress-test multiplier. Since the GPD is fat tailed, the increase in losses is quite large at high confidence levels; that is,

the extreme values of \overline{ES}_q (i.e., for high values of q, where q is a risk percentile) correspond to extremely rare catastrophic events that result in enormous losses.²⁶

3.1.2.3 The Scorecard Approach

Both the IMA and the LDA rely heavily on past operational loss experience to determine operational risk capital charges. However, these methodologies omit any consideration of improvements in risk control or adoption of operational risk management techniques that may alter future operational loss distributions. The scorecard approach incorporates a forward-looking, predictive component to operational risk capital charges.²⁷ The bank determines an initial level of operational risk capital for each business line *i* and then modifies these amounts over time on the basis of scorecards that assess the underlying risk profile and risk control environment for each business line *i*. The scorecards use proxies for operational risk events and severities. The initial operational risk charge may be set using historical loss data, but changes to the capital charges over time may deviate from past experience. However, the scorecards must be periodically validated using historical data on operational losses both within the bank and in the industry as a whole.

Scorecards break down complex systems into simple component parts to evaluate their operational risk exposure. Then data are matched with each step of the process map to identify possible behavioral lapses. Data are obtained using incident reports, direct observation and empirical proxies. For example, Figure 4 shows a scorecard for a transaction settlement. The transaction is broken into four steps. Then data regarding the

²⁶ Some have argued that the use of EVT may result in unrealistically large capital requirements [see Cruz, et. al. (1998)].

²⁷ For more discussion of operational risk measurement models, see Allen, Boudoukh and Saunders (2003).

number of days needed to complete the step is integrated into the process map to identify potential weak points in the operational cycle.

INSERT FIGURE 4 AROUND HERE

Scorecards require a great deal of knowledge about the nuts and bolts of each activity. However, the level of detail in the process map is a matter of judgment. If the process map contains too much detail, it may become unwieldy and provide extraneous data, detracting from the main focus of the analysis. Moreover, an overly disaggregated scorecard may miss the systematic risk factors that are correlated across firms, thereby underestimating the procyclicality of operational risk. However, overly aggregated scorecards may generate spurious correlations if unrelated events are not adequately disentangled. Thus, the scorecard should identify the high risk steps of the operational process that are the focus of managerial concern. Then all events and factors that impact each high risk step are identified through interviews with employees and observation. For example, the high risk steps in the transaction settlement scorecard shown in Figure 4 relate to customer interaction and communication. Thus, the scorecard focuses on the customer-directed steps, i.e., detailing the steps required to get customer confirmation, settlement instructions and payment notification. In contrast, the steps required to verify the price and position are not viewed by management as particularly high in operational risk and thus are summarized in the first box of the process map shown in Figure 4.

Mapping the procedures is only the first step in the scorecard model. Data on the relationship between high risk steps and component risk factors must be integrated into the process map. In the process map shown in Figure 4, the major operational risk factor is assumed to be time to completion. Thus, data on completion times for each stage of

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the process are collected and input into the scorecard in Figure 4. In terms of the number of days required to complete each task, Figure 4 shows that most of the operational risk is contained in the last two steps of the process – settlement instructions and payment notification. These are likely to be most subject to systematic risk factors, particularly as back office settlement systems consolidate internationally; see Goldberg, et al. (2002). However, there may be several different component risk factors for any particular process. If another operational risk factor were used, say the number of fails and errors at each stage of the process, then the major source of operational risk would be at another point of the process, say the position reconciliation stage.

Whichever of the BIS methodologies of operational risk regulatory capital is chosen, the AMA is the only operational risk measurement model that permits banks to utilize correlations and other risk-mitigating factors, such as insurance, in their operational risk estimates, provided that the methodology is transparent to bank regulators.²⁸ Thus, the AMA can incorporate systemic risk factors that may lead to correlated fluctuations in operational risk across individual institutions. However, there has been virtually no academic work in this area.

4. Systemic Fluctuations in Credit Risk

The proliferation of credit risk measurement models in banking may accentuate the procyclical tendencies of banking, with potential macroeconomic consequences. That is, the models' overly optimistic estimates of default risk during boom times reinforces

²⁸ However, there may be limitations on the permissible level of insurance risk mitigation due to concerns about such factors as delays in insurance payment or legal challenges of contractual terms. The BIS II proposals have not fully resolved many of the issues surrounding insurance as a mitigating factor reducing operational risk exposure.

the natural tendency of banks to overlend just at the point in the business cycle that the central bank prefers restraint. Moreover, if credit risk models are unduly pessimistic during recessions, then even the most expansionary monetary policy may not encourage banks to lend to obligors that are perceived to be poor credit risks. Recent BIS proposals to utilize credit risk models such as CreditMetrics as a basis for bank capital requirements may further accentuate the procyclical nature of banking unless the credit cycle and its effect on credit risk are appropriately recognized in the model structure. If banks are constrained by risk sensitive (as measured by internal models) capital allocations and regulatory requirements, they may be unable to lend during low points in the business cycle and overly encouraged to lend during boom periods.²⁹ This is because risk sensitive capital requirements (e.g., RAROC-based) increase (decrease) when estimates of default risk increase (decrease).^{30 31} As stated by Andrew Crockett, the General Manager of the BIS, in a lecture on February 13, 2001: "[U]nderlying risk builds up as expansion and leverage continues, while **apparent** risk declines, with the rise in collateral values....[R]isk **increases** during upswings, as financial imbalances build up, and **materialize** in recessions." Concern about the macroeconomic implications of the

²⁹ To the extent that external credit ratings provide "through the cycle" estimates of default risk smoothed across the entire business cycle, it is the internal ratings-based approaches of the New Basel Capital Accord that is most likely to exacerbate the procylical tendencies of banking. However, if credit ratings behave procyclically [as shown by Ferri, Liu and Majnoni (2000), Monfort and Mulder (2000) and Reisen (2000)], then even the proposed standardized approach in the BIS New Capital Accord will exhibit cyclical fluctuations in capital requirements.

³⁰ Most studies examine procyclicality in capital *requirements*. However, Ayuso, Perez and Saurina (2002) use data on Spanish banks to show that capital *buffers* in excess of requirements display significant procyclical tendencies, such that a 1% growth in GDP might reduce capital buffers by as much as 17%.

procyclical tendencies, such that a 1% growth in GDP might reduce capital buffers by as much as 17%. ³¹ Borio, Furfine and Lowe (2001) demonstrate that assessed risk falls during economic booms and rises during economic busts, although bank capital cushions lag the business cycle.

procyclical nature of risk sensitive bank capital regulations has contributed to a delay until 2006 in adoption of the BIS proposals for the new Basel Capital Accord.³²

Aside from the systematic risk effects, structural factors may impact credit risk in ways that exacerbate macroeconomic swings. For example, bankruptcy rules differ across countries and across time periods. During periods of economic crisis, bankruptcy rules are often leniently applied, as in Japan during the past two decades.³³ Moreover, as lenders prove more amenable to renegotiation during recessions, PD may decrease (since insolvent firms are allowed forbearance in order to avoid default), but recovery rates also may decrease. This results in procyclical increases in LGD, but countercyclical decreases in PD during bad economic times.

The stringency of bankruptcy rules differs dramatically across countries. In the US, management is granted an exclusivity period immediately upon entering Chapter 11 during which the management cannot be removed (unless the courts find evidence of fraudulent behavior). During this exclusivity period (which may last as long as nine months and may be renewed), the managers have a choice – they can either undertake activities to increase firm value or they can pursue their own self-interest and allow firm value to deteriorate further. To the extent that management concerns about future employment prospects and personal reputation, as well as short term consumption of perquisites, outweigh the manager's long term interest in the distressed firm, the end of the exclusivity period may find the firm's creditors with substantially impaired assets,

 $^{^{32}}$ For discussions of the procylical effects of regulatory and monetary policy across different countries, see BIS (2001).

³³ In contrast, Korea did not extend similar forbearance to its insolvent banks, with the result that the Korean banking crisis of 1997 has been far less severe and short-lived than the decades-long Japanese banking crisis. Harr (2001) contends that the bursting of the Japanese real estate price bubble and the weak state of the Japanese government resulted in negative externalities that prevented the ezpeditious liquidation of the bad loans held by Japanese banks.

thereby reducing recovery rates and increasing LGD. To the extent that procyclicality affects the likelihood of bankruptcy, then the legal and regulatory environment governing bankruptcy administration is relevant for credit risk assessment.

Gross and Souleles (2002) examine the impact of bankruptcy regulations on default rates for consumer debt. They find that changes in the legal and social costs of bankruptcy significantly affect the propensity to default on credit card debt. Thus, as bankruptcy costs (both pecuniary and nonpecuniary) decline, the PD increases, holding macroeconomic factors constant. Gross and Souleles (2002) estimate that this structurally induced increase in PD (resulting from greater leniency of US bankruptcy laws) is equivalent to a one standard deviation increase in the credit risk (as measured by credit risk scores) of the entire credit cardholder population.

Acharya, et al. (2002) incorporate strategic default into their pricing model. That is, if liquidation is costly, firm shareholders may strategically choose to underperform on their debt service obligations, knowing that debtholders will not force the firm into bankruptcy because of the high costs of liquidation. Considered in isolation, this strategic default option reduces the value of debt and increases the credit spread on defaultable debt.³⁴ Thus, structural shifts in bankruptcy laws that alter the costs of liquidation will impact default probabilities.³⁵ Acharya and Carpenter (2001) examine the impact of endogenous default on risky bond pricing. Westphalen (2002) shows that

³⁴ Acharya, et al. (2002) show that the presence of the strategic default option may not increase the credit spread on risky debt if one considers the presence of two other options: (1) the option to hold cash reserves (i.e., to self-insure against liquidity-generated default events) and (2) the option to issue equity. If optimal cash reserve policies are implemented and the cost of equity issuance is high, then the presence of the strategic default option may actually reduce credit spreads. Acharya, et al. (2002) show that credit spreads may decline by as much as 40 basis points under such conditions.

³⁵ Structural shifts in bankruptcy costs may be induced by macroeconomic business cycle effects, such as increased liquidation costs during recessions when the supply of distressed assets is high, thereby leading to fire sale prices. See Altman, Resti and Sironi (2001).

these effects are stronger for sovereign debt than for corporate debt because sovereign liquidation costs exceed corporate litigation costs.

In addition to the systemic credit risk generated by structural shifts in bankruptcy and liquidation costs, procyclicality can be generated by counterparty effects. Giesecke (2002) examines a structural model of default in which default thresholds are correlated because of interfirm relationships such as parent-subsidiary relationships or mutual capital holdings.³⁶ Elsinger, et al. (2002) show that interbank borrowings can create a network of interdependencies that create cyclical fluctuations in the credit risk of the entire banking industry. In their model, systemic risk is the result of macroeconomic shocks (i.e., interest rate, exchange rate and business cycle shocks) that are spread from bank to bank by interbank transactions. Thus, the systemic component may be related to interactions across firms, in addition to macroeconomic conditions.³⁷

In one of the few studies using international data, Purhonen (2002) finds evidence of considerable procyclicality in the Internal Ratings-Based (IRB) Foundation Approach to the New Capital Accords. Using KMV empirical EDFs as a measure of internal ratings, he examines minimum capital requirements over the period November 1996 – June 2001 using both the January 2001 and November 2001 IRB calibrations. He finds considerable cyclical effects across all regional portfolios: US, EU, Asia-Pacific and Latin America. In particular, during the summer of 1998, during the Russian debt and Long Term Capital Management crises, the US banking system would have needed either

³⁶ In order to generate credit spreads that are consistent with those observed empirically, Giesecke (2002) assumes that assets and default thresholds are not observable and subject to exogenous jumps. Therefore, default is a surprise event event though the model is a structural, options theoretic model.

³⁷ Elsinger, et al. (2002) decompose the system-wide credit risk exposure for the Austrian banking system and find that most defaults are a direct consequence of macroeconomic shocks; only a small fraction of the defaults were the result of interbank contagion.

significant infusions of capital or would have had to significantly reduce lending and sell assets, thereby exacerbating the cyclical downturn. Similar procyclical patterns were found for the EU and Latin American portfolios during the summer of 1998. In contrast, the Asian portfolio experienced considerable increases in credit risk exposure in late 1996, then again during the second half of 1998, and again during 2001. Thus, the increased capital requirements implied by the procyclical IRB could have exacerbated the Japanese economic crisis.³⁸

Concern about excessive procyclicality in the New Capital Accord is misplaced according to Jordan, Peek and Rosengren (2002). They find evidence of procyclical changes in capital requirements even in current regulations. That is, even in today's less risk sensitive environment, banks often experience declines (increases) in regulatory capital requirements during economic upturns (downturns), thereby exacerbating cyclical swings as capital-constrained banks cut down on lending during recessions and capital-rich banks increase lending during expansions. The current regulatory mechanism for these fluctuations is through mandated changes in provisioning for loan loss reserves. Rather than the automatic and continuous credit risk capital adjustment envisioned in the New Capital Accord, current credit risk adjustments to loan loss reserves often occur at discrete intervals, most often after a bank examination takes place. That is, Jordan, Peek and Rosengren (2002) document abrupt losses of bank capital during recessions that occur around the time of bank examinations.³⁹ For example, during the 1990 recession, banks experienced declines in their capital ratios of over 4% within a one year period.

³⁸ Within the Asian portfolio, Japan accounted for 47% of the companies and 75% of the debt outstanding as of October 2001.

³⁹ Chiuri, Ferri and Majnoni (2002) find evidence of significant contractions in credit supply in emerging economies when regulatory capital requirements are more strictly enforced, although Saunders (2002) argues that risk-shifting could actually induce increases in the supply of credit.

Thus, greater credit risk sensitivity in the proposed new capital requirements may not change the inherent procyclicality in bank capital regulations, but merely the timing of the realization of the procyclical effects.⁴⁰ This point of view is supported by proponents of the contention that the cause of the 1990-1991 credit crunch and recession can be attributed to increased capital requirements under the original BIS Basel Capital Accord.⁴¹

The controversy over the impact of procyclicality on the stability of the banking and financial system can only be resolved through careful study of all of the systematic risk effects. Systemic risk effects impact PD, LGD and EAD differently. We survey the literature examining procyclicality in each of these credit risk parameters in turn.

4.1 Cyclical Effects on the Probability of Default (PD)

There is substantial anecdotal evidence to suggest that macroeconomic conditions impact the probability of default (PD). Fama (1986) and Wilson (1997) find cyclical PDs, especially in the case of economic downturns when PDs increase dramatically. Ferri, Liu and Majnoni (2001), Monfort and Mulder (2000) and Reisen (2000) find evidence that ratings agencies behave cyclically, particularly with respect to setting credit ratings for sovereign country debt. Bangia, Diebold and Schuermann (2000) and Nickell, Perraudin and Varotto (2000) find evidence of macroeconomic and industry effects on rating transitions. That is, ratings downgrades and defaults are more likely during downturns in economic activity. Carey (1998) documents significant differences in

⁴⁰ Estrella (2001) finds that optimal capital levels lag credit risk exposure (as measured by VaR) by about one quarter of a business cycle. Using data on US banks for 1984-1999, he finds procyclical patterns in external capital levels.

⁴¹ Proponents of this view include Bernanke and Lown (1991), Hancock and Wilcox (1993, 1995), Berger and Udell (1994), Peek and Rosengren (1995), and Lown and Peristiani (1996). In contrast, opponents [such as Sharpe (1996)] argue that observed decreases in lending during capital-constrained downturns in economic activity may be the result of reduced loan demand rather than limitations in credit supply.

default rates for "good" years, as compared to "bad" years. Falkenheim and Powell (1999) find that 15 out of 21 industries in Argentina have positively correlated PDs.⁴²

INSERT TABLE 4 AROUND HERE

Table 4, reproduced from Altman and Brady (2001), shows the apparent relationship between PD and macroeconomic conditions. Default rates exceeded 10% in the recession years 1990-1991. Moreover, the economic downturn in the year 2000 corresponded to significant increases in default rates as compared to the low default rates experienced during the 1993-1998 boom period. While suggestive, the results in Table 4 cannot distinguish between the two possibilities shown in Figure 1 - an actual increase in ex ante PD during recessions (i.e., a shift from loss distribution 1 to loss distribution 2 in Figure 1) as opposed to simply an increase in the expost realization of defaults during bad times (i.e., a shift from point B to point A along a fixed loss distribution 1). That is, it is unclear whether the default rates in Table 4 are indicators of the ex ante risk of default. If so, they would indicate the existence of a cyclical component in PD. Alternatively, however, the default rates in Table 4 may simply be expost realizations of defaults that are, by definition, in the upper (lower) range of the loss distribution during bad (good) years. Moreover, Borio, Furfine and Lowe (2001) point out that the observed cyclicality in default rates may be an artifact of timing in a mean reverting PD function. That is, the "aging effect" stipulates that it takes around three or four years after origination for defaults to be realized [see Altman and Kishore (1996)]. If more debt instruments originate during cyclical upturns than during downturns, then a relatively

⁴² Most studies utilize US data to estimate credit risk exposure. It is unclear whether the results are generalizable for other countries, particularly those with different bankruptcy regulations. For example, Korea has higher bank closure rates than Japan, and therefore Korean banks have recovered more quickly than have Japanese banks from the effects of bad loans in their portfolios.

large number of bonds will reach "default age" three or four years after the end of the expansionary period. Even if a fixed percentage of these bonds defaults, the absolute number of defaults will rise. This increase in defaults is likely to coincide with a cyclical decline in economic activity, thereby creating a spurious procyclical pattern.

To distinguish between the two alternatives shown in Figure 1, we must estimate the PD conditional on macroeconomic factors. Academic models of credit risk are either structural models (using Merton's options pricing model) or reduced form intensity based model (expressing default as a stochastic process). The consensus in both the structural and reduced form branches of the literature is that asset values and PDs tend to be positively correlated across obligors.⁴³ Moreover, PD is time-varying and regime dependent. Firm interdependence (such as industry effects) can produce correlated PDs. In addition, cyclical effects in asset valuations and shifts in regime (due to structural,

 $^{^{43}}$ For example, Fridson, Garman and Wu (1997) find a relation between macroeconomic conditions and PD. In particular, they find that as real interest rates increase, asset values decrease, thereby increasing the estimate of PD in a structural model. They find a two year lag in the interest rate effect because of the existence of a cushion of cash reserves or a lag until debt payment date that may allow even insolvent firms to delay default. Since risk-free interest rates are negatively are negatively correlated with the S&P 500 market index (Barnhill and Maxwell (2002) report a correlation coefficient of -0.33), the Fridson, Garman and Wu (1997) result implies a positive correlations between PD and the overall market index.

Geyer, Kossmeier and Pichler (2001) apply the Duffie and Singleton (1999) reduced form model to European government bond spreads, defined to be the spread over German sovereign bonds (assumed to be default risk-free) on sovereign government bonds issued by Austria, Belgium, Italy, The Netherlands and Spain. They find strong evidence of a global systematic risk factor as well as idiosyncratic country risk factors for each issuer over the period 1999-2000. The global risk factor represents the average level of yield spreads across all countries and across all maturities. Their results show that Belgium, Italy and Spain are more strongly related to the global factor than are Austria and the Netherlands.

Bakshi, Madan and Zhang (2001) estimate a three factor credit risk model that depends on systematic (observable economic) factors and firm-specific distress variables (such as leverage, book-to-market, profitability, lagged credit spread, and scaled equity price). The systematic factors are the default risk-free interest rate and its stochastic long run mean. Bakshi, Madan and Zhang (2001) find that the interest rate factors are important determinants of the credit spread. Moreover, the idiosyncratic factors representing firm distress (particularly the leverage and book-to-market variables) reduce out-of-sample fitting errors for a sample of US corporate bonds (without embedded options) issued from January 1973 to March 1998. However, the model performs better for high credit quality bonds than for higher risk bonds.

For a more complete survey of procyclicality effects in structural and reduced form credit risk models, see Allen and Saunders (2002).

regulatory, or economic factors) impact PD. Reduced form models also find evidence of a systematic risk factor that is pervasive throughout the world.⁴⁴

An as yet unresolved point of controversy in the academic literature is the relationship between systematic risk and PD levels. There is some evidence that default correlations are higher for low credit quality firms than for highly rated firms. For example, Barnhill and Maxwell (2002) simulate asset distributions that are conditional on macroeconomic conditions.⁴⁵ They find that systematic risk exposure increases as credit quality deteriorates. Moreover, since average credit quality declines as economic conditions in downturns. The average level of systematic risk (as measured by the equity beta) increases monotonically as credit quality (measured by simulated external credit ratings⁴⁶) deteriorates. Moreover, the beta (i.e., the systematic risk coefficient) for firms with high volatility (i.e., higher than average historical volatility in stock price) is always greater than or equal to the beta for low volatility firms. Thus, if external credit ratings are accurate indicators of PD, Barnhill and Maxwell's simulation results are consistent with the existence of a cyclical effect on PD, particularly for poor credit quality firms.

⁴⁴ Supporting this, Varotto (2002) finds evidence of a systematic global risk factor that is related to macroeconomic variables.

⁴⁵ Although Barnhill and Maxwell (2002) incorporate a cyclical factor into their simulations of transmission matrices (including PD), they assume that recovery rates are stochastic with a known mean (34%) and standard deviation (25%) unrelated to macroeconomic factors. This recovery rate distribution is taken from Altman and Kishore (1996).

⁴⁶ Barnhill and Maxwell (2002) simulate debt/equity ratios, which are then mapped into a simulated bond rating such that the bond rating indicates declines in quality as the debt ratio increases. This is equivalent to assuming a constant volatility for the value of the firm. Testing their simulations against actual US bond data over the period 1993-1998, they find that their model performs well for credit ratings Aaa through Baa, but poorly for the Caa/C category.

INSERT FIGURE 5 AROUND HERE

Indeed, the cyclical effect is stronger when the economy enters into a recession. Figure 5 shows how the systematic risk factors impact the PD in a structural model. Panel A (B) shows the stochastic process determining asset values over the credit horizon for a low volatility/high credit quality (high volatility/low credit quality) firm. A recession tends to reduce asset values for both firms, thereby increasing the area of the default region, and thus increasing the PD. However, the downward shift in asset values is greater for the high volatility/low credit quality firm, demonstrating that the procyclical impact on PD is stronger than for the low volatility/high credit quality firm.

Gersbach and Lipponer (2000) also find that default correlations increase (decrease) as credit quality deteriorates (improves). Following from their assumption that the default distribution is derived from the jointly log normal asset distributions of each pair of firms, the correlation between default probabilities is always less than the correlation between asset values.⁴⁷ They find that default correlations increase monotonically as PD increases for both levels of asset correlation. Gersbach and Lipponer (2000) also examine the impact of macroeconomic shocks (measured as interest rate shocks) on default correlations for loan portfolios, holding constant both asset correlations and default probabilities.⁴⁸ They find that macroeconomic shocks increase positive default correlations, thereby engendering procyclical effects as portfolio

⁴⁷ Although the precise functional form presented by Gersbach and Lipponer (2000) for the PD correlation stems from the counterfactual assumption of log normally distributed asset returns, we can offer some economic intuition for the result that default correlations are less than asset correlations. Joint defaults occur only if the assets of both firms fall below each firm's debt obligations. Thus, even if the two firms have positively correlated assets, the default of one firm may not coincide with asset returns in the other firm that are low enough to cause default in the other firm.

⁴⁸ Gersbach and Lipponer (2000) assume a fixed recovery rate that is a percentage of the outstanding debt obligation. Their results present a lower bound of the impact of procyclicality because all of the fixed terms (PD, asset correlations and LGD) actually have procyclical components.

diversification benefits decline (i.e., both PD and default correlations increase) in economic downturns. This procyclical effect is significant – on the order of 30% of the increase in credit risk when initial PD is 5% for initial default correlations of 14.6%. This result is supported by a paper by Collin-Dufresne and Goldstein (2001) that focuses on the relationship between the market value of assets and the default point. Thus, as the default risk-free rate increases, asset values decline, thereby causing an increase in PD, or a positive correlation between changes in default risk-free interest rates and default risk.⁴⁹

Zhou (2001) uses a first passage time model to ascertain the time until the asset value reaches the default point (assumed to be fixed at the value of short term liabilities plus one half of all long term liabilities); i.e., the expected time until default. Zhou's (2001) results are consistent with those of the previously cited studies in that he finds stronger macroeconomic effects for low credit quality firms than for high credit quality firms; that is, he finds that default correlations increase as the time to maturity increases⁵⁰ and as the credit quality decreases. Lucas (1995) estimates that default correlations between Ba rated firms are 2% for one year time horizons, 6% for 2 years and 15% for 5 years. However, the observed pattern in default correlations may or may not be a function of business cycle effects, as Zhou (2001) finds evidence that default (particularly for short maturity debt) is idiosyncratic and related to unexplained jumps in the asset diffusion process.

⁴⁹ Fruhwirth and Sogner (2001) find that default risk credit spreads on German bank bonds fluctuate over time and are significantly impacted by shifts in the default free term structure.

⁵⁰ Using a standard Merton options pricing model, Zhou (2001) presents a similar term structure of default correlations (i.e., default correlations increase as the time to maturity increases), although the Merton model obtains significantly lower estimated default correlations than does the Zhou (2001) first passage time model. This is because the Merton model ignores the possibility of early default and only focuses on default at the fixed credit time horizon (the debt's maturity date), whereas the first passage time model estimates the probability that asset values will fall below the default time at any time horizon.

Crouhy, Galai and Mark (2000, 2001) also find that the most speculative risk classifications' default probabilities are most sensitive to shifts in macroeconomic conditions. That is, PD correlations are highest for low quality firms. In particular, they find the existence of an asymmetric procyclical impact on PDs such that default probabilities increase significantly during economic downturns, but do not decrease significantly during economic upturns. That is, a recession is sufficient to force many marginal firms into default, thereby causing large increases in both PDs and default correlations for these firms. In contrast, an economic boom is insufficient to lift many of these firms' credit quality, thereby reducing the correlation across firm PDs. Stated simply, business recovery is driven more by firm specific factors, whereas business failure is more systematic.

Longin and Solnik (2001) also find evidence of asymmetric procyclicality. Using extreme value theory, they find increases in correlations across international equity markets during bear markets, but not in bull markets. Since structural models use equity prices to estimate PD, Longin and Solnik's (2001) results imply that default correlations should increase during economic downturns, but not necessarily during economic upturns.⁵¹

Jarrow and Yu (2001) consider a doubly stochastic Poisson intensity based process.⁵² The default intensity depends on macroeconomic factors and an interdependence term linking firms across industries and sectors. Thus, correlations across PDs arise because of both a systematic risk factor and a counterparty risk factor

⁵¹ Longin and Solnik (2000) do not study PD and LGD correlations directly. However, if LGD is also a function of equity prices, then their results are consistent with increases in LGD correlation during bear markets, but not in bull markets.

⁵² In a doubly stochastic Poisson process (also known as a "Cox process"), the intensity of default (i.e., the PD per unit of time) is itself a stochastic process that depends on a set of macroeconomic state variables.

that is essentially an exposure to other firms' idiosyncratic risk. This counterparty risk may emanate from exposure to suppliers as in vertically integrated manufacturing processes (e.g., GM's exposure when Delphi's workers went on strike in 1998), access to capital (e.g., the Asian financial crisis stemming from nonperforming loans to several industrial conglomerates), and contagion effects (e.g., the impact of Long Term Capital Management's potential default on its bankers). Jarrow and Yu (2001) find that consideration of counterparty risk factors results in estimates of PD that exhibit the observed clustering in defaults found during economic downturns.

Contradicting the above-cited literature are papers that find an inverse relationship between PD and default correlations. For example, Das, Freed, Gang and Kapadia (2001) and Das, Fong and Geng (2001) use an intensity-based model to detect cyclical default probabilities. The results differ from Barnhill and Maxwell (2002), Gersbach and Lipponer (2000), Erlenmaier and Gersbach (2001), Crouhy et al. (2000, 2001) and Zhou (2001), in that Das, et al. (2001) find that default correlations increase as credit quality improves. That is, PD across high credit quality firms may be higher at times than for low credit quality firms because high quality firms have less idiosyncratic risk in their balance sheets than do low quality firms. Moreover, Das, Freed, Geng and Kapadia (2001) hypothesize that PD correlations fluctuate over time. They use US bond data over the period 1987-2000 to estimate a switching of regression regimes model that endogenizes the time period cut-off points. The time period regimes do not conform to business cycles, suggesting that fluctuations in PD correlations are not necessarily cyclical, although they do find that default correlations increase during periods of market stress. Moreover, the highest correlation is found for the earliest period in their sample:

January 1987 – April 1990, a period that includes both recession and non-recession years. Das, Fong and Geng (2001) show that ignoring these time-varying correlations in default probabilities results in substantial underestimates of credit risk exposure.

The proposals for the new Basel Capital Accord incorporate the specification of an inverse relationship between correlations and PD that is consistent with the results of Das, et al. (2001). In the November 2001 proposed modifications, the specification of the correlation coefficient was changed from a fixed 20% to a range between 10-20%. The November 2001 proposals specify an inverse relationship between the PD and default correlations (denoted R), as follows:

$$R = 0.10 x \left[(1 - exp^{-50PD}) / (1 - exp^{-50}) \right] + 0.20 x \left[1 - (1 - exp^{-50PD}) / (1 - exp^{-50}) \right]$$
(9)

The specification in equation (9) contradicts studies that show that correlations are highest for the lowest quality (high PD) firms. Lopez (2002) adapts the KMV proprietary model to a single factor model to show that average asset correlations are inversely related to PD as shown in equation (9), although correlations are also found to be directly related to firm size, a factor omitted from the BIS II specification of default correlations.⁵³

Erlenmaier and Gersbach (2001) may resolve some of the controversy about whether default correlations are directly or inversely related to PD. Using a structural model and a fixed, exogenous LGD, they divide the correlation effect into a skewness effect (SE) and a distance-of-default effect (DDE). That is, systematic risk factors that increase PD levels tend to move the observations into the extreme portions of the default

⁵³ Lopez (2002) may obtain results that differ from those of other academic and proprietary models because of the strong assumptions required to fit the KMV estimates into a single factor model (assumed in the BIS II framework). In practice, KMV actually uses a three level model consisting of more than 100 global, regional, sectoral and industry risk factors.

distribution that are more highly skewed; that is, there is more divergence among the PDs for individual firms.⁵⁴ Since the greater the skewness, the less information is revealed about the correlated underlying firm asset returns, then increases in skewness result in decreases in default correlations. Thus, the relationship between default correlations and the PD is shaped like an inverted U – it increases for the region up until PD=50% and then decreases thereafter.⁵⁵ However, there is a countervailing distance-of-default effect (DDE), which is monotonically decreasing as PD increases. That is, if one firm's PD increases and the other firm's PD stays the same, it is tautological that both firms' PDs will diverge and the correlation between their PDs will decrease. The observed relationship between the level of PD and the default correlation nets the SE and the offsetting DDE. Based on their simulation results, Erlenmaier and Gersbach (2001) contend that the SE effect dominates the DDE effect in the relevant range. Therefore, default correlations tend to increase as PD increases.

Erlenmaier and Gersbach (2001) also observe that the impact of cyclical effects on PD levels and correlations is only part of the picture. They find that the standard deviation of default rates vary throughout the business cycle. That is, extreme economic conditions (booms and busts) are characterized by two and three fold increases in portfolio standard deviation in addition to shifts in default correlations.

⁵⁴ Alternatively, if extreme regions of the default distribution obtain from systematic risk factors that make idiosyncratic risk less important, then increases in skewness would result in increased default correlation.
⁵⁵ Since a PD>50% is not economically reasonable, Erlenmaier and Gersbach (2001) only consider the upward sloping region of the skewness effect.

4.2 Cyclical Effects on Loss Given Default (LGD)

Anecdotal evidence suggests that systemic factors affect LGD as well as PD.⁵⁶ Altman and Kishore (1996) find that recovery rates are time-varying. Altman (1989) finds significant correlations between recovery rates and external credit ratings just prior to default. Dalianes (1999) refers to empirical evidence that recovery rates fluctuate over time and are negatively correlated with short term default risk-free interest rates because increases in interest rates (usually consistent with economic downturns) generally depress asset prices, thereby reducing recovery rates and increasing LGD. Gupton, Gates, and Carty (2000) and Crouhy, Galai and Mark (2000) find LGD variability around a mean value that is consistent with cyclical effects. Machlachlan (1999) finds that credit spreads are highest and therefore bond prices lowest during low points in the business cycle. This suggests a negative correlation between LGD and macroeconomic conditions because bond prices for distressed debt can be viewed as a lower bound on recovery amounts. Bangia, Diebold, and Schuermann (2000) use NBER designations of contractions and expansions to find that economic capital is 30% higher in a contraction year than in an expansion year, suggesting that loss rates (that is, PD x LGD) are procyclical.

INSERT TABLE 5 AROUND HERE

Table 5 shows some anecdotal evidence regarding the secular performance of LGD taken from Altman and Brady (2001). Weighted average recovery rates for all securities are lowest (below 30%) in the recession years 1990 and 2000.⁵⁷ In all other

⁵⁶ However, Houweling and Vorst (2001) use a reduced form model to show that default swap prices are insensitive to the assumption of recovery values, although they do find a positive correlation between recovery rates and PD.

⁵⁷ Weighted average recovery rates are computed using closing bond prices on or as close to the default date as possible, weighted by the market value of defaulting debt issues for all publicly traded corporate bonds. Ed Altman administers a bond database consisting of about 1,000 bonds for which reliable quotes are available.

years, recovery rates exceed 30%. However, as in the case of PD, it is unclear whether these results indicate that the higher LGD during a recession is only a bad realization on a fixed loss distribution (i.e., point A on loss distribution 1 in Figure 1) or represents an actual shift in ex ante LGD (i.e., point A on loss distribution 2 in Figure 1).

Structural models evaluate the PD as the likelihood that the market value of assets will fall to the default point (the debt value). Once default occurs, debtholders receive the market value of the firm's assets. Thus, if there is a cyclical component built into asset valuations, then it also impacts recovery rates. Despite this, most structural models [e.g., Kim, Ramaswamy and Sundaresan (1993), Hull and White (1995), and Longstaff and Schwartz (1995)] assume that LGD is exogenously determined. An exception to this is a series of papers by Frye. Frye (2000b) uses a bond database to find evidence of cyclical recovery rates. Table 6 shows that LGD increases dramatically for all levels of credit risk in depressed states of the world, as compared to normal macroeconomic conditions. Thus, collateral values fluctuate with economic conditions. Indeed, recovery rates may decline 20-25% in severe economic downturns. Thus, Frye (2000b) cautions that "collateral should not lead to complacency" on the part of lenders. Collateral values are particularly sensitive to economic downturns for three reasons: (1) The direct effect of systematic risk exposure; (2) An indirect effect if distressed obligors cut back on asset/collateral maintenance and control; and (3) An indirect effect if distressed lenders dump assets/collateral in fire sale liquidations.⁵⁸

INSERT TABLE 6 AROUND HERE

Frye (2000a) models collateral values as a function of both idiosyncratic and systematic risk factors, finding a considerable impact of cyclical factors on expected

⁵⁸ Pulvino (1998) finds evidence of asset fire sales in the commercial aircraft market.

losses. Frye (2000b) estimates that the correlation between asset values and the systematic risk factor (for a US bond database over the period 1983-1997) is 23% and that the correlation between collateral values and the systematic risk factor is almost the same: 17%.⁵⁹ To illustrate the impact of cyclical factors on both PD and LGD, consider that the unconditional expected loss (EL) is defined to be PD x LGD. Using an example from Frye (2000a), suppose that PD=5% and expected LGD=10%; then the unconditional EL is 0.5%. If only the PD is conditioned on an economic downturn, such that PD=45.4% in a recession, then the EL increases to 4.5%. However, if both the PD and LGD are conditioned on the economic downturn such that conditional LGD=26.1% [from Frye (2000a)], then the conditional EL = 45.4% x 26.1% = 11.8% shows a considerable increase over the unconditional EL.

In Frye's (2000a,b) structural model, collateral and asset values are modeled using a single index based on a systematic and an idiosyncratic risk factor. Correlations between PD and LGD then are obtained by the joint factor loadings on the systematic risk factor for both the asset and collateral valuation functions. Thus, correlations between PD and LGD result from the joint dependence of collateral and asset values on systematic risk factors. It is therefore not surprising that the correlation coefficients for both asset and collateral values with the systematic risk factor are estimated to be almost identical: 23% vs. 17%. Conceptually, therefore, the correlation between PD and LGD emanates from the assumption that recovery rates are determined by the valuation of all assets,

⁵⁹ Frye (2000b) also estimates that the standard deviation of collateral values is 32%, suggesting that collateral values are very volatile. Conditional on a realization of the systematic risk factor, PD and LGD are assumed to be independent. Thus, for a given state of the economy, the conditional EL equals product of the conditional PD and the conditional LGD.

including the loan's collateral. Thus, the collateral valuation function is based on the single index asset valuation function.⁶⁰

Jokivuolle and Peura (2000) model the recovery rate as a function of the PD and show that the expected LGD is a decreasing function of the growth rate in the value of collateral, an increasing function of the volatility of the collateral value, and an increasing function of the correlation between the collateral value and the value of the borrower firm's total assets. Moreover, the expected LGD is a decreasing function of the default probability of the borrower, given that the correlation between the collateral and the firm values is positive. This counterintuitive result obtains because of the use of an options theoretic structural model to depict default. That is, low PD firms must experience abnormally large negative shocks to asset values to enter the default region and therefore the value of their collateral is quite impaired. In contrast, high PD firms (with a low distance-to-default) are thrown into default by only slight declines in asset values. Thus, the recovery rates of low credit quality firms tend to be higher than recovery rates in high credit quality firms in the Jokivuolle and Peura (2000) simulations.

Erlenmaier and Gersbach (2001) consider endogenous recovery rates that are a fixed fraction of asset values. The impact of endogenous LGD is to increase default correlations as compared to the exogenous case.⁶¹ Moreover, the relationship between PD levels and default correlations is exacerbated when LGD is endogenously determined by asset values. However, this result assumes that the cyclical effect is constant over time. If instead there are regime shifts that affect the firm's exposure to systematic and

⁶⁰ Frye'a (2000a) model ignores a possible relationship between the asset idiosyncratic risk factor and collateral values or between the collateral idiosyncratic risk factor and asset values.

⁶¹ This is true whatever the sign of the correlation coefficient because loan repayments provide full information about realized returns when recovery rates are endogenous, thereby increasing default correlations as compared to the exogenous LGD case.

idiosyncratic risk factors, then the default correlation function will shift over time. Indeed, extreme outcomes (i.e., boom or bust) may result in greater default correlations because information is revealed about the underlying regime state. Thus, if PD and LGD both increase in economic downturns and decrease in economic upturns, then the cyclical effect (as measured by both default correlations and LGD correlations) will be more pronounced.

In their reduced form model, Das and Tufano (1995) allow a proportional LGD to vary over time, but maintain the assumption of independence between LGD and PD. Duffie and Singleton (1999) allow for (economic) state-dependence of both LGD and PD, as well as interdependence between LGD and PD; however, they assume independence between firm asset value and the LGD and PD processes, an assumption that does not hold if, for example, the debt obligation is a large part of the issuer's capital structure.

The pure recovery model of Unal, Madan and Guntay (2001) decomposes the difference between the price of senior versus junior debt in order to obtain a measure of recovery rates on senior debt relative to junior debt that is independent of default probabilities. The recovery rate is conditioned on the business cycle (measured using macroeconomic factors) and firm specific information. Their results show that the estimated mean recovery rates (1-LGD) for the 11 companies in the sample⁶² are extremely volatile both across time and cross-sectionally, thereby casting doubt on the assumption of a constant LGD rate.

⁶² There would not have been enough observations for the Unal, Madan and Guntay (2001) study if the sample were limited to zero coupon, non-callable debt as is usually done in reduced form models; therefore, junior and senior debt issues were matched by choosing the closest possible duration and coupon rates. There were only 11 companies with enough data to fully estimate the model.

Altman, Resti and Sironi (2002) exhaustively investigate the correlation between both ex post realized and simulated default rates and recovery rates. Using a US corporate bond database covering the period 1982-2000, they empirically estimate the relationship between PD and recovery rates. They find strong evidence of an inverse relationship such that recovery rates fall (rise) when PD increases (decreases). The explanation for this result stems from supply and demand considerations in the market for distressed debt. When default rates increase, for instance in cyclical downturns, there is likely to be more defaulted bonds available for sale on the distressed debt market. The demand for such below investment grade instruments is relatively inelastic since buyers are restricted to "vulture" funds and the few financial intermediaries that are permitted invest in this paper.⁶³ Thus, since supply increases during cyclical downturns whereas demand is relatively stable, the price of distressed debt declines, thereby reducing recovery values when defaults increase. Using parameter values consistent with the size of the market in 2001, Altman, Resti and Sironi (2002) estimate that recovery rates are 20% assuming an 8.5% default rate as compared to a recovery rate of 18% assuming a 10% default rate.⁶⁴ However, explicitly controlling for macroeconomic effects (using variables like GDP and changes in GDP) yields insignificant and inconsistent results in the Altman, Resti and Sironi (2002) model.

⁶³ Altman (1991) attempted to measure the size of demand in this market for "alternative investments" and estimated that the vulture funds had at least \$7 billion under management in 1991. In contrast, the supply of distressed and defaulted public and private bonds (selling at a credit spread at least 1000 basis points over 10 year Treasury bond rates) was approximately \$300 billion during the 1990-1991 period. Given the ten to one disparity in size between the supply and demand sides of the market, Altman, Resti and Sironi. (2002) contend that even dramatic increases in demand would not be sufficient to absorb the increased supply during cyclical downturns.

⁶⁴ The actual recovery rate in 2001 was 25.5% and the default rate in 2001 was 9.8%; see Altman and Arman (2002).

Despite the plausibility of an inverse relationship between PD and recovery rates, the question may be posed as to its empirical significance. For example, is the abovementioned decrease in recovery rate from 20% to 18% economically significant? Altman, Resti and Sironi (2002) demonstrate the important implications of correlated PD and LGD in two ways: (1) Simulating three different recovery rate scenarios (only one of which assumes correlated PD and LGD) and examining the impact on credit risk measures; and (2) Simulating the impact of cyclical fluctuations on capital requirements as proposed under the New Basel Capital Accord's Internal Ratings-Based Foundations Approach. Both show the considerable impact of correlated PD and LGD.

The first simulation analysis performed by Altman, Resti and Sironi (2002) considers deterministic recovery rates (as in the basic model of Credit Risk Plus), stochastic yet uncorrelated LGD (as in CreditMetrics), and stochastic and correlated LGD.⁶⁵ They find no significant differences in the VaR under the first two scenarios. However, they find that consideration of correlated LGDs increase the estimates of VaR by as much as 30%.

To test the implications of correlated PD and LGD on bank capital requirements, Altman, Resti and Sironi (2002) compare the January 2001 proposals to the November 2001 proposals for the Internal Ratings-Based Foundation Approach. Two possible LGD scenarios are used: (1) a fixed 50% LGD; and (2) LGDs fluctuate between 60% in high default years and 40% in low default years. They find evidence of procyclical fluctuations in minimum capital requirements such that loan portfolios can grow during

⁶⁵ Under their specification, LGDs increase up to 50% in economic downturns and go down to 10% in economic boom periods. That is, Altman, Resti and Sironi (2002) use a single index model in which the systematic and idiosyncratic risk factors each receive a 50% weight. In contrast, the January 2001 Basel proposal assumes a 33-67% systematic-idiosyncratic weighting scheme.

economic upturns and are forced to shrink during downturns. Moreover, consideration of correlated PD and LGD exacerbates these procyclical swings.⁶⁶

4.3 Cyclical Effects on Exposure at Default (EAD)

Credit risk measures depend on PD, LGD and exposure at default (EAD). Both regulatory and proprietary models typically define EAD to be the book value of assets less any netting due to credit risk mitigation factors. Similarly, academic models take exposures as given. However, there is anecdotal evidence of procyclicality in EAD, particularly for loan commitments. That is, the likelihood of commitment takedown and the extent of commitment usage increases during economic downturns when credit is tight and credit-constrained firms are experiencing liquidity crises. Table 7 reproduces the results of Asarnow and Marker (1995) showing the significant increase in takedown rates upon default. This effect is particularly strong for firms that had better credit ratings prior to default. Thus, if default is more sudden (and perhaps more likely to be triggered by downturns in macroeconomic activity), then the increase in the lender's EAD (through increased loan exposure as a result of increased commitment takedown) is more pronounced. More marginal firms are less likely to be permitted to take down large percentages of their loan commitments after default, perhaps because of the lender's invocation of the material adverse change clause that permits the lender to alter the terms of the commitment ex post. Thus, the procyclicality in EAD appears to be introduced mostly through high credit quality obligations.

⁶⁶ Interestingly, the procyclical tendencies are the same in both the January 2001 and November 2001 calibrations of the Basel capital proposals. This is because the November 2001 risk weighting function is steeper than the January 2001 risk weight function in the interior "normal" credit quality classifications, although the January 2001 risk weight function is more convex over all default specifications.

INSERT TABLE 7 AROUND HERE

Academic models have only peripherally investigated procyclicality in EAD. Mueller (2000), Collin-Dufresne and Goldstein (2001) and Baker and Wurgler (2000) model leverage levels as a function of macroeconomic factors. That is, the level of indebtedness may increase at the low point of the business cycle, as in the anecdotal example that loan commitments are increasingly taken down by credit constrained firms. The procyclicality in leverage levels leads to increased EAD just at the time that PD increases. This procyclical effect exacerbates credit risk exposure. Moreover, Anderson and Sundaresan (2000) use economy-wide measures of asset volatility and profitability in order to compute a cyclical leverage ratio that results in increases (decreases) in EAD during macroeconomic downturns (upturns). Incorporating this cyclically adjusted leverage ratio improves the quality of model estimates of PD as compared to the Merton (1974) model. In contrast, however, Ashcraft and Campello (2002) find constrained lending during recessions, but not increased lending during expansions, leading to the conclusion that procyclicality is asymmetric and concentrated on downturns in economic activity only.

Credit supply and demand is further linked by Hofmann (2001) by including property prices in a cointegration analysis. He finds that real GDP and real interest rates are not sufficient to explain the long run development of credit availability. However, including real property prices (measured as the weighted average of real residential and real commercial property prices) results in a model that links credit availability to GDP, property prices and interest rates. This model is procyclical and can generate financial bubbles based on inflated property prices. That is, increases in property prices increase lending and vice versa. Therefore, inflationary booms and deflationary busts are selfsustaining.

Saunders and Mei (1997) also find evidence of cyclicality in the supply of real estate loans. However, their findings can be interpreted as evidence of countercyclicality. They find that past trends in real estate returns drive the supply of credit for real estate purchases, such that lending increases (decreases) when past excess returns on real estate increases (decreases), although future expected returns are decreasing (increasing). This "trend chasing" behavior may actually insulate banks against procyclicality in EAD if property prices fall before recessions. That is, banks reduce (increase) their real estate lending exposure prior to the recession (expansion) because of the trend chasing cyclicality in lending that alternates between booms and slumps in real estate credit availability. However, if real estate price fluctuations lag macroeconomic fluctuations, then bank trend chasing behavior would instead exacerbate the procyclicality of EAD. Borio and Lowe (2002) propose the development of a signal of speculative excess that would be comprised of the credit/GDP gap, the real asset price gap, and the investment/GDP gap. If used to guide monetary and prudential policy, they contend that this early warning system could prevent the boom/bust cycles in credit markets.⁶⁷

The relationship between lending activity and macroeconomic conditions is also modeled by Lown and Morgan (2001) who find that bank lending standards display counter cyclical tendencies as evidenced in a credit cycle. Lown and Morgan (2001) show that fluctuations in commercial credit standards at banks lead to fluctuations in both

⁶⁷ This suggests that central banks may set monetary policy by following property price fluctuations. Goodhart (1995) suggests that financial cycles of the late 1980s and early 1990s could have been avoided if central banks had targeted property prices in the conduct of their monetary policies.

the Fed Funds rate and in the level of commercial lending activity, which in turn lead to fluctuations in credit quality. Using Federal Reserve surveys, they find that all recessions since 1967 have been preceded by an increase in the percentage of loan officers reporting tightening credit standards for commercial and industrial loans or credit lines. Moreover, changes in the business failure rate account for about 10% of the change in credit standards. Thus, bank EADs may decline as lending standards are tightened before cyclical downturns, thereby providing a counter cyclical impact on bank credit risk exposure. Of course, Lown and Morgan's (2001) results apply only to the US. It is unclear whether the counter cyclical effects are generalizable to other countries. In particular, this effect might be more relevant in bank-dominated systems. However, it may not be applicable in countries such as Japan in which the banking system has been unable to efficiently perform the capital allocation process.

Cavallo and Majnoni (2001) and Borio, Furfine and Lowe (2001) also model potential counter cyclical effects. They argue that if loan loss reserves are set to equal expected losses, in a forward-looking predictive manner, rather than equal to ex post realized losses, then the procyclical tendencies of banking can be mitigated somewhat. That is, as economic conditions are forecast to deteriorate, the bank would be required to reserve higher levels against the higher loan losses expected to occur because of the cyclical sensitivity of both PD and LGD, thereby reducing lending activity (EAD) at capital constrained banks in preparation for a cyclical downturn.

Chang and Sundaresan (1999) examine an equilibrium model of asset pricing in which asset prices, the default risk-free term structure and the default premiums are all determined endogenously. Borrowers optimally default when the cost of default (forfeiture of assets) is lower than the savings from repudiated debt service. As economic conditions deteriorate (and the value of assets falls), the PD increases, causing investors to become more risk averse. This leads to the "flight to quality" observed in the low point of the business cycle. Since cyclical variations lead to fluctuations in the default risk-free rate of interest in the Chang and Sundaresan (1999) model, then changes in PD are inversely related to changes in default risk-free interest rates. That is, as PD increases, investors seek default risk-free investments, thereby bidding down the yield and increasing EAD. Thus, as the value of assets declines (in a cyclical downturn), the default premium increases, default risk-free interest rates decline and the default risk-free term structure becomes steeper. The endogenous correlation structure between PD and default risk-free interest rates is driven, in part, by fluctuations in EAD caused by the procyclical flight to quality.

The results of Chang and Sundaresan (1999) are consistent with several reduced form models that incorporate the correlation between default risk-free interest rates and default risk. Longstaff and Schwartz (1995) utilize a two factor model that specifies a negative relationship between the stochastic processes determining credit spreads and default-free interest rates. Duffee (1998) finds that changes in credit spreads are negatively related to changes in risk-free interest rates for lower credit quality bonds. However, using a structural model, Collin-Dufresne, Goldstein and Martin (2001) find little correlation between macroeconomic variables and *changes* in credit spreads. That is, they find evidence of a common factor driving credit spreads, but cannot relate that common factor to any of the standard macroeconomic variables that are used to measure liquidity, changes in the business climate, changes in market volatility, changes in the level of interest rates and the slope of the yield curve, leverage changes and other firmspecific variables. Thus, they find evidence of the significant cross-correlations across credit spread changes that would be consistent with procyclicality, but cannot find any direct evidence of macroeconomic and systemic risk effects. Although they use two separate databases on US bond prices, they conclude that their results may be due to market imperfections (such as transaction costs and illiquidity) in the US bond market that may inject noise into bond prices. However, they call for more research examining the interaction between market risk and credit risk as a possible explanation for this mysterious common factor affecting credit spreads.

5. Systemic Fluctuations in Market Risk

In 1995, the BIS proposed an amendment to international bank capital requirements designed to incorporate a capital charge for the market risk on fixed-income securities, foreign exchange and equities into international bank capital requirements. This amendment was adopted in the EU in December 1996 and in the US in January 1998. "The objective in introducing this significant amendment to the Capital Accord is to provide an explicit capital cushion for the price risks to which banks are exposed, particularly those arising from their trading activities." [BIS (1996), p. 1] The market risk amendment applies to foreign exchange and commodity price risk throughout the bank, although consideration of interest rate and equity price risk is limited to the trading book only. Banks can choose to measure their market risk exposure either using the BIS standardized framework or using an internal model that is approved by the bank regulators and subject to a formalized methodology of backtesting and regulatory audit.

Whichever methodology they choose, bank capital requirements are designed to increase as market volatility increases. Seminal studies (e.g., Levy and Sarnat (1970)) indicated that there are benefits to international diversification as a result of low correlations across markets worldwide. However, more recently, Solnik, Boucrelle and Le Fur (1996) document an increase in the correlations across markets, reflecting a global systematic risk factor. Bekaert, Harvey and Lumsdaine (2002) show that financial market integration across developing markets has increased the volatility of stock returns, as well as their correlation with world markets. De Nicolo and Kwast (2002) find that consolidation of large and complex banking organizations has contributed to an increase in correlations during the 1990s. In particular, these studies find that correlations increase during the high volatility periods characteristic of financial crises. Thus, market risk measurements (to be used in the context of bank capital regulations or for other purposes) are subject to the same procyclicality concerns leveled at operational risk and credit risk models.⁶⁸

Market risk measurements are comprised of two components: portfolio exposure and market volatility. For any given portfolio exposure, market risk increases as market volatility increases. If markets are highly correlated, across geographic and product lines, then volatilities will be highly correlated, resulting in systematic shifts in market risk exposure. If, for instance, bank capital requirements include a market risk component, then banks will have to increase their bank capital levels during the volatile periods coinciding with financial crises, thereby exacerbating the market swings and engendering procyclical effects. There is evidence that this process is asymmetric. That is, Longin

⁶⁸ However, Bekaert and Harvey (1995) find that world markets did not become systematically more integrated over the period of 1975-1992.

and Solnik (2001) find that correlations increase during bear markets, but not in bull markets. Using an extreme value theory approach, they find that correlations are not affected by volatility per se, i.e., higher conditional correlations⁶⁹ are not associated with higher volatility, but rather with a declining market trend, which they denote a bear market. Schwebach, Olienyk and Zumwalt (2002) also find that correlations increased in the wake of the July 1997 devaluation of the bath by Thailand.

It is not clear how these findings impact the debate on procyclicality. If increases in correlations during financial crises are contemporaneous, then greater market risk sensitivity exacerbates cyclical swings. However, if these increases are predictive, in the sense that they act as leading indicators of future business cycle fluctuations, then cyclical increases in market correlations may have counter cyclical implications. That is, if systematic risk increases <u>before</u> market downturns, thereby causing market risk measures to increase and thus increasing bank capital requirements, then banks will be forced to build up greater capital cushions to absorb the eventual impact of economic downturns, thereby lessening their severity. De Nicolo and Kwast (2002) define systemic financial events as "highly likely to induce undesirable real effects, such as substantial reductions in output and employment." (p. 863). Although this implies a predictive relationship between financial crises and macroeconomic fluctuations, De Nicolo and Kwast (2002) offer no evidence that this is the case for the risk events that they

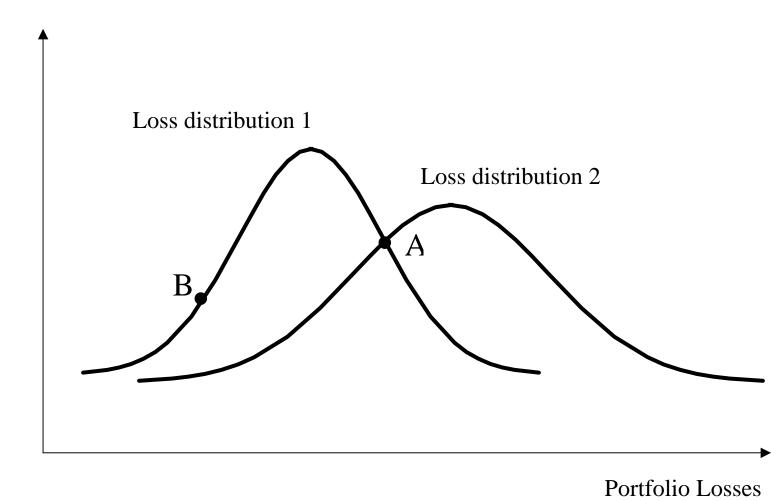
⁶⁹ Longin and Solnik (2001) show that correlations cannot be estimated simply by comparing correlations at different points in time, because these measures are conditional on the absolute levels of return. Even with constant underlying correlation, the observed correlation will be higher when estimated using large return observations as compared to small return observations.

consider.⁷⁰ Academic research is required to distinguish between the procyclical and countercyclical impacts of market risk.

6. Conclusion

This paper surveys what we know, and more importantly, what we don't know about procyclicality in operational, credit and market risk exposures. What is lacking in the literature is an integrated approach to measurement of macroeconomic and cyclical risk factors. Indeed, if market risk and credit risk tend to be procyclical, whereas operational risk is more countercyclical, then independent measurement of each risk exposure (as proposed for the Basel capital requirements) would overstate overall risk exposure for financial intermediaries. Thus, in addition to research designed to more comprehensively study the cyclical impacts of market risk, credit risk and operational risk measures, we call for an integrated approach that would measure possible cyclical factors affecting overall risk exposure.

⁷⁰ De Nicolo and Kwast (2002) find a significant increase in correlations during the latter half of the 1990s (1996-1999), but do not hypothesize whether this is a leading indicator of the 2000 recession.



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Figure 1

Figure 2

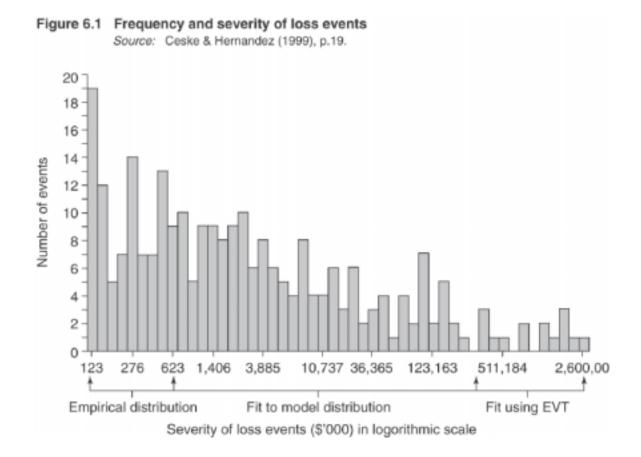


Figure 3



(ES = the expected shortfall assuming a Generalized Pareto Distribution (GPD) with fat tails.)

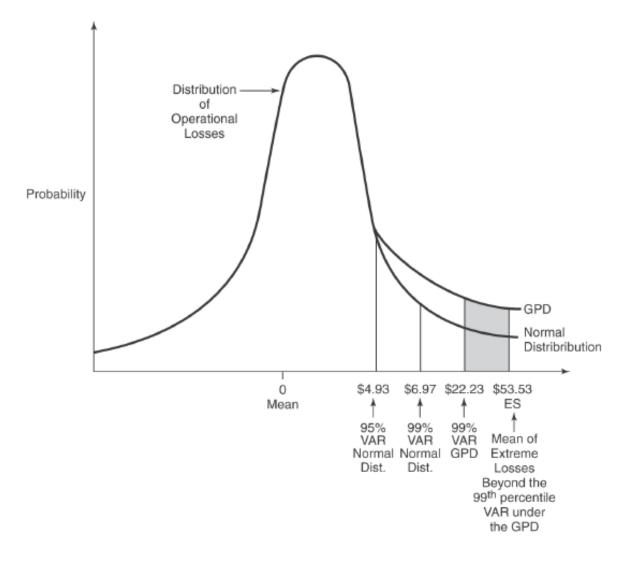
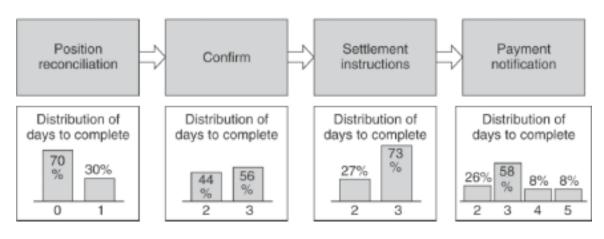
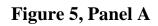


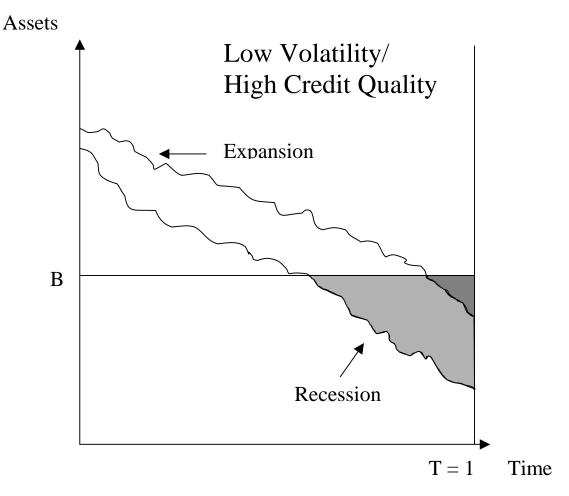
Figure 4



Source: Smithson (2000), p.58.







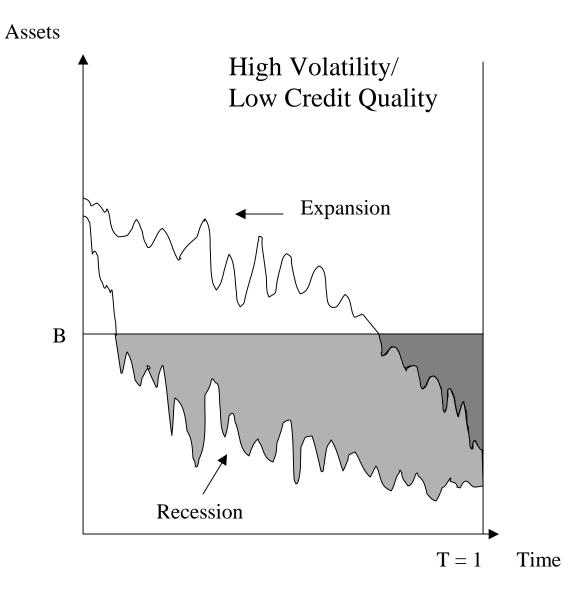


Table 1
Analysis of QIS Data: Basic Indicator Approach
Based on 12% of Minimum Regulatory Capital

	Median	Mean	Weighted	Std.	Weighted	Minimum	25 th	75 th	Maximum	No.
			Average	Deviation	Aver. Std		%-	%-		Of
					Deviation		tile	tile		Banks
All	0.193	0.221	0.183	0.132	0.117	0.020	0.138	0.244	0.678	126
Banks										
Large	0.170	0.219	0.179	0.133	0.118	0.056	0.140	0.224	0.547	53
Banks										
Small	0.203	0.222	0.220	0.132	0.108	0.020	0.137	0.247	0.678	73
Banks										

Source: BIS (September 2001), p. 27.

Lines	Median	Mean	Weighted	Std.	Weighted	Minimum	25^{th}	75 th	Ma
Of			Average	Deviation	Aver.		Percentile	Percentile	
Business					Std.				
					Deviation				
Corporate	0.131	0.236	0.120	0.249	0.089	0.035	0.063	0.361	(
Finance									
Trading &	0.171	0.241	0.202	0.183	0.129	0.023	0.123	0.391	
sales									
Retail	0.125	0.127	0.110	0.127	0.066	0.008	0.087	0.168	
Banking									
Commercial	0.132	0.169	0.152	0.116	0.096	0.048	0.094	0.211	(
Banking									
Payment &	0.208	0.203	0.185	0.128	0.068	0.003	0.100	0.248	
Settlement									
Agency									
Services &	0.174	0.232	0.183	0.218	0.154	0.056	0.098	0.217	
Custody									
Retail	0.113	0.149	0.161	0.073	0.066	0.050	0.097	0.199	
Brokerage									
Asset	0.133	0.185	0.152	0.167	0.141	0.033	0.079	0.210	(
Management									

Table 2Analysis of QIS Data: The Standardized Approach
Based on 12% of Minimum Regulatory Capital

Source: BIS (September 2001), p.29.

	ype Classification: The Advanced Definition	Activity Examples
Event Type	Definition	Activity Examples
Category		
Internal Fraud	Losses due to acts of a type in-tended	Unreported trans. (intentional);
	to defraud, misappropriate property or	Unauthorized trans.; Mismarking of
	circumvent regulations, the law or	positions (intentional); credit fraud;
	company policy, excluding	worthless deposits; theft; extortion;
	diversity/discrimination events, which	embezzlement; misappropriation of
	involves at least one internal party.	assets; forgery; check kiting; smuggling;
		impersonation; tax evasion (willful);
External Fraud	Lesses due to gets of a type intended to	bribes; insider trading
External Fraud	Losses due to acts of a type intended to defraud, misappropriate property or	Theft/robbery; forgery; check kiting; theft of information (with monetary loss);
	circumvent the law, by a third party.	hacking damage.
Employment Practices	Losses arising from acts inconsistent	Compensation, benefit, termination
and Workplace Safety	with employment, health or safety laws	issues; organized labor activity; general
and workplace Surety	or agreements, from payment of	liability; employee health & safety rules
	personal injury claims, or from	events; workers compensation; all
	diversity/discrimination events.	discrimination types.
Clients, Products, and	Losses arising from an unintentional or	Fiduciary breaches; disclosure issues;
Business Practices	negligent failure to meet a professional	breach of privacy; aggressive sales;
	obligation to specific clients (including	account churning; misuse of confidential
	fiduciary and suitability requirements),	information; lender liability; antitrust;
	or from the nature or design of a	improper trade & market practices;
	product.	market manipulation; insider trading (on
		firm's account); unlicensed activity;
		money laundering; product defects;
		model errors; failure to investigate client
		per guidelines; exceeding client exposure limits; performance disputes for advisory
		activities.
Damage to Physical	Losses arising from loss or damage to	Natural disaster losses; human losses
Assets	physical assets from natural disaster or	from external sources (terrorism,
1.00000	other events.	vandalism).
Business Disruption	Losses arising from disruption of	Hardware; software; telecommunications;
and System Failures	business or system failures.	utility outage/disruptions.
Execution, Delivery	Losses from failed transaction	Miscommunication; data entry,
and Process	processing or process management,	maintenance or loading error; missed
Management	from relations with trade counterparties	deadline; system problem; accounting
	and vendors.	error; delivery failure; collateral
		management failure; reference data
		maintenance; failed mandatory reporting;
		inaccurate external report; client
		disclaimers missing; legal documents
		missing; unapproved access given to accounts; incorrect client records;
		negligent loss of client assets; non-client
		counterparty misperformance;
		outsourcing vendor disputes.
		saussarening , endor disputes.

 Table 3

 Loss Event Type Classification: The Advanced Measurement Approach

<u>Source:</u> BIS (September2001), p. 21-23.

Table 4

The Relationship Between PD and Macroeconomic Conditions

Year	Default Rate	Default Loss
3 Q 2001	6.92 %	5.29 %
2000	5.06	3.94
1999	4.15	3.21
1998	1.60	1.10
1997	1.25	0.65
1996	1.23	0.65
1995	1.90	1.24
1994	1.45	0.96
1993	1.11	0.56
1992	3.40	1.91
1991	10.27	7.16
1990	10.14	8.42

Source: Altman (2002).

Table 5
The Relationship Between Recovery Rates
and Macroeconomic Conditions
Altman with Brady (2001)

Year	Senior Secured	Senior Unsec.	Subordinated	All Securities
3Q2001	40.95 %	33.19 %	0 %	28.02%
2000	39.58	25.40	26.62	25.83
1999	26.90	42.54	13.88	31.14
1998	70.38	39.57	0	37.27
1997	74.90	70.94	60.00	53.89
1996	59.08	50.11	44.23	51.91
1995	44.64	50.50	20.00	41.77
1994	48.66	51.14	37.04	39.44
1993	55.75	33.38	28.38	38.83
1992	59.85	35.61	49.13	50.03
1991	44.12	55.84	24.30	40.67
1990	32.18	29.02	18.83	24.66

Table 6Frye (2000b)

Paramter Values	(1)	(2)	(3)	(4)	(5)
Standard deviation					
of recovery rate	0.32	0.32	0.32	0.25	0.25
PD	1.99%	2.00%	0.20%	2.00%	0.20%
Expected LGD					
	59.1%	30.7%	30.7%	30.7%	30.7%
Normal state PD					
	1.8%	1.7%	0.2%	1.7%	0.2%
Normal state LGD					
	55%	28%	27%	28%	28%
Depressed state PD					
	10.4%	14.8%	2.9%	14.8%	2.9%
Depressed state					
LGD	80%	52%	51%	47%	47%
Normal state					
Expected Loss	0.99%	0.48%	0.05%	0.48%	0.06%
Distressed state					
Expected Loss	8.32%	7.70%	1.48%	6.96%	1.36%

<u>Note:</u> For all model specifications, the systematic risk beta for assets (collateral) is 0.23 (0.17).

Table 7	
Average Usage of Commitments to Lend	
Asarnow and Marker (1995)	

Credit Rating Prior to Default	Average Commitment Usage	Usage of normally unused commitment in the event of default
AAA	0.1 %	69 %
AA	1.6 %	73 %
А	4.6 %	71 %
BBB	20.0 %	65 %
BB	46.8 %	52 %
В	63.7 %	48 %
CCC	75.0 %	44 %

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